

Preface

*The book is specially conceived for **Cost and Management Accountancy - Final Course** for preparing to the Paper '**Business Strategy and Strategic Cost Management**' Group-III, Paper 15.*

*The subject coverage of the book is divided into two parts. The first part of the book covers chapters relating to '**Business Strategy**' and the second part of the book consists of chapters relating to '**Strategic Cost Management**'.*

*The theoretical aspects of the course syllabus are presented in a comprehensive manner covering the depth of the subject. Theoretical examination questions of **CMA Final** for past twenty years are given at the end of respective chapters.*

*Past fifteen years fully solved practical examination problems of **CMA Final** course are given at the end of respective chapters, with full working notes, easily understandable to the students.*

Case Studies with Analysis are also given for understanding the conceptual importance of the subject.

*Keeping in view the factors like size of the book, coverage of questions at the CMA Final examinations, some of the topics are incorporated in another book '**Strategic Performance Management**' written by me for CMA Final course. Students are advised to study those aspects also for achieving the desired goal.*

*I hope the book is very much useful to students for preparation to **CMA Final** course on '**Business Strategy and Strategic Cost Management**' Paper.*

2nd June, 2014

RAVI M. KISHORE

Gita Bhavan, Plot No. 162-B,
Road No. 4, RTC Colony,
VIJAYAWADA,
Andhra Pradesh - 520 008

mobile 9618 368 666
e-mail ravikishoremulpuru@gmail.com
website www.ravimkishore.com