

TAXMANN[®]
Tax & Corporate Laws of INDIA



ACADEMIC CATALOGUE 2024

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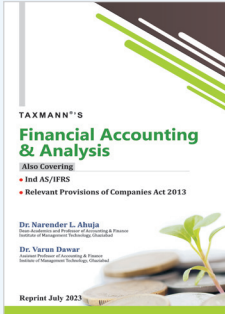


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ACCOUNTING

Financial Accounting

Financial Accounting & Analysis

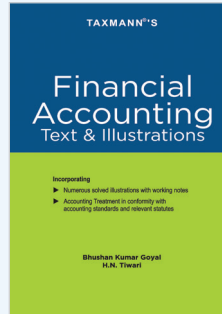


Authors : Narender L. Ahuja,
Varun Dawar
ISBN : 9789357782166
Edition : Reprint July 2023
Pages : 544
Binding : Paperback
Price : Rs. 695

This book serves as a guide to understanding the essential accounting principles, offering an in-depth exploration of the subject. It achieves its objectives through financial statement analyses, supplemented by practical examples and real-world scenarios, all delivered in a clear, concise, and comprehensive manner.



Financial Accounting Text & Illustrations

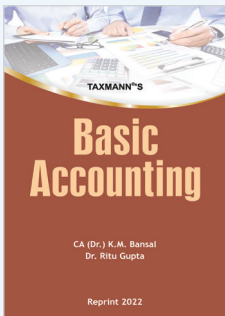


Authors : Bhushan Kumar Goyal,
H.N. Tiwari
ISBN : 9789356223448
Edition : 2022 Edition
Pages : 1306
Binding : Paperback
Price : Rs. 1050

This student-oriented book comprehensively presents the theory, procedure & practice of accounting for students of MBA/M.Com./PGDM/PGPM. It presents the subject matter in simple language. It includes numerous solved illustrations with working notes.



Basic Accounting

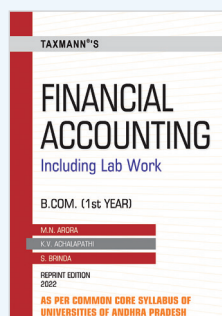


Authors : K.M. Bansal,
Ritu Gupta
ISBN : 9789356222984
Edition : Reprint 2022
Pages : 360
Binding : Paperback
Price : Rs. 475

This book provides a thorough analysis & new insights on basic accounting and interpretation in simple language. This book is specially prepared for non-commerce background students pursuing MBA or equivalent courses.



Financial Accounting (Including Lab Work)



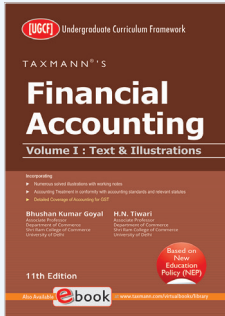
Authors : M.N. Arora,
K.V. Achalapathi,
S. Brinda
ISBN : 9789356223363
Edition : Reprint 2022
Pages : 504
Binding : Paperback
Price : Rs. 695

This is a focused book on Financial Accounting for B.Com. students to possess knowledge of the concepts and practices. It provides a conceptual understanding of accounting, the accounting process and the preparation of final accounts using computers. It also includes exam-oriented problems and solutions.



Financial Accounting

B.Com. (Hons.)/B.Com. | UGCF



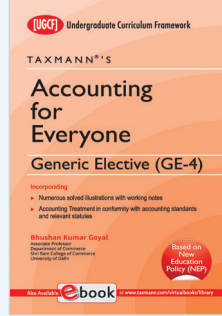
Authors : Bhushan Kumar Goyal, H.N. Tiwari
ISBN : 9789357781893
Edition : 11th Edition
Pages : 1144
Binding : Paperback
Price : Rs. 895

This book is a comprehensive, authentic & well-illustrated student-oriented book on Financial Accounting. It is updated with the latest accounting standards & relevant statutes, featuring an elementary understanding of concepts, examples & solved illustrations with working notes.



Accounting for Everyone

GE-4 | UGCF



Authors : Bhushan Kumar Goyal
ISBN : 9789356225022
Edition : 2022 Edition
Pages : 320
Binding : Paperback
Price : Rs. 495

This is a comprehensive, authentic textbook on 'Accounting for Everyone'. It will enable non-commerce students & other learners to analyze various terms used in accounting and information from the company's annual reports. It also allows the reader to make accounting entries and prepare cash books and other accounts necessary while running a business.

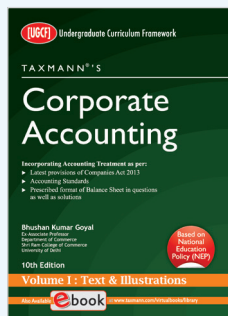


ACCOUNTING

Corporate Accounting

Corporate Accounting

UGCF



Authors : Bhushan Kumar Goyal

ISBN : 9789356225862

Edition : 10th Edition

Pages : 1180

Binding : Paperback

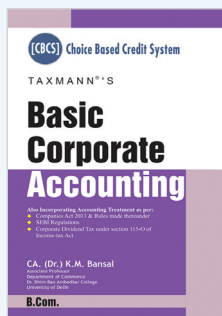
Price : Rs. 1095

A UGC & University of Delhi recommended comprehensive & authentic textbook that is the most updated & amended student-oriented book, with theory, practical & objective questions for B.Com. (Hons.) & B.Com. under UGCF programme as per the NEP. This book also includes various illustrations for better understanding. This book aims to fulfil the requirement of the students of undergraduate courses in commerce and management.



Basic Corporate Accounting

(B.Com)



Authors : K.M. Bansal

ISBN : 9789386394590

Edition : 2017 Edition

Pages : 832

Binding : Paperback

Price : Rs. 675

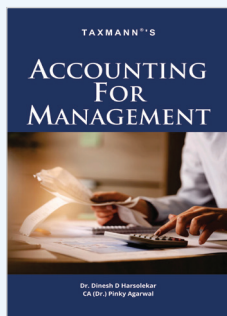
An authentic and comprehensive text book on 'Corporate Accounting' for B.Com [Three years (6-Semester)CBCS Programme of Central Universities throughout India].



ACCOUNTING

Cost Accounting/Management Accounting

Accounting for Management

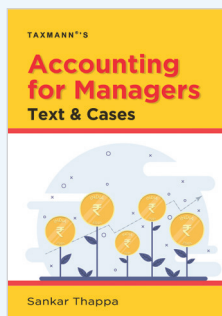


Authors : Dinesh D Harsolekar,
Pinky Agarwal
ISBN : 9789356224049
Edition : 2022 Edition
Pages : 540
Binding : Paperback
Price : Rs. 795

Amended & updated self-study book specifically for 'would-be managers' in simple language with illustrations, detailed examples, graded problems & exercises etc., for MBA/MMS/PGPM programs, etc.



Accounting for Managers Text & Cases

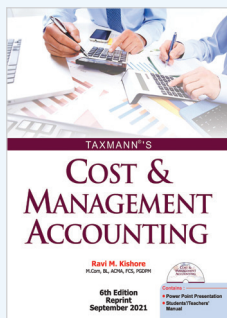


Author : Sankar Thappa
ISBN : 9789356222700
Edition : 2022 Edition
Pages : 452
Binding : Paperback
Price : Rs. 750

This book presents the subject matter in lucid and simple language for students with a non-finance background in learning accounting for business. This book suits the Financial Accounting/Accounting for Managers' course.



Cost & Management Accounting

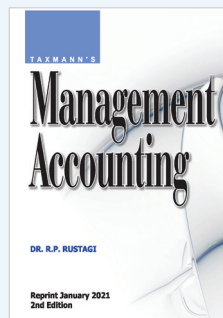


Author : Ravi M. Kishore
ISBN : 9789392211133
Edition : 6th Edition | Reprint
Pages : 908
Binding : Paperback
Price : Rs. 1095

Cost & Management Accounting is a student-oriented book with a simple, systematic and comprehensive explanation of concepts. This book includes several illustrations & diagrams, practical problems and their solutions, chapter-wise PPTs, and students' & teachers' manuals.



Management Accounting



Author : R.P. Rustagi
ISBN : 9788194924678
Edition : 2nd Edition
Reprint January 2021
Pages : 560
Binding : Paperback
Price : Rs. 795

Comprehensive & Authentic Book on Management Accounting



Strategic Cost Management

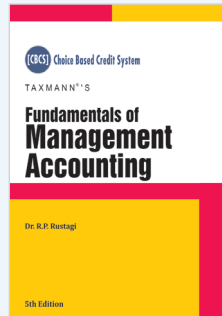


Author : Ravi M. Kishore
 ISBN : 9789386882189
 Edition : 5th edition 2018
 Pages : 868
 Binding : Paperback
 Price : Rs. 975

A Comprehensive and Authentic Text Book on Cost Management/Strategic Cost Management for MBA, MCom, B.Tech, CA, CMA & Other Management Courses



Fundamentals of Management Accounting



Authors : R.P. Rustagi
 ISBN : 9789386635723
 Edition : 5th Edition
 Pages : 280
 Binding : Paperback
 Price : Rs. 350

This book is a comprehensive & authentic textbook on 'Management Accounting'.



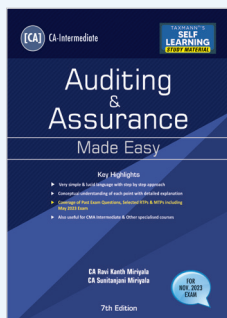
Also Available

PRODUCT TITLE	ISBN	AUTHOR	PRICE (INR)
Illustrated Guide to Indian Accounting Standards (Ind AS)	9789357782562	B.D. Chatterjee, Jinender Jain	3795
Ind AS Ready Reckoner	9789391596408	Ravi Kanth Miriyala, Sunitanjani Miriyala	2295
Indian Accounting Standards (Ind AS)	9789356221543	Taxmann's Editorial Board	1650
Students' Guide to Ind ASs [Converged IFRS] Study Material	9789357780711	D.S. Rawat, Pooja Patel	1595
Ind AS Made Easy (FR) Study Material	9789357780346	Ravi Kanth Miriyala, Sunitanjani Miriyala	1550
Forensic Audit Decoded	9789390128358	G.C. Pipara	1295
Financial Reporting Made Easy (FR) Study Material	9789357780469	Ravi Kanth Miriyala, Sunitanjani Miriyala	1150
Accounting	9789388750721	D.G. Sharma S.K. Agrawal	995
Principles & Practice of Accounting (Accounts) Study Material	9789356225961	D.G. Sharma, S.K. Agrawal	895
Accounting Standards Made Easy Study Material	9789357781176	Ravi Kanth Miriyala, Sunitanjani Miriyala	875
Students' Guide to Accounting Standards Study Material	9789357780803	D.S. Rawat, Nozer Shroff	795
Accounting Standards (AS)	9789357782234	Taxmann's Editorial Board	795

AUDITING

Auditing & Assurance Made Easy (Auditing)

Study Material



Authors : Ravi Kanth Miriyala,
Sunitanjani Miriyala

ISBN : 9789357780674

Edition : 7th Edition

Pages : 490

Binding : Paperback

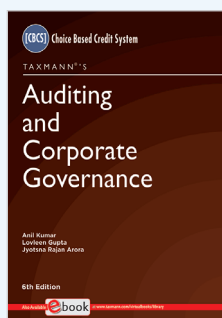
Price : Rs. 925

This book is a self-learning study material providing the subject matter in simple & lucid language with a step-by-step approach. It provides a conceptual understanding of each point with detailed examples & summary of standards on auditing in diagrammatic presentations.



Auditing and Corporate Governance

B.Com. (Hons.) | CBCS



Authors : Anil Kumar,
Lovleen Gupta,
Jyotsna Rajan Arora

ISBN : 9789356224964

Edition : 6th Edition

Pages : 246

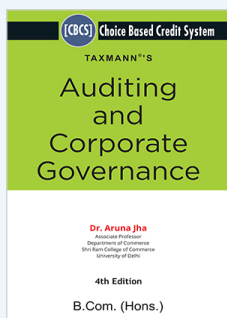
Binding : Paperback

Price : Rs. 500

A UGC-recommended, comprehensive & authentic textbook or concepts of auditing, corporate governance, CSR, etc. This book covers the entire syllabus for undergraduate students of B.Com. (Hons.), B.Com. (Programme), BBA, BMS of Delhi University and other Universities.



Auditing and Corporate Governance



Author : Aruna Jha

ISBN : 9789390585205

Edition : 4th Edition 2020

Pages : 258

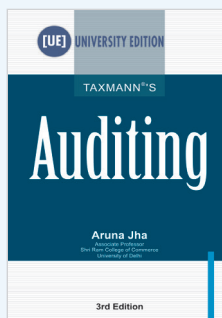
Binding : Paperback

Price : Rs. 395

This book is a comprehensive & up-to-date text book on 'Auditing and Corporate Governance'. This book covers the entire syllabus prescribed for students pursuing B.Com. (Hons.) under CBCS Programme at Delhi University and Other Central Universities throughout India.



Auditing University Edition



Author : Aruna Jha

ISBN : 9789350719886

Edition : 3rd Edition 2016

Pages : 292

Binding : Paperback

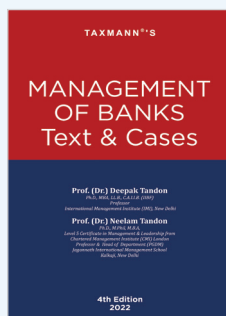
Price : Rs. 340

A comprehensive and up-to-date text book on Auditing for under-graduate courses. This book also covers the entire syllabus pre-scribed for students pursuing B. Com. (Hons.) Semester Vat Delhi University



BANKING & SECURITIES MARKETS

Management of Banks Text & Cases

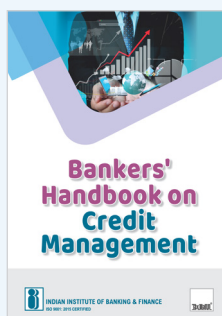


Authors : Deepak Tandon,
Neelam Tandon
ISBN : 9789356222229
Edition : 4th Edition
Pages : 308
Binding : Paperback
Price : Rs. 575

This is the first book on Management of Banks that comprehensively covers the entire gamut of opportunities & challenges faced in Indian Banking, particularly on credit management, non-performing asset management, insolvency & bankruptcy code, etc.



Bankers Handbook on Credit Management



Author : IIBF
ISBN : 9789357788496
Edition : 3rd Edition
Pages : 836
Binding : Paperback
Price : Rs. 1300

This book is designed for banking professionals to manage credit portfolios effectively. It offers insights into credit functions supplemented by practical examples, regulatory guidelines, etc. Published exclusively by Taxmann for IIBF, it includes modules on the analysis of financial statements, working capital management, other credits and monitoring, supervision/follow-up, and management of impaired assets.



Digital Banking

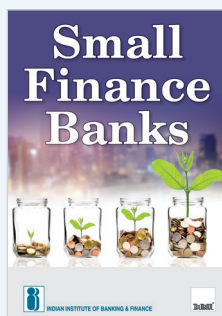


Author : IIBF
ISBN : 9789389546347
Edition : 2019 Edition
Pages : 360
Binding : Paperback
Price : Rs. 400

Digital Banking provides practising bankers a sound foundation in the principal products such as Cards, ATMs, Mobile & Internet Banking, POS, etc. This book not only elaborates the product features but also dwells upon the back-end process, security issues, etc.



Small Finance Banks



Author : IIBF
ISBN : 9789387702103
Edition : 2018 Edition
Pages : 816
Binding : Paperback
Price : Rs. 865

Small Finance Banks has been designed keeping in view the target students who could be prospective employees of Small Finance Banks (SFBs) and the existing staff of SFBs. This book has been developed and vetted with the help of Subject Matter Experts from the field.



Non Banking Financial Companies

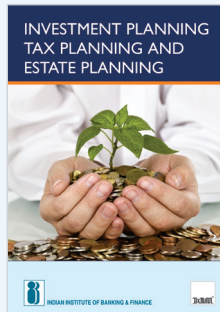


Author : IIBF
ISBN : 9789386635921
Edition : 2017 Edition
Pages : 512
Binding : Paperback
Price : Rs. 615

Non Banking Financial Companies covers the regulatory framework and operations of the NBFCs. This book majorly covers the Indian Financial System, Regulatory Requirements for NBFCs, Resource Mobilisation for NBFC & Capital Adequacy Norms, Customer Service & Deposits, and Loans & Advances and Investments.



Investment Planning Tax Planning And Estate Planning



Author : IIBF
ISBN : 9789386394835
Edition : 2017 Edition
Pages : 432
Binding : Paperback
Price : Rs. 420

Investment Planning Tax Planning and Estate Planning provides comprehensive coverage of the securities market and related financial investment products. This book focuses on the Indian debt market, types of debt securities, repos, bond valuation, fixed income derivatives, etc.



Treasury, Investment and Risk Management



Author : IIBF
ISBN : 9789386394576
Edition : 2nd Edition
Pages : 592
Binding : Paperback
Price : Rs. 595

Treasury, Investment and Risk Management explains the theory followed by practical application to understand Money, Capital & Foreign Exchange Markets, Risk Management & BASEL Norms.



International Trade Finance



Author : IIBF
ISBN : 9789386394729
Edition : 2017 Edition
Pages : 304
Binding : Paperback
Price : Rs. 255

International Trade Finance provides a systematic and comprehensive overview of the international trade finance practices, emphasising the Procedures, Documentation, and Regulatory Framework. This book aims to facilitate practitioners and students to acquire a sound understanding of relevant theoretical and practical concepts on international trade finance and apply these principles in real-life situations



Risk Analysis, Insurance and Retirement Planning



Author : IIBF
 ISBN : 9789386394644
 Edition : 2017 Edition
 Pages : 232
 Binding : Paperback
Price : Rs. 240

Risk Analysis, Insurance and Retirement Planning is a dissertation on two aspects, i.e., Insurance Products and Retirement Planning.



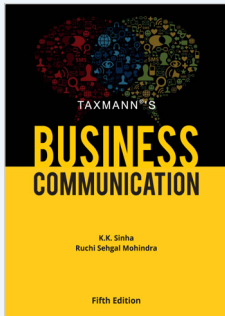
Also Available

PRODUCT TITLE	ISBN	AUTHOR	PRICE (INR)
Portfolio Managers	9789357782951	NISM	725
Investment Adviser Level 2	9789392211461	NISM	665
Investment Adviser Level 1	9789392211591	NISM	610
Securities Intermediaries Compliance (Non-Fund)	9789392211560	NISM	580
Taxation in Securities Markets	9789356223967	NISM	575
Research Analyst	9789357782975	NISM	515
Mutual Fund Distributors	9789356223943	NISM	500
Mutual Fund Distributors Hindi	9789356221338	NISM	465
Alternative Investment Funds (Category III) Distributors	9789393880970	NISM	445
Merchant Banking	9789357781534	NISM	425
Depository Operations	9789357781206	NISM	420
Interest Rate Derivatives	9789356223271	NISM	415
Internal Auditors for Stock Brokers	9789390712243	NISM	410

PRODUCT TITLE	ISBN	AUTHOR	PRICE (INR)
Social Auditors	9789356227354	NISM	390
Retirement Adviser	9789356224087	NISM	390
Alternative Investment Funds (Category I and II) Distributors	9789356224124	NISM	375
Equity Derivatives	9789357782258	NISM	360
Mutual Fund Foundation	9789356220843	NISM	360
Currency Derivatives	9789356224698	NISM	350
Registrars to an Issue and Share Transfer Agents - Mutual Funds	9789357781763	NISM	340
Portfolio Management Services (PMS) Distributors	9789356223783	NISM	315
Securities Operations and Risk Management	9789356224063	NISM	300
Securities Markets Foundation	9789356222267	NISM	300
Mutual Fund Distributors Level 2	9789356221864	NISM	300
Commodity Derivatives	9789356224001	NISM	285
Fixed Income Securities	9789392211775	NISM	275
Registrars to an Issue and Share Transfer Agents - Corporate	9789356222328	NISM	260
Issuers Compliance	9789356224025	NISM	215

BUSINESS COMMUNICATION

Business Communication

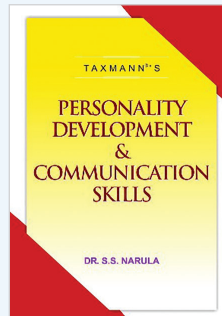


Authors : K.K. Sinha,
Ruchi Sehgal Mohindra
ISBN : 9789356227064
Edition : 5th Edition
Pages : 468
Binding : Paperback
Price : Rs. 695

This book addresses new learning objectives in the context of online communication, which gained importance due to the pandemic, along with the core understanding of business communication. It aims to be interesting and valuable to managerial students by covering various aspects of communication, using case studies, key points, and review questions for effective learning.



Personality Development and Communication Skills

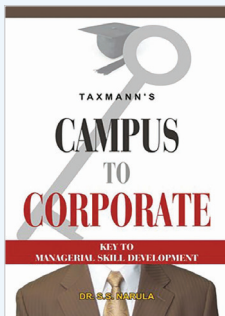


Author : S.S. Narula
ISBN : 9788171949540
Edition : Reprint August 2013
Pages : 192
Binding : Paperback
Price : Rs. 225

Personality Development enhances and grooms the outer and inner self of a person in order to bring positive change in a person's life. Each individual has a distinct personality that can be developed and refined by promoting one's confidence, improving communication and speaking abilities, learning fine etiquettes and manners, adding style and grace to the way one looks, talks and walks and filling oneself with positivity, liveliness and peace.



Campus to Corporate

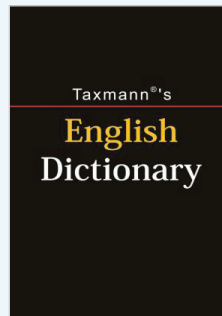


Author : S.S. Narula
ISBN : 9789350710043
Edition : 2012 Edition
Pages : 184
Binding : Paperback
Price : Rs. 225

This book provides a valuable key for students and working professionals to make successful careers in the corporate.



English Dictionary



Author : Taxmann
ISBN : 9789386189646
Edition : 2017 Edition
Pages : 1192
Binding : Paperback
Price : Rs. 625

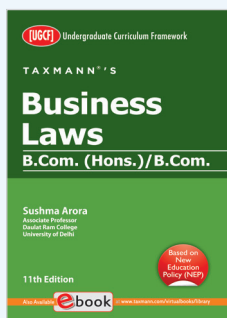
This English dictionary has been especially prepared for students and teachers of English. It will also be useful to general readers and users of the language. The different nuances of the words have been easily explained through examples.



BUSINESS LAW/COMPANY LAW/LABOUR LAW

Business Laws

B.Com. (Hons.)/B.Com. | UGCF



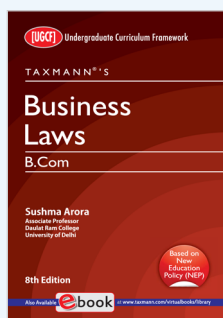
Author : Sushma Arora
ISBN : 9789357781886
Edition : 11th Edition
Pages : 544
Binding : Paperback
Price : Rs. 625

Most updated, amended & comprehensive student-oriented book on Business Laws such as the Indian Contract Act, Sale of Goods Act, & Limited Liability Partnership Act. This book features various examples & case studies from Landmark Rulings.



Business Laws

B.Com. (Prog.) UGCF

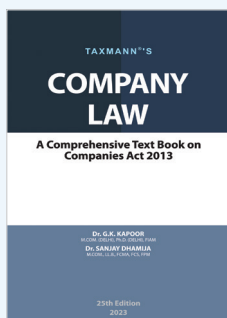


Author : Sushma Arora
ISBN : 9789356224230
Edition : 8th Edition
Pages : 448
Binding : Paperback
Price : Rs. 595

Most updated, amended & comprehensive student-oriented book on Business Laws such as the Indian Contract Act, Sale of Goods Act, & Limited Liability Partnership Act. This book features various examples & case studies from Landmark Rulings.



Company Law

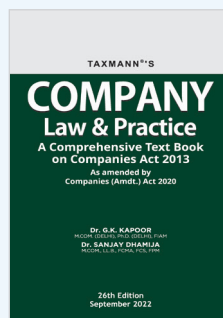


Authors : G.K. Kapoor,
Sanjay Dhamija
ISBN : 9789356226586
Edition : 25th Edition
Pages : 740
Binding : Paperback
Price : Rs. 850

This book is the most amended & updated book to represent an impressive and judicious blending of the Companies Act, Judicial Decisions, Clarifications issued by SEBI, etc. The text is interspersed with interpretations, explanations & illustrations to help the reader assimilate the provisions better. This book will be helpful for CA/CS/CMA/CFA/LL.B./LL.M./M.Com. & other professional courses.



Company Law & Practice



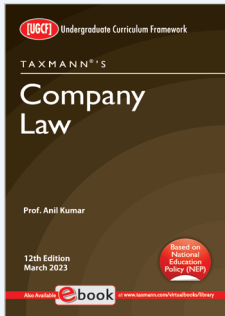
Authors : G.K. Kapoor,
Sanjay Dhamija
ISBN : 9789356223844
Edition : 26th Edition
Pages : 1156
Binding : Paperback
Price : Rs. 1495

This book represents an impressive and judicious blending of the provisions of the Companies Act, Judicial Decisions, Clarifications issued by SEBI, etc. The text is interspersed with interpretations, explanations & illustrations to help the reader assimilate the provisions better.



Company Law

UGCF



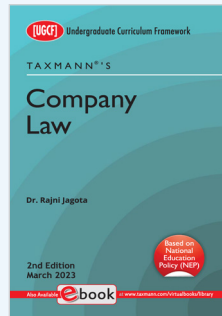
Author : Anil Kumar
ISBN : 9789356227002
Edition : 12th Edition
Pages : 298
Binding : Paperback
Price : Rs. 550

This book is the most amended & updated student-oriented book, with Case Laws, Illustrations, Flow Charts, and Case Problems in Simple & Lucid Language. This book aims to fulfil the requirement of students of undergraduate courses in commerce and management, particularly B.Com., B.Com.(Programme), BBA, BBE of Delhi University and other universities.



Company Law

UGCF



Author : Rajni Jagota
ISBN : 9789356227057
Edition : 2nd Edition
Pages : 268
Binding : Paperback
Price : Rs. 525

This book is a comprehensive textbook on 'Company Law'. It provides the students with updated, concise & clear study material in a compact manner. The present edition includes the latest developments, practical exercises in line with the National Education Policy (NEP) goals, etc.



Benchmarking ESG & CSR:

A Compendium of Best Practices in ESG & CSR in India



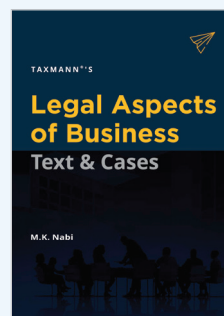
Authors : Garima Dadhich,
Ravi Raj Atrey
ISBN : 9789356222618
Edition : 2022 Edition
Pages : 330
Binding : Paperback
Price : Rs. 695

This book is a compilation of case studies on best practices of Environmental, Social and Governance (ESG) & Corporate Social Responsibility (CSR) initiatives taken by Companies in India. It provides an opportunity for the readers to learn from the ESG & CSR practices of companies of different sizes, nature, and sectors.



Legal Aspects of Business

Text & Cases

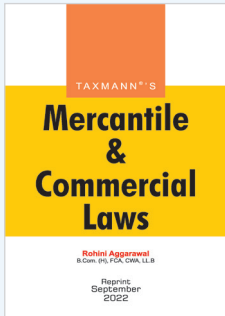


Author : M.K. Nabi
ISBN : 9789356221802
Edition : 2022 Edition
Pages : 622
Binding : Paperback
Price : Rs. 750

This student-friendly book explores over ten business laws, presenting the material in a simple, methodical manner enriched with a multitude of case studies and examples. Tailored to meet the requirements of MBA, PGP, and M.Com. students, as well as those undertaking related courses, the book aims to equip its readers for the points where business and law intersect.



Mercantile & Commercial Laws

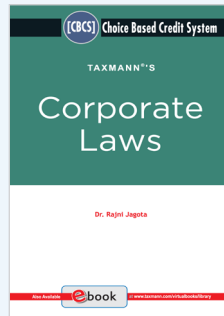


Author : Rohini Aggarwal
 ISBN : 9789356223981
 Edition : Reprint |
 September 2022
 Pages : 604
 Binding : Paperback
 Price : Rs. 825

This book is a comprehensive and authentic textbook on mercantile and commercial laws such as the Indian Contract Act, Sale of Goods Act, Partnership Act, Negotiable Instruments Act, Consumer Protection Act, Arbitration and Conciliation Act.



Corporate Laws

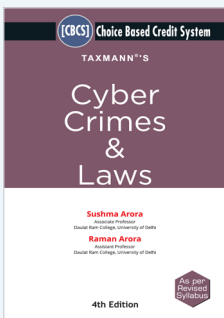


Author : Rajni Jagota
 ISBN : 9789390831937
 Edition : 2021 Edition
 Pages : 264
 Binding : Paperback
 Price : Rs. 425

This book is a comprehensive textbook on "Corporate Laws". This book aims to fulfill the requirements of students of undergraduate courses in commerce and management.



Cyber Crimes & Laws

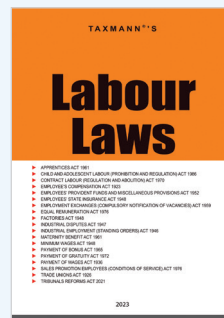


Author : Sushma Arora,
 Raman Arora
 ISBN : 9789390712496
 Edition : 4th Edition
 Pages : 256
 Binding : Paperback
 Price : Rs. 350

This book is a comprehensive & authentic textbook on 'Cyber Crimes & Laws'



Labour Laws

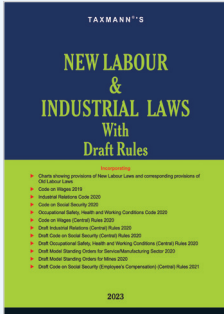


Author : Taxmann
 ISBN : 9789356225985
 Edition : 2023 Edition
 Pages : 792
 Binding : Paperback
 Price : Rs. 895

This book is the most authentic & comprehensive book covering India's 20+ Labour Laws, including Factories Act, Industrial Disputes Act, Maternity Benefit Act, etc. The readers also get a specially curated & 50+ pages' Guide to Labour Laws' to better understand the laws governing labour & industrial disputes.



New Labour & Industrial Laws with Draft Rules

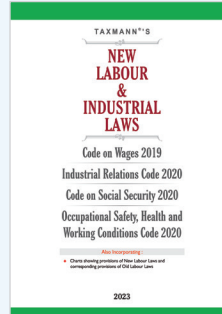


Author : Taxmann
 ISBN : 9789393656285
 Edition : 2023
 Pages : 752
 Binding : Paperback
 Price : Rs. 1195

This book provides complete coverage of the new Labour & Industrial Laws of India, which includes four Codes, six Draft Rules, and three Draft Model Standing Orders. It also compares the provisions of four new labour codes with the corresponding provisions of the twenty-two previous labour laws.



New Labour & Industrial Laws

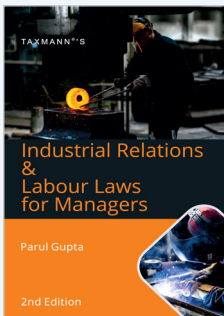


Author : Taxmann
 ISBN : 9789356226487
 Edition : 2023 Edition
 Pages : 450
 Binding : Paperback
 Price : Rs. 850

This book provides complete coverage of the new Labour & Industrial Laws of India, which includes four Codes and Notifications. It also compares the provisions of four new labour codes with the corresponding provisions of the twenty-two previous labour laws.



Industrial Relations & Labour Laws for Managers



Author : Parul Gupta
 ISBN : 9789356226944
 Edition : 2nd Edition
 Pages : 604
 Binding : Paperback
 Price : Rs. 750

This book provides an extensive overview of Indian labour legislation to enrich the understanding of HR and IR professionals. The second edition is student-focused, featuring lucid language, a practical approach, amendments, case studies, and question sets, discussing industrial relations, wages, work conditions, and social security.

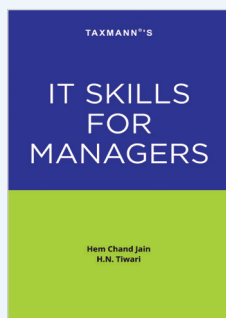


Also Available

PRODUCT TITLE	ISBN	AUTHOR	PRICE (INR)
SEBI Manual Set of 3 Volumes	9789357782074	Taxmann's Editorial Board	8500
Companies Act with Rules	9789357783026	Taxmann's Editorial Board	2150
Corporate & Economic Laws (Law) Study Material	9789357780452	Pankaj Garg	1450
Consumer Protection Law & Practice	9789356225138	Taxmann's Editorial Board	1295
Corporate Laws	9789357781930	Taxmann's Editorial Board	995
Company Law Study Material	9789356225664	N.S. Zad, Divya Bajpai	895
Securities Laws & Capital Markets (SLCM) Study Material	9789356226081	N.S. Zad, Divya Bajpai	875
Corporate & Other Laws (Law) Study Material	9789356223523	Pankaj Garg	795
Jurisprudence Interpretation & General Laws (JJGL) Study Material	9789356226500	N.S. Zad, Divya Bajpai	675
Business Laws (Law) Study Material	9789356225947	V.K. Jain, Shashank Sharma	575
Companies Act 2013 POCKET	9789357783132	Taxmann's Editorial Board	495

COMPUTER IT

IT Skills for Managers

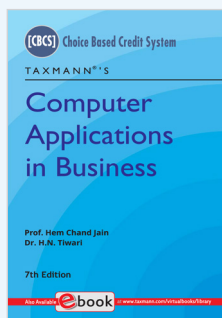


Authors : H.N. Tiwari,
Hem Chand Jain
ISBN : 9789356223820
Edition : 2022 Edition
Pages : 640
Binding : Paperback
Price : Rs. 795

This book provides the requisite skill for commerce and management students to use computers in areas that require data analysis, such as finance, accounting, costing, marketing, etc. This book will be helpful for the students of MBA/M.Com., PGDM/PGPM, etc.



Computer Applications in Business

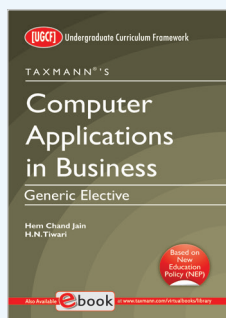


Authors : Hem Chand Jain,
H.N. Tiwari
ISBN : 9789356224988
Edition : 7th Edition
Pages : 640
Binding : Paperback
Price : Rs. 650

The unique feature of this book is its simple presentation and step-wise explanation that ensures that any student, without having prior computer literacy, can also learn computing and its business applications on their own. The book aims to acquaint commerce undergraduates with information technology tools.



Computer Applications in Business | UGCF

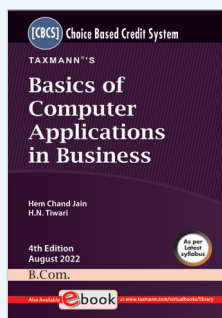


Authors : Hem Chand Jain,
H.N. Tiwari
ISBN : 9789356224186
Edition : 2022 Edition
Pages : 424
Binding : Paperback
Price : Rs. 595

The book aims to acquaint undergraduate students with information technology tools. The unique feature of this book is its simple presentation and step-wise explanation that ensures that any student, even without having prior computer literacy, can also learn computing and its business applications on their own.



Basics of Computer Applications in Business

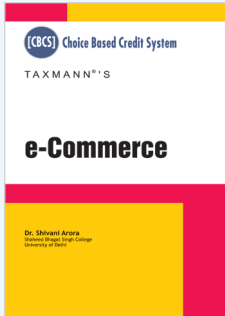


Authors : Hem Chand Jain,
H.N. Tiwari
ISBN : 9789356223509
Edition : 4th Edition
Pages : 506
Binding : Paperback
Price : Rs. 575

Basics of Computer Applications in Business is a comprehensive & authentic textbook written to impart computer skills and knowledge to commerce students & enhance their understanding of information technology tools in handling business operations. The book's focus is on the application part while providing basic information about computers for first-time readers.



e-Commerce



Author : Shivani Arora
ISBN : 97893886635532
Pages : 248
Binding : Paperback
Price : Rs. 255

This book is a comprehensive & authentic book on 'e-Commerce'. This book aims to fulfill the requirement of students of undergraduate courses in commerce and management, particularly the B.Com. (Hons) Semester (III) Paper BCH 3.5 (a) Skill Enhancement Course (SEC-1) and CBCS of various Central Universities throughout India.



ECONOMICS

Business Economics (B.Com. - 1st year)

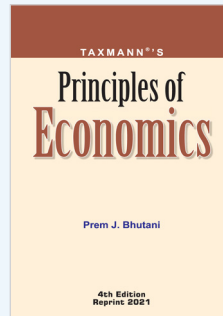


Author : PK. Mehta
ISBN : 9789350712962
Edition : 1st Edition 2013
Pages : 512
Binding : Paperback
Price : Rs. 245

This book on Business Economics is specially designed for the students of B. Com. First Year of all the universities of Andhra Pradesh.



Principles of Economics

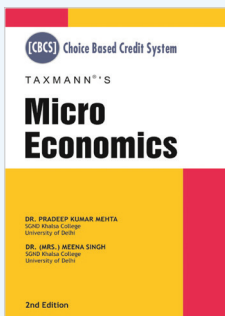


Author : Prem J. Bhutani
ISBN : 9789390585328
Edition : 4th Edition (Reprint 2021)
Pages : 548
Binding : Paperback
Price : Rs. 575

This book is a comprehensive & authentic book on 'Principles of Economics'.



Micro Economics

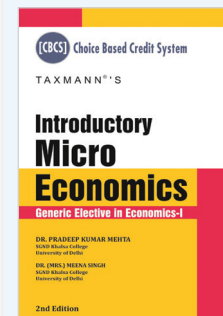


Authors : Pradeep kumar Mehta, Meena Singh
ISBN : 9789386635174
Edition : 2nd Edition 2017
Pages : 484
Binding : Paperback
Price : Rs. 360

A comprehensive and authentic text book on "Micro Economics" for undergraduate programmes in all the courses of Indian Universities. [Three Years (6-Semester) CBCS Programme Of Central Universities Throughout India]



Introductory Micro Economics (Generic Elective in Economics-I)



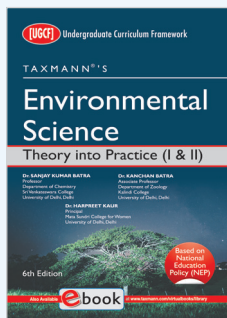
Authors : Pradeep kumar Mehta, Meena Singh
ISBN : 9789386635167
Edition : 2nd Edition 2017
Pages : 440
Binding : Paperback
Price : Rs. 350

A comprehensive and authentic text book on "Micro Economics" for Generic Elective in Economics [Three Years (6-Semester) CBCS Programme Of Central Universities Throughout India]



ENVIRONMENTAL SCIENCE

Environmental Science Theory into Practice (I & II)



Authors : Sanjay Kumar Batra,
Kanchan Batra,
Harpreet Kaur

ISBN : 9789357782364

Edition : 6th Edition

Pages : 442

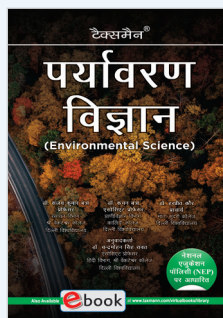
Binding : Paperback

Price : Rs. 625

This book is a holistic guide on environmental issues tailored for Delhi University & Central Universities. Complying with NEP, it offers point-wise explanations, global & Indian case studies, and past Delhi University exam papers. Engagingly designed with student feedback, it covers topics from the G20 Summit to Global Warming and offers diverse question formats for comprehensive learning. Ideal for undergraduates across various platforms.



पर्यावरण विज्ञान



Authors : Sanjay Kumar Batra,
Kanchan Batra,
Harpreet Kaur

ISBN : 9789357787963

Edition : 2023 Edition

Pages : 500

Binding : Paperback

Price : Rs. 725

यह पुस्तक पर्यावरणीय मुद्दों पर एक समग्र मार्गदर्शिका है, जो दिल्ली विश्वविद्यालय और केंद्रीय विश्वविद्यालयों के लिए तैयार की गई है। यह राष्ट्रीय शिक्षा नीति (NEP) का पालन करती है, और इसमें क्रमवार व्याख्याएँ, वैश्विक और भारतीय केस स्टडीज, और पिछले दिल्ली विश्वविद्यालय परीक्षा पत्र शामिल हैं। छात्र प्रतिक्रिया के साथ प्रस्तुत, यह G20 सभित से लेकर ग्लोबल वार्मिंग तक के विषयों को कवर करता है और सम्पूर्ण अध्ययन के लिए विभिन्न प्रश्न प्रारूप प्रदान करता है। यह विभिन्न प्लेटफॉर्मों पर अंडरग्रेजुएट्स के लिए आदर्श है।



Environmental Studies



Authors : Sanjay Kumar Batra,
Kanchan Batra,
Harpreet Kaur,
Parul Pant

ISBN : 9789390128389

Edition : 2020 Edition

Pages : 262

Binding : Paperback

Price : Rs. 325

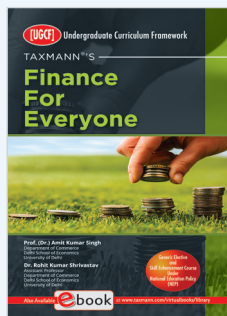
This book is a comprehensive & authentic book on 'Environmental Studies'. This book aims to fulfill the requirement of students of undergraduate degree programs, particularly the Gauhati University and other Central Universities throughout India.



FINANCE

Finance For Everyone

UGCF



Authors : Amit Kumar Singh,
Rohit Kumar Shrivastav

ISBN : 9789357781442

Edition : 2023 Edition

Pages : 156

Binding : Paperback

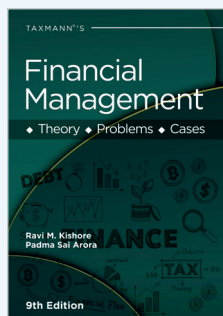
Price : Rs. 325

This book aims to enhance financial literacy and independence by comprehensively covering essential finance topics such as budgeting, banking, and insurance. Crafted with simplicity and systematic approaches, it incorporates real-life examples, interactive activities, and end-of-chapter questions to foster a practical understanding of the financial world.



Financial Management

Theory | Problems | Cases



Authors : Ravi M. Kishore,
Padma Sai Arora

ISBN : 9789357780841

Edition : 9th Edition

Pages : 728

Binding : Paperback

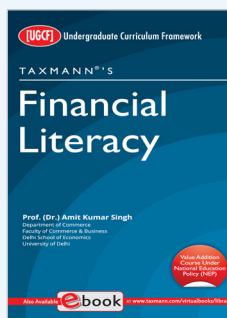
Price : Rs. 895

This book adopts a business-oriented approach to teaching financial management, combining the theory with practical applications and enabling readers to analyze company reports effectively. Tailored primarily for postgraduate business students but also beneficial for certain undergraduates, it features detailed explanations, case studies, practice questions, and MCQs, aligning learning with industry trends.



Financial Literacy |

UGCF



Author : Amit Kumar Singh

ISBN : 9789357780216

Edition : 2023 Edition

Pages : 268

Binding : Paperback

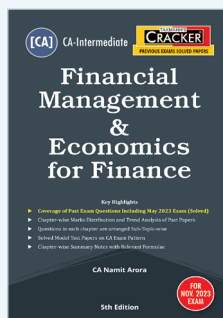
Price : Rs. 375

This book is an authentic and comprehensive book on financial literacy. It aims to acquaint the reader with financial planning, financial products, banking & digital payments, investment planning & management, and personal tax with the help of solved problems, review questions, and practical exercises.



Financial Management & Economics for Finance

CRACKER



Author : Namit Arora

ISBN : 9789357781060

Edition : 5th Edition

Pages : 620

Binding : Paperback

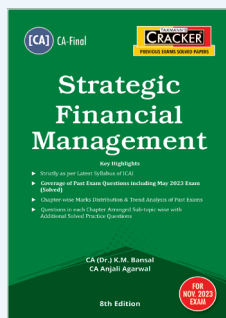
Price : Rs. 725

This book covers all past exam questions (sub-topic-wise) & detailed answers for the CA-Inter exam by ICAI till May 2023, RTPs & MTPs of ICAI. It includes solved model test papers and chapter-wise summary notes with relevant formulae.



Strategic Financial Management (SFM)

CRACKER

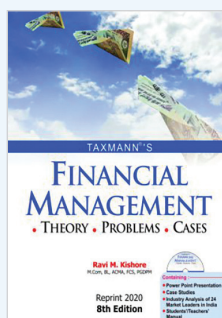


Authors : K.M. Bansal,
Anjali Agarwal
ISBN : 9789357780681
Edition : 8th Edition
Pages : 658
Binding : Paperback
Price : Rs. 795

This book covers all past exam questions & detailed answers for the CA-Final exam by ICAI till May 2023, RTPs & MTPs of ICAI. The arrangement of questions is made sub-topic-wise, with additional solved practice questions. It also includes previous exam trend analysis, chapter-wise marks distribution & ICAI study material comparison.



Financial Management with CD

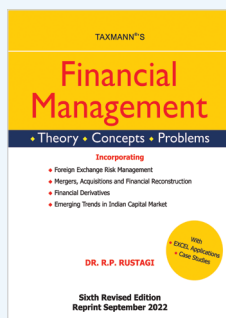


Author : Ravi M. Kishore
ISBN : 9789389921748
Edition : Reprint 2020
Pages : 1108
Binding : Paperback
Price : Rs. 895

A Comprehensive and Authentic Text Book on Financial Management for MBA, M.Com, CA, CMA, CS Courses



Financial Management



Author : R.P. Rustagi
ISBN : 9789392211911
Edition : Reprint 2022
Pages : 1016
Binding : Paperback
Price : Rs. 995

This book is a self-sufficient treatise presenting concepts & theories underlying financial management in a systematic, precise & analytical manner. Maximizing share holders' wealth within the firm's risk-return set-up is the text book's unifying concept. The objective of this book is first to present the concepts, models, and theories of finance in a simple, comprehensive and lucid form.



Financial Markets Institutions & Services

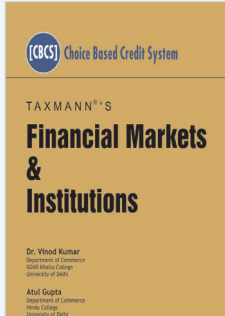


Authors : Vinod Kumar,
Manmeet Kaur Bawa,
Atul Gupta
ISBN : 9789391596279
Edition : 2nd Edition
Pages : 284
Binding : Paperback
Price : Rs. 350

Financial Markets Institutions & Services is a comprehensive & authentic textbook providing basic working knowledge in a simple & systematic manner, along with illustrations, practical case studies, illustrations, figures, graphs, tables, etc.



Financial Markets & Institutions



Authors : Vinod Kumar,
Atul Gupta,
Manmeet Kaur Bawa

ISBN : 9789390628957

Edition : Reprint January 2021

Pages : 192

Binding : Paperback

Price : Rs. 250

This book is a comprehensive & authentic book on 'Financial Markets & Institutions'. The Present Publication is the Reprint January 2021 Edition, authored by Dr. Vinod Kumar, Atul Gupta & Manmeet Kaur.



Fundamentals of Investments



Author : Vanita Tripathi

ISBN : 9789356225848

Edition : 6th Edition

Pages : 646

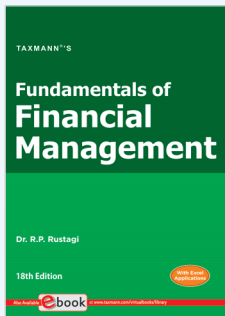
Binding : Paperback

Price : Rs. 645

This book is a comprehensive, up-to-date, and illustrated book for understanding the investment environment, the decision process, and the trading mechanism in stock markets. It also explains the various concepts, tools, and techniques related to investment in financial assets with lively examples and suitable illustrations.



Fundamentals of Financial Management



Author : R.P. Rustagi

ISBN : 9789357780810

Edition : 18th Edition

Pages : 436

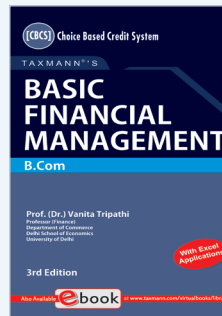
Binding : Paperback

Price : Rs. 695

This book is a comprehensive & authentic textbook designed to discuss the fundamental concepts, procedures, and practices of Financial Management. The subject matter is presented simply, systematically, and comprehensively. The student-oriented book features MCQs, graded illustrations & theoretical questions as well.



Basic Financial Management



Author : Vanita Tripathi

ISBN : 9789392211577

Edition : 3rd Edition

Pages : 418

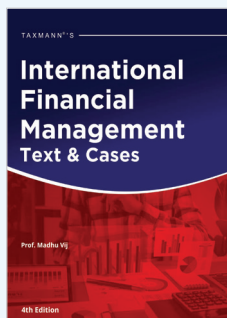
Binding : Paperback

Price : Rs. 495

Basic Financial Management is a comprehensive, authentic & well-illustrated student-oriented book, featuring an elementary understanding of concepts, examples & illustrations, solved previous exam question papers, solved problems, summaries, and financial decision making through Excel.



International Financial Management Text & Cases

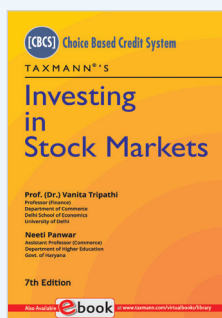


Author : Madhu Vij
ISBN : 9789392211805
Edition : 4th Edition
Pages : 608
Binding : Paperback
Price : Rs. 995

International Financial Management provides an effective and detailed presentation of important concepts, and practical application in today's global business environment, including Foreign Exchange Market, International Financial System, Eurocurrency Market



Investing in Stock Markets

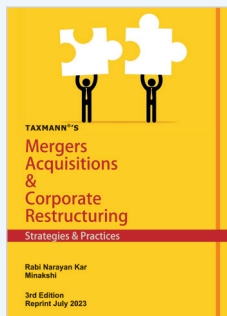


Authors : Vanita Tripathi,
Neeti Panwar
ISBN : 9789356226425
Edition : 7th Edition
Pages : 352
Binding : Paperback
Price : Rs. 475

This book has been written to provide a comprehensive understanding of the investment environment, the investment decision process, and the trading mechanism in stock markets. It also explains the various concepts, tools, and techniques related to investment in financial assets with lively examples and suitable illustrations. The book's focus is investment in stock markets, primarily equity shares.



Mergers Acquisitions & Corporate Restructuring Strategies & Practices

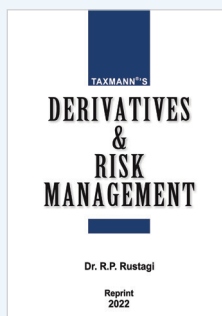


Authors : Rabi Narayan Kar,
Minakshi
ISBN : 9789357782067
Edition : 3rd Reprint Edition
Pages : 456
Binding : Paperback
Price : Rs. 695

The all-encompassing book on M&A and corporate restructuring suits students and professionals. This book delves into the theoretical and practical aspects of M&As, including Indian and international experiences, deal valuation, financing options, and business integration strategies. Revised and updated in its 3rd edition, it offers insights into the dynamics of the changing business environment and incorporates the latest legislation, case studies, and research literature.



Derivatives & Risk Management

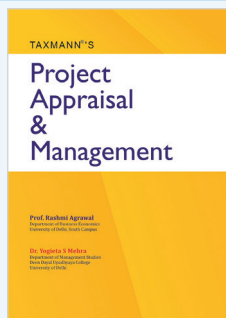


Author : R.P. Rustagi
ISBN : 9789356221482
Edition : Reprint 2022
Pages : 516
Binding : Paperback
Price : Rs. 795

This book has been written with the primary objective that the reader should be acquainted with the theory and the practice of different types of derivatives with special reference to the Indian Market and the relevant regulatory and structural position of derivatives therein.



Project Appraisal & Management



Authors : Rashmi Agrawal,
Yogieta S. Mehra
ISBN : 9789390831951
Edition : Reprint June 2021
Pages : 440
Binding : Paperback
Price : Rs. 625

Project Appraisal & Management is a Case Study based Text, explaining all aspects of Project from Inception to Implementation, for Professionals, Budding Entrepreneurs & Start-up Enthusiast.



Business Valuation Text & Cases

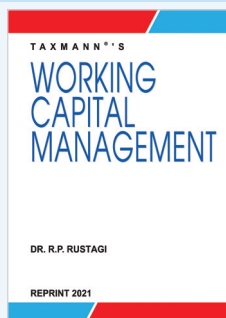


Author : Pitabas Mohanty
ISBN : 9789390831487
Edition : Reprint Edition 2021
Pages : 456
Binding : Paperback
Price : Rs. 650

This book is a comprehensive & authentic book on 'Business Valuation'. The objective of this book is to include a judicious mixture of corporate finance theory and business valuation practice.



Working Capital Management

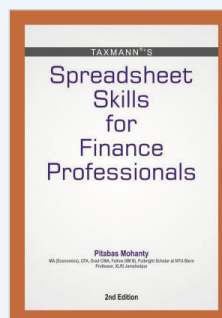


Author : R.P. Rustagi
ISBN : 9789390831241
Edition : Reprint 2021
Pages : 304
Binding : Paperback
Price : Rs. 495

Comprehensive & authentic bookon 'Working Capital Management', along-with Points to Remember, Graded Illustrations, Objective Type & Multiple Choice Questions, Assignments, Problems & Case Studies.



Spreadsheet Skills for Finance Professionals

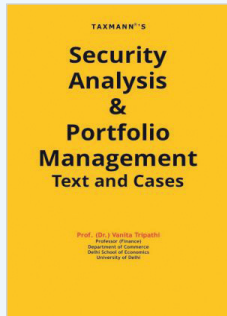


Author : Pitabas Mohanty
ISBN : 9789390128228
Edition : 2nd Edition 2020
Pages : 388
Binding : Paperback
Price : Rs. 575

The book is comprehensive and authentic book on spreadsheet skills for Students, Professionals, Practitioners etc. in the field of Commerce and Management.



Security Analysis & Portfolio Management Text and Cases



Author : Vanita Tripathi
ISBN : 9789389368109
Edition : 2019 Edition
Pages : 624
Binding : Paperback
Price : Rs. 775

A Comprehensive and Authentic Text Book on Security Analysis and Portfolio Management For PGDM/MBA/MBE/M.Com. and other professional courses.



Introduction to Financial Planning



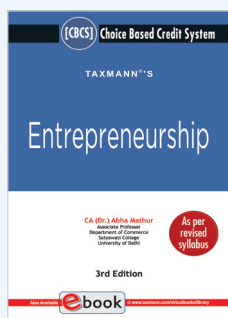
Author : IIBF
ISBN : 9789386394552
Edition : 4th Edition
Pages : 392
Binding : Paperback
Price : Rs. 390

Introduction to Financial Planning covers the Indian financial system, elements of financial planning, ways & means of meeting clients' needs through financial planning, and aspects of creating a financial plan



GENERAL MANAGEMENT

Entrepreneurship

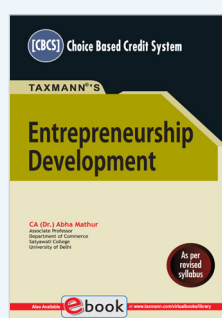


Author : Abha Mathur
ISBN : 9789390831845
Edition : 3rd Edition
Pages : 384
Binding : Paperback
Price : Rs. 550

This book is a comprehensive & authentic book on 'Entrepreneurship'. The basic aim of the book is to orient the students towards entrepreneurship as a career option along-with creative thinking and behaviour for effectiveness at work.



Entrepreneurship Development

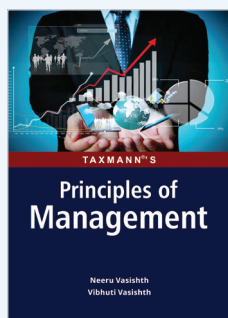


Author : Abha Mathur
ISBN : 9789391596088
Edition : 1st Edition
Pages : 364
Binding : Paperback
Price : Rs. 495

Entrepreneurship Development is a comprehensive & authentic textbook written to familiarize the students with entrepreneurship as a career option and creative thinking and behaviour for effectiveness at work. This book is helpful for students of B.Com. (Hons.)/B.Com., NCWEB, SOL, and Central Universities throughout India.



Principles of Management

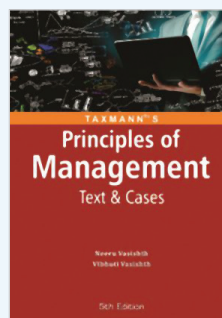


Authors : Neeru Vasishth,
Vibhuti Vasishth
ISBN : 9789356223868
Edition : 2022 Edition
Pages : 956
Binding : Paperback
Price : Rs. 795

This book is a student-oriented self-sufficient treatise presenting concepts of business management. The subject matter has been explained in simple and student-friendly language. This book will be helpful to the students of MBA, PGPM, MCA, BBA & other professional courses.



Principles of Management Text & Cases

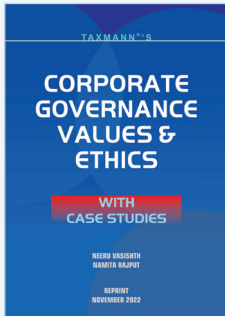


Authors : Neeru Vasishth,
Vibhuti Vasishth
ISBN : 9789388983228
Edition : 5th Edition 2019
Pages : 892
Binding : Paperback
Price : Rs. 750

A Comprehensive and Authentic Text Book on "Principles of Management" for B.Com./BBA/BCA/MBA/MIB/MCA & other professional courses



Corporate Governance Values & Ethics with Case Studies



Authors : Neeru Vasishth,
Namita Rajput
ISBN : 9789356224957
Edition : Reprint
November 2022
Pages : 352
Binding : Paperback
Price : Rs. 495

This book draws on various concepts of ethics & values and analyses their relevance in business management and organisational behaviour. It covers multiple concepts of ethics used in business, along with relevant case studies. It is designed to cater to the needs of MBA and other allied courses.



Business Ethics and Values With Case Studies

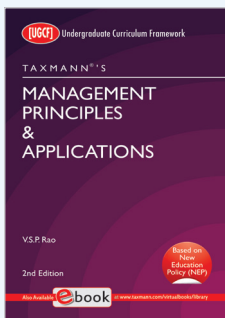


Authors : Namita Rajput,
Neeru Vasishth
ISBN : 9789390585243
Edition : 2nd Edition
(Reprint 2021)
Pages : 296
Binding : Paperback
Price : Rs. 375

This book attempts to draw various concepts of ethics & values and analyse their relevance in the fields of business management and organisation behaviour.



Management Principles & Application | UGCF

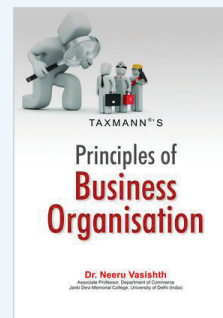


Authors : V.S.P. Rao
ISBN : 9789356224162
Edition : 2nd Edition
Pages : 592
Binding : Paperback
Price : Rs. 695

This book is presented in a compact, easy-to-understand language, incorporating new topics. It tries to strike a harmonious balance between time-tested management principles and their successful application in a dynamic world.



Principles of Business Organisation

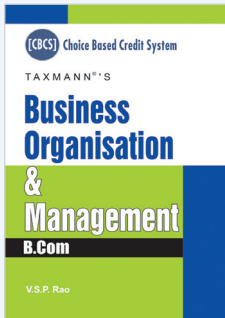


Author : Neeru Vasishth
ISBN : 9789350712733
Edition : 2013 Edition
Pages : 316
Binding : Paperback
Price : Rs. 295

An authentic, simple and crisp presentation of the subject matter and designed for Commerce and Management Students.



Business Organisation & Management

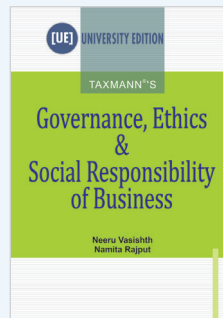


Author : V.S.P. Rao
ISBN : 9789386189004
Edition : 2016 Edition
Pages : 552
Binding : Paperback
Price : Rs. 450

CBCS (Choice Based Credit System).



Governance , Ethics & Social Responsibility of Business

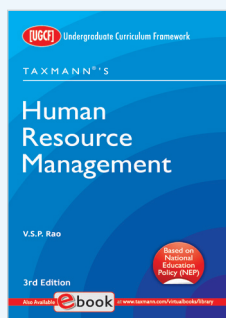


Authors : Namita Rajput,
Neeru Vasishth
ISBN : 9789350715703
Edition : 2015 Edition
Pages : 376
Binding : Paperback
Price : Rs. 325



HUMAN RESOURCE MANAGEMENT

Human Resource Management | UGCF

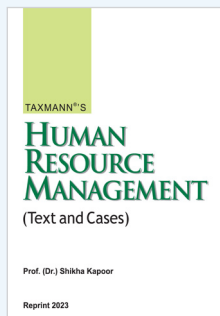


Author : V.S.P. Rao
ISBN : 9789356227095
Edition : 3rd Edition
Pages : 502
Binding : Paperback
Price : Rs. 595

A UGC & University of Delhi recommended, comprehensive & authentic textbook that is the most updated & amended student-oriented book. It presents the subject matter in an easy and simple language. It also includes various test questions and case studies for B.Com. (Hons.) & B.Com. under UGCF programme as per the NEP.



Human Resource Management | Text & Cases



Author : Shikha Kapoor
ISBN : 9789357780247
Edition : Reprint 2023
Pages : 792
Binding : Paperback
Price : Rs. 1195

This book is a comprehensive Human Resource (HR) handbook (covering all the basic & advanced aspects) which deals with a strategic approach to Human Resource Management. It presents the link between theory, practice, critical thinking and current examples relevant to the present industry.



Business Organisation & Management | B.Com. | UGCF

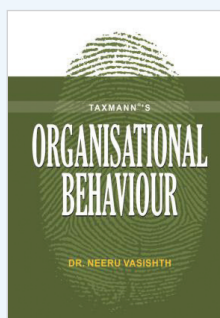


Author : Abha Mathur
ISBN : 9789356224322
Edition : 2022 Edition
Pages : 376
Binding : Paperback
Price : Rs. 395

The book gives fundamental clarity on the evolution of management, apprehends its effect on future managers, how organisations adapt to uncertain environments, and decipher decision-making techniques. It is presented in simple, concise, crisp & lucid language for students of B.Com.



Organisational Behaviour



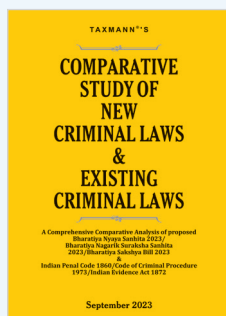
Author : Neeru Vasissth
ISBN : 9789389368826
Edition : 2019 Edition
Pages : 424
Binding : Paperback
Price : Rs. 445

A comprehensive and authentic text book on organisational behaviour for undergraduate students of commerce and business administration.



LAW

Comparative Study of New Criminal Laws & Existing Criminal Laws

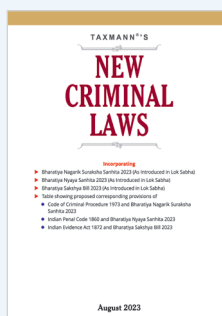


Authors : Taxmann
ISBN : 9789357783408
Edition : 2023 Edition
Pages : 984
Binding : Paperback
Price : Rs. 1295

This book provides a detailed comparative analysis of new criminal laws introduced versus their older counterparts. What sets this book apart is the content presentation, various tables & comparative analysis to compare the multiple aspects of the new & old provisions of the criminal laws.



New Criminal Laws

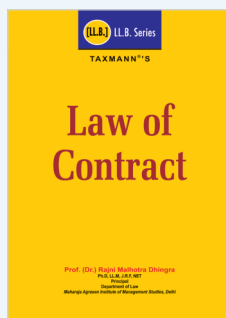


Authors : Taxmann
ISBN : 9789357783361
Edition : 2023 Edition
Pages : 584
Binding : Paperback
Price : Rs. 1195

The book provides the text of the new criminal laws as introduced in the Lok Sabha, specifically the Bharatiya Nagarik Suraksha Sanhita 2023, Bharatiya Nyaya Sanhita 2023, and Bharatiya Sakshya Bill 2023. It uniquely presents the content with tables comparing old and new provisions.



Law of Contract

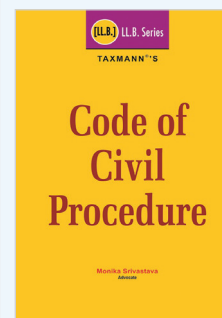


Authors : Rajni Malhotra Dhingra
ISBN : 9789390712632
Edition : 2021 Edition
Pages : 448
Binding : Paperback
Price : Rs. 695

This book presents the "Law of Contract" in a simple & easy manner, so as to make the students (pursuing 5 years as well as 3 year courses) understand the basic rationality of each and every statutory provisions, along-with examples and recent judgements.



Code of Civil Procedure

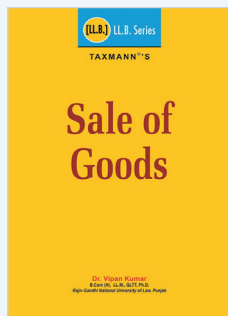


Author : Monika Srivastava
ISBN : 9789387957213
Edition : 2018 Edition
Pages : 320
Binding : Paperback
Price : Rs. 425

This book presents the Code of Civil Procedure (CPC) in a simple & easy manner, without resorting to voluminous commentaries. The objective of this book is to make the students understand the entire journey of the suit in a civil court, i.e. from initiation of the plaint to a decree and its execution.



Sale of Goods

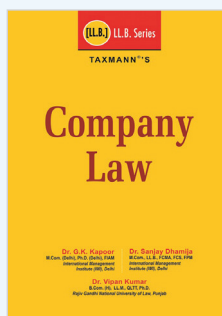


Author : Vipan Kumar
ISBN : 9789387957190
Edition : 2018 Edition
Pages : 136
Binding : Paperback
Price : Rs. 210

This book presents the Law relating to Sale of Goods Act in a simple & easy manner. The objective of this book is to make the students understand the provisions of Sale of Good Act, 1930. The provisions have been explained in lucid language with various examples & case-laws.



Company Law

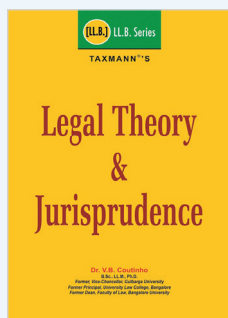


Authors : G.K. Kapoor,
Sanjay Dhamija,
Vipan Kumar
ISBN : 9789387957152
Edition : 2018 Edition
Pages : 544
Binding : Paperback
Price : Rs. 595

This book presents the provisions of Company Law in a simple & easy manner, without resorting to voluminous commentaries.



Legal Theory & Jurisprudence

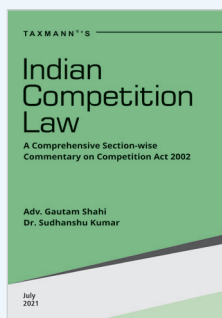


Author : V.B. Coutinho
ISBN : 9789387957145
Edition : 2018 Edition
Pages : 180
Binding : Paperback
Price : Rs. 275

This book is suited for the modern-day students, in order to inculcate greater interest and to inspire them for research on the subject-matter of jurisprudence.



Indian Competition Law



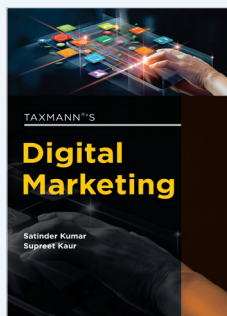
Authors : Gautam Shahi,
Sudhanshu Kumar
ISBN : 9789390831784
Edition : 1st Edition
Pages : 804
Binding : Hardbound
Price : Rs. 1695

Taxmann's Indian Competition Law is a section-wise commentary on Competition Law. What sets this book apart is the unique combination of the study of both substantive and procedural elements of Competition Law in India along with Case Laws from the Indian, EU, UK & USA Courts.



MARKETING MANAGEMENT

Digital Marketing

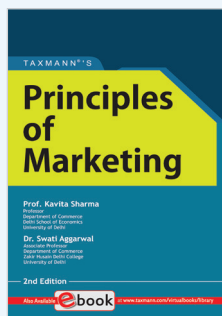


Authors : Satinder Kumar,
Supreet Kaur
ISBN : 9789356223462
Edition : 2023 Edition
Pages : 408
Binding : Paperback
Price : Rs. 695

This book is an academic resource exploring digital marketing principles, tools, ethics, analytics, and emerging trends, including AI, AR, VR, and e-business analytics. It enhances understanding through case studies, visual data presentations, web snapshots, and practical application of digital marketing tools.



Principles of Marketing



Authors : Kavita Sharma,
Swati Aggarwal
ISBN : 9789391596095
Edition : 2nd Edition
Pages : 296
Binding : Paperback
Price : Rs. 375

Principles of Marketing is a complete & lucid textbook to bring an understanding of marketing practices with case studies, examples, discussion questions in simple language



Marketing Management Text & Cases



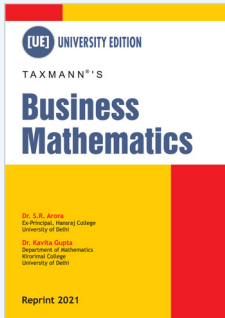
Author : Tapan K Panda
ISBN : 9789356222212
Edition : 3rd Edition
Pages : 868
Binding : Paperback
Price : Rs. 995

This book is an exhaustive treatise to understanding Indian Marketing through simplistic and lucid language with examples, exercises, and projects. At the end of every chapter, the conclusion, key terms, conceptual/application questions, etc., are also given.



MATHEMATICS & STATISTICS

Business Mathematics

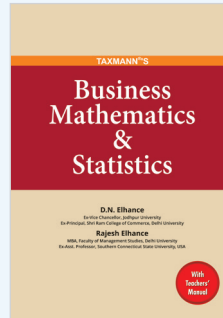


Authors : S.R. Arora
Kavita Gupta
ISBN : 9789392211164
Edition : Reprint 2021
Pages : 764
Binding : Paperback
Price : Rs. 795

Business Mathematics presents an integrated view of theory & application of the basic concepts of mathematics in a simple, systematic & comprehensive manner with multiple illustrations & examples. It also includes a variety of self-practice (examination-type) problems with hints & answers.



Business Mathematics & Statistics

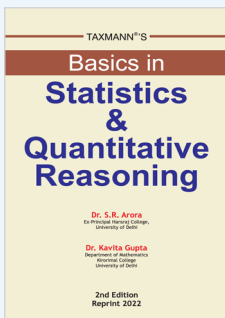


Authors : D.N. Elhance,
Rajesh Elhance
ISBN : 9789389546620
Edition : 2020 Edition
Pages : 616
Binding : Paperback
Price : Rs. 550

A Comprehensive and Authentic Text Book on "Business Mathematics & Statistics" for undergraduate and postgraduate courses in Commerce and Management.



Basics in Statistics & Quantitative Reasoning



Authors : S.R. Arora,
Kavita Gupta
ISBN : 9789356222960
Edition : 2nd Edition Reprint
Pages : 460
Binding : Paperback
Price : Rs. 500

This book equips the students with various mathematical techniques and the application of these techniques to business problems. The emphasis is made on the concept and application rather than deriving the various formulae. The book lays a foundation for developing their skills in analyzing and interpreting mathematical statements.



TAXATION (DIRECT & INDIRECT)

Corporate Tax Planning & Business Tax Procedures with Case Studies

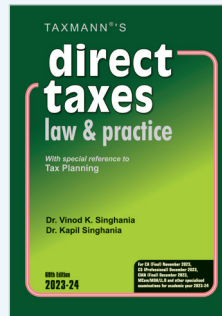


Authors : Vinod K. Singhanía,
Monica Singhanía
ISBN : 9789357784153
Edition : 27th Edition
Pages : 524
Binding : Paperback
Price : Rs. 1195

Taxmann's flagship Corporate Tax Planning & Business Tax Procedures publication has been the 'go-to guide' for the past 25 years. The strength of this book lies in the exclusive emphasis on legitimate tax planning, which should go a long way in facilitating a viable tax-saving strategy.



Direct Taxes Law & Practice

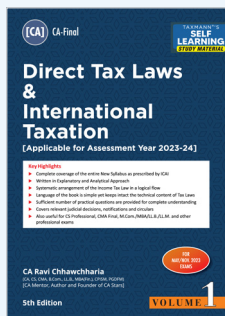


Authors : Vinod K. Singhanía,
Kapil Singhanía
ISBN : 9789357782005
Edition : 69th Edition
Pages : 1770
Binding : Paperback
Price : Rs. 2275

This book by Vinod K. Singhanía & Kapil Singhanía is for A.Y. 2023-24 and has been the 'go-to-guide' for Students & Professional Practitioners for over 40 years. It aims to make the reader understand the Law and develop the ability to apply it. It will be helpful for students appearing in CA, CS, ICWA, M.Com., LL.B., and MBA examinations. It will also be helpful for those appearing in the income-tax departmental examination.



Direct Tax Laws & International Taxation

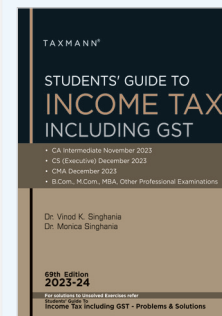


Author : Ravi Chhawchharia
ISBN : 9789356224100
Edition : 5th Edition
Pages : 1238
Binding : Paperback
Price : Rs.1695

This book provides a practical application of the subject matter in a holistic approach while testing the analytical skills of the reader. The crux of this book is to strike a perfect balance between 'detailed studies' and a 'summarised approach'. It is written with an explanatory & analytical approach.



Students' Guide to Income Tax Including GST

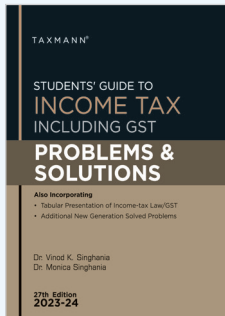


Authors : Vinod K. Singhanía,
Monica Singhanía
ISBN : 9789357780568
Edition : 69th Edition
Pages : 1066
Binding : Paperback
Price : Rs. 1650

Taxmann's flagship publication for Students on Income Tax & GST Law(s) is designed to bridge the gap between theory and application. This book is written in simple language, explaining the provision of the law in a step-by-step manner with the help of suitable illustrations, without resorting to paraphrasing of sections and legal jargons.



Students' Guide to Income Tax Including GST Problems & Solutions

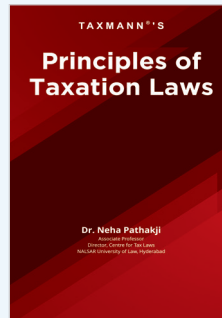


Authors : Vinod K. Singhania,
Monica Singhania
ISBN : 9789357780353
Edition : 27th Edition
Pages : 598
Binding : Paperback
Price : Rs. 1295

Taxmann's flagship publication for Students on Income Tax & GST Laws focuses on New Problems & Different Solutions. Besides illustrations & solved problems, it also contains unsolved exercises based on the readers' queries received by the authors over the years.



Principles of Taxation Laws

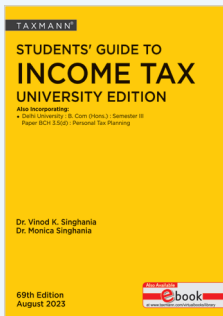


Authors : Neha Pathakji
ISBN : 9789357781831
Edition : 2023 Edition
Pages : 834
Binding : Paperback
Price : Rs. 995

This book represents an impressive and judicious blending of the provisions of Income Tax & Judicial Decisions. The text is interspersed with interpretations, explanations & illustrations to help the reader assimilate the provisions better. It serves as a comprehensive guide on the Income-tax Act.



Students' Guide to Income Tax University Edition

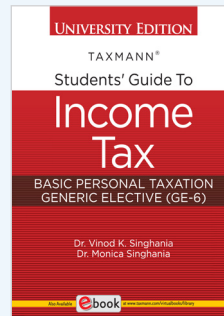


Authors : Vinod K. Singhania,
Monica Singhania
ISBN : 9789357782326
Edition : 69th Edition
Pages : 616
Binding : Paperback
Price : Rs. 995

Taxmann's flagship publication for Students on Income Tax has been designed to bridge the gap between theory and application. This book is written in simple language, explaining the provision of the law in a step-by-step manner. This book has been designed to assist students of B.Com., M.Com., MBA and other Professional Examinations.



Students' Guide to Income Tax Basic Personal Taxation

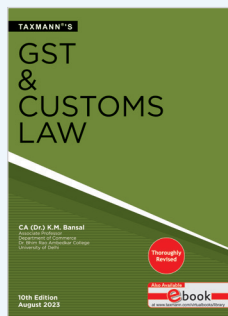


Authors : Vinod K. Singhania,
Monica Singhania
ISBN : 9789356224353
Edition : 2022 Edition
Pages : 368
Binding : Paperback
Price : Rs. 495

This book is an authentic, up-to-date & amended textbook on Income Tax for students of B.Com. (Generic Elective | GE-6) et al. The book is written in simplistic language, in a concise size, that is well-structured.



GST & Customs Law

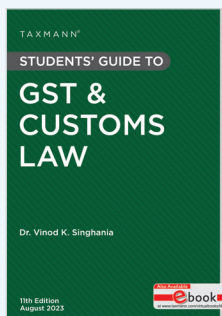


Author : K.M. Bansal
ISBN : 9789357783149
Edition : 10th Edition
Pages : 642
Binding : Paperback
Price : Rs. 895

Taxmann's flagship publication on GST & Customs Law aims to fulfil the requirement of students of undergraduate courses in commerce and management. This book is written in simple language, explaining the provision of the law in a step-by-step manner with the help of suitable illustrations. This book helps bridge the gap between theory and application of the subject matter.



Students' Guide to GST & Customs Law



Author : Vinod K. Singhania
ISBN : 9789357782388
Edition : 11th Edition
Pages : 360
Binding : Paperback
Price : Rs. 895

This book is an authentic, up-to-date & amended study material on GST & Customs Law for students of CA Intermediate (Nov. 2023 Exams), B.Com. (Hons.), and other Professional Examinations. It comprehensively covers GST & Customs Law.



जीएसटी एवं कस्टम कानून पाठ्य पुस्तक



Authors : Shripal Saklecha,
Anit Saklecha
ISBN : 9789356223882
Edition : 2nd Edition | Revised
Pages : 568
Binding : Paperback
Price : Rs. 745

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