

CATALOGUE 2015



www.taxmann.com



CA-FINAL

GROUP - I

FINANCIAL REPORTING

- STUDENTS' GUIDE TO
 ACCOUNTING STANDARDS
 D.S. RAWAT
- FINANCIAL REPORTING D.G. SHARMA/PAWAN SARDA
- ACCOUNTING STANDARDS
 INCLUDING REVISED SCHEDULE VI
- ACCOUNTING STANDARDS CA RANJAY
- FINANCIAL REPORTING
 (CONCEPT, PROBLEMS & SOLUTIONS)

 B.D. CHATTERIFF
- ACCOUNTING STANDARDS
 INCLUDING GUIDANCE NOTES
 AND REVISED SCHEDULE-VI
 (CONCEPT, PROBLEMS & SOLUTIONS)
 B.D. CHATTERJEE

STRATEGIC FINANCIAL MANAGEMENT

- STRATEGIC FINANCIAL MANAGEMENT
- STRATEGIC FINANCIAL MANAGEMENT RAVI M. KISHORE
- VIDEO LECTURES ON STRATEGIC FINANCIAL MANAGEMENT

ADVANCED AUDITING & PROFESSIONAL ETHICS

- STUDENTS' GUIDE TO AUDITING STANDARDS D.S. RAWAT
 - ADVANCED AUDITING & PROFESSIONAL ETHICS

PANKAJ GARG

CORPORATE AND ALLIED LAWS

CORPORATE AND ALLIED LAWS TEJPAL SHETH

GROUP - II

ADVANCED MANAGEMENT ACCOUNTING

- ADVANCED MANAGEMENT ACCOUNTING
 - COST MANAGEMENT
 - OPERATIONAL RESEARCH
 J.B. GUPTA
- ADVANCED MANAGEMENT ACCOUNTING (COSTING & OR)

RAVI M. KISHORE

DIRECT TAX LAWS

DIRECT TAXES LAW & PRACTICE VINOD K. SINGHANIA/KAPIL SINGHANIA

INDIRECT TAX LAWS

- INDIRECT TAX LAWS (with Compiler)
 MODULE 1 : CENTRAL EXCISE & CENVAT CREDIT
 MODULE 2 : SERVICE TAX BASICS, TAXABILITY &
 - PROCEDURES
 - **MODULE 3 :** CUSTOMS, FTP AND COMMON PROVISIONS
 - **MODULE 4 :** SUMMARY ON INDIRECT TAX LAWS VINEET SODHANI,

DEEPSHIKHA SODHANI

■ INDIRECT TAXES LAW & PRACTICE

PART 1: Service Tax

PART 2 : Central Excise/Customs/FTP

V.S. DATEY

e-SERVICES

Acts App

App available in Smart Phones & Tablets (Available only at Apple store & google play)

Daily Tax & Corporate Laws Digest

An e-Mail Service



CA-CPT

CONCISE STUDY MATERIAL

FUNDAMENTALS OF ACCOUNTING

D.G. SHARMA

GENERAL ECONOMICS

P.M. SALWAN/ P.B. DESHPANDE

QUANTITATIVE APTITUDE

VISHAL THAKARE/ ANUP DUBEY

MERCANTILE LAWS

V.K. JAIN

QUESTION BANK

QUESTION BANK WITH MODEL TEST PAPERS

R.C. BHATT

VIDEO LECTURES

ACCOUNTS

D.G. SHARMA

MERCANTILE LAWS

V.K. JAIN

ECONOMICS

P.M. SALWAN

QUANTITATIVE APTITUDE

- Mathematics
 - S.K. RATHI
- Statistics

P.H. MITKARY

Taxmann's App

The Latest on Tax & Corporate Laws







Taxmann's Acts App

Indian Acts & Rules
[For Smart Phones & Tablets]





SUBJECT INDEX

ACCOUNTANCY

•	Financial Accounting M.N. ARORA/K.V. ACHALAPATH/S. BRINDA	1	•	Financial Accounting & Analysis DR. NARINDER L. AHUJA/DR. VARUN DAWAR	3
•	Advanced Accounting D.G. SHARMA	1	•	Accounting D.G. SHARMA	3
•	Accounting for Management DR. ASHOK SEHGAL/DR. DEEPAK SEHGAL	1	•	Fundamentals of Accounting D.G. SHARMA	3
•	Accounting & Finance for Managers T.P. GHOSH	2	•	Illustrated Guide to Indian Accounting Standards (IND AS)	
•	Financial Accounting for Managers			B.D. CHATTERJEE	4
	T.P. GHOSH	2	•	Indian Accounting Standards (IND AS) CHINTAN N. PATEL/BHUPENDRA MANTRI	4

AUDITING

•	Auditing (University Edition)	•	Auditing - Principles & Practice
	ARUNA JHA	5	S.D. SHARMA
•	Auditing	5	

FINANCE

	INANGE				
•	Financial Management DR. R.P. RUSTAGI	6	•	Elements of Financial Management DR. R.P. RUSTAGI	
•	Financial Management - Problems & Solutions		•	Strategic Financial Management RAVI M. KISHORE	
•	DR. R.P. RUSTAGI Fundamentals of Financial Management DR. R.P. RUSTAGI	7	•	Strategic Financial Management DR. J.B. GUPTA	
•	Financial Management RAVI M. KISHORE	7	•	Financial Management Using Excel Spreadsheet RUZBEH J. BODHANWALA	
•	Financial Management - Problems & Solutions		•	Corporate Financial Reporting PROF. JAWAHAR LAL	
	RAVI M. KISHORE	7	•	Derivatives & Risk Management DR. R.P. RUSTAGI	1

Video Lectures on Strategic Financia Management (6 DVDs) DR. J.B. GUPTA	 Working Capital Management DR. R.P. RUSTAGI Business Evaluation PITABAS MOHANTY 	11
COST ACCOUNTING Cost Accounting RAVI M. KISHORE MANAGEMENT ACCOL	• Cost Management 11 RAVI M. KISHORE JNTING	12
Management Accounting DR. R.P. RUSTAGI Fundamentals of Management Accounting (University edition) DR. R.P. RUSTAGI DIRECT TAXES	Cost & Management Accounting Text & Cases RAVI M. KISHORE 13	13
 Students' Guide to Income Tax (University Edition) DR. V.K. SINGHANIA/DR. MONICA SINGHANIA Students' Guide to Income Tax DR. V.K. SINGHANIA/DR. MONICA SINGHANIA Students' Guide to Income Tax Problems & Solutions DR. V.K. SINGHANIA/DR. MONICA SINGHANIA Direct Taxes Law & Practice DR. V.K. SINGHANIA/DR. KAPIL SINGHANIA 	 Corporate Tax Planning & Business Tax Procedures with Case Studies DR. V.K. SINGHANIA/DR. MONICA SINGHANIA Taxation (Direct & Indirect) DR. MONICA SINGHANIA/DR. V.K. SINGHANIA Direct Taxes DR. MONICA SINGHANIA/DR. V.K. SINGHANIA 	16 16
Students' Guide to Indirect Tax Laws DR. V.K. SINGHANIA/DR. MONICA SINGHANIA	Indirect Tax Laws (Set of 4 Modules) VINEET SODHANI/DEEPSHIKHA SODHANI	19
 Indirect Taxes VINEET SODHANI/DEEPSHIKHA SODHANI Indirect Taxes V.S. DATEY 	 Indirect Taxes Law & Practice (Part 1 & 2) V.S. DATEY Indirect Taxes Law & Practice V.S. DATEY 	19

ECONOMICS

•	Business Environment Text & Cases M.B. SHUKLA	21	•	Business Economics P.K. MEHTA Micro Economics (University Edition)	22
•	Fundamentals of Business Environment	21	•	DR. ABHA MITTAL Business Environment	22
	Principles of Economics PREM J. BHUTANI Indian Economy M.B. SHUKLA	21 22	•	DR. SWABERA ISLAM/DR. EVAKORLANG KHARKONGOR Business Environment (University Edition) SHARWAN KUMAR SINGH	23
В	USINESS LAWS/COMP	ΑN	ΙΥ	LAW	
•	Company Law DR. G.K. KAPOOR/SANJAY DHAMIJA	24	•	Business Laws SUSHMA ARORA	25
•	Company Law & Practice DR. G.K. KAPOOR/SANJAY DHAMIJA	24	•	Business Laws C.L. BANSAL	26
•	Corporate Laws DR. G.K. KAPOOR/A.P. SURI	25	•	Business & Industrial Laws SUSHMA ARORA	26
•	Mercantile and Commercial Laws ROHINI AGGARWAL	25	•	Business Law DR. K.V. ACHALAPATI/RAMANA MURTHY	27
V	1ANAGEMENT		•	Industrial Law SUSHMA ARORA/RAMAN ARORA	27
•	Principles of Management Text & Cases		•	Business Communication &	
•	NEERU VASISHTH/VIBHUTI VASISHTH Business Management	28		Organisation & Management ROHINI AGGARWAL	31
	DR. NEERU VASISHTH	29	•	Corporate Governance, Values & Ethics with Case Studies	
•	Business Organisation and Management R.N. GUPTA	29	•	DR. NEERU VASISHTH/DR. NAMITA RAJPUT Human Values and	32
•	Organisational Behaviour DR. NEERU VASISHTH	29		Professional Ethics DR. S. KANNAN/K. SRILAKSHMI	32
•	Business Organisation & Management DR. NEERU VASISHTH	30	•	Strategic Management Text and Cases RAVI M. KISHORE	32
•	Principles of Business Organisation DR. NEERU VASISHTH	30	•	Business Communication K.K. SINHA	33
•	Business Entrepreneurship and Management		•	Fundamentals of Business Communication K.K. SINHA	34
•	CA DR. ABHA MATHUR Business Ethics & Values with	31	•	Technical Communication K.K. SINHA	34
	Case Studies DR. NEERU VASISHTH/DR. NAMITA RAJPUT	31	•	Governance, Ethics & Social Responsibility of Business DR. NEERU VASISHTH/DR. NAMITA RAJPUT	35

Н	UMAN RESOURCES M.	AN	JΑ	GEMENT	
•	Human Resources Management (Text and Cases) DR. SIKHA KAPOOR	36	•	Personality Development & Communication Skills DR. S.S. NARULA	36
•	Human Resource Management DR. SUNAINA SARDANA	36	•	Campus to Corporate DR. S.S. NARULA	37
•	Human Resource Management DR. NEERU KAPOOR	36	•	Labour Laws TAXMANN	37

RETAIL/MARKETING

•	Mall Management with Case Studies ABHIJIT DAS	37	•	Marketing Management PRIYANKA GITE	38
•	Advertising : Planning and Decision Making		•	Principles of Marketing SUNAINA SARDANA	38
	DR. KAVITA SHARMA	38			

OPERATIONS RESEARCH/MATHEMATICS/STATISTICS

•	Research Methodology DR. PRASANT SARANGI	38	•	Mathematics & Statistics AJAY GOEL/ALKA GOEL	39
•	Business Mathematics and Statistics DR. S.R. ARORA/DR. KAVITA GUPTA	39	•	Quantitative Aptitude VISHAL THAKARE/ANUP DUBEY	40
•	Business Statistics DR. J.K. THUKRAL	39	•	Video Lectures on Quantitative Aptitude S.K. RATHI - MATHEMATICS	40
•	Business Mathematics	30		CA. P.H. MITKARY - STATISTICS	40

BANKING AND INSURANCE

•	Bank Financial Management	40	•	Securities Markets and Products	43
	Basics of Banking	41	•	Practitioners' Book on Trade Finance	43
•	बैंकिंग : एक परिचय	41	•	Theory and Practice of Treasury	
•	Introduction to Financial Planning	41		and Risk Management in Banks	43
•	Insurance Products		•	Small and Medium Enterprises in India	44
	(Including Pension Products)	41	•	भारत में लघु और मध्यम उद्यम	44
•	Banking Products & Services	42	•	Banking and Insurance -	
•	Mutual Funds - Products and Services	42		Law and Practice	44
•	Managing and Marketing of		•	Management of Banks	
	Financial Services	42		DEEPAK D. TANDON/NEELAM TANDON	44

COMPUTERS/INFORMATION TECHNOLOGY

	DR. SUSHILA MADAN	46	•	USHA DAHIYA/SAPNA NAGPAL	47
•	Fundamentals of Information Technology DR. RAJIV MIDHA/S. BRINDA	46	•	Management Information and Control Systems DR. SUSHILA MADAN	47
•	Information Technology DR. RAJIV MIDHA	46	•	Management Fundamentals & Information Systems	47

ACCOUNTANCY

FINANCIAL ACCOUNTING

Part A

- Introduction to Accounting
- Accounting Principles Concepts and Conventions
- Journal, Ledger and Trial Balance
- Subsidiary Books
- Bank Reconciliation Statement
- Rectification of Errors
- Final Accounts (Financial Statements)
- Consignment Accounts
- Joint Venture Accounts
- Depreciation, Provisions and Reserves

Part B

Computerised Accounting

- Computer Accounting Lab Practice on Tally
- Appendix : Recent Question Papers of Osmania University



M.N. ARORA/K.V. ACHALAPATHI/S. BRINDA

1ST EDITION 2013 ISBN : 978-93-5071-297-9

PAGES : 504 PRICE : ₹ 275, \$ 30

ADVANCED ACCOUNTING

- Framework for the Preparation & Presentation of the Financial Statements
- Shares/Debentures
- Underwriting
- Liquidation
- Financial Statements of Banking Company
- Accounts of Insurance Companies
- Electricity Company

- Department Accounts
- Branch Accounts
- Partnership Accounts
- Amalgamation
- ◆ Internal Reconstruction
- Accounting Standards
- Past Examination Solved Papers



D.G. SHARMA

3RD EDITION 2015

ISBN : 978-93-5071-605-2

PAGES : 788 PRICE : ₹ 795, \$ 40

ACCOUNTING FOR MANAGEMENT

- Accounting Fundamentals
- Financial Accounting Principles
- Financial Accounting Standards
- Accounting Equation and Accounting Process
- Inventory Valuation

- Depreciation (Including Amortization of Intangibles)
- Financial Statements of Non-Corporate Business Entities
- Financial Statement Analysis
- Funds Flow Statement
- Cash Flow Statement



DR. ASHOK SEHGAL DR. DEEPAK SEHGAL

EDITION 2010

ISBN : 978-81-7194-755-3

PAGES : 516 PRICE : ₹ 395, \$ 20

ACCOUNTING & FINANCE FOR MANAGERS

Part I - Corporate Financial Statements

- Profit and Loss Account
- Balance Sheet
- Cash Flow Statement

Part II - Financial Statements Analysis

- Financial Ratios
- Funds Flow Analysis
- Economic Value Added
- Case Analysis

Part III - Cost Analysis for Decision Making

Understanding Costs

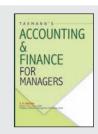
- ◆ Cost Volume Profit Analysis
- Standard Costing and Variance Analysis
- Activity Based Costing

PART IV - Financial Decisions

- Cost of Capital and Capital Structure Planning
- Capital Structure Planning
- Investment Decisions
- Dividend Decision

PART V - Operational Planning and Control

- Working Capital Planning and Financing
- Budgetary Control



T.P. GHOSH

ISBN : 978-93-5071-117-0

PAGES : 560 PRICE : ₹ 395, \$ 35

FINANCIAL ACCOUNTING FOR MANAGERS

PART I - Fundamentals of Accounting

- Accounting Information for Decision Making
- Understanding Accounting Elements
- Double Entry Book Keeping Explained
- Accounting Concepts
- Accounting Cycle I: Journals and Ledgers
- Accounting Cycle II : Trial Balance
- Accounting Cycle III : Preparation of Financial Statements

PART II - Preparation and Presentation of Financial Statements Advanced Issues

- Financial Reporting Framework
- Income Statement
- Statement of Changes of Equity
- Balance Sheet
- Statement of Cash Flows

PART III - Special Financial Reporting Issues

- Earnings Per Share
- Segment Reporting
- Related Party Disclosures
- Interim Financial Reporting
- Currency Translation
- Income-tax

PART IV - Recognition and Measurement of Assets and Liabilities

- Property, Plant and Equipment
- Intangible Assets
- Impairment Analysis
- Lease Accounting

- Investment Property
- Financial Instruments Explained
- Accounting for Financial Instruments
- Compound Financial Instruments and Embedded Derivatives

PART V - Recognition of Income and Expenses

- Revenue Recognition
- Construction Contracts
- Provisions, Contingent Liabilities and Contingent Assets

PART VI - Business combination and Consolidation

- Business Combinations
- Consolidated Financial Reporting
- Interests in Joint Venture
- Accounting for Investments in Associates

PART VII - Financial Reporting Standards

- Indian Accounting Standards
- IFRS Convergence and Adoption

PART VIII - Analysis of Financial Statements

Financial Ratios

Case Studies

- Babul Trading Co.
- Investment Banking at Crossroad
- Accounting Failures of Satyam and Exposed Public Accounting Oversight Mechanism
- Crisis of Fair Value Accounting
- Suspension of Mark to Market Rule for Long-term Foreign Currency Loan



T.P. GHOSH

4TH EDITION 2009 WITH FREE CD ISBN : 978-81-7194-556-6

PAGES: 768 PRICE: ₹ 425, \$ 30

FINANCIAL ACCOUNTING & ANALYSIS

- Introduction to Accounting
- Accounting concepts, conventions and policies
- · Recording transactions in the journal and the ledger
- Trial balance to financial statements
- Inventory, depreciation and accounting errors
- The annual report : qualitative and quantitative disclosures
- Analyzing Financial Statements-I Financial Ratios Analysis
- Analyzing Financial Statements II Horizontal, commonsize and trend analysis
- Statement of cash flows
- Consolidated Financial Statements I: Introduction and balance sheet consolidation

- Consolidated Financial Statements II Consolidated profit
 & loss statement and further aspects
- Consolidated Financial Statements III Vertical & mixed groups, piecemeal acquisition and associates
- Convergence of Indian Accounting Standards with IFRS
- Appendices
- Appendix A: Schedule III of Companies Act, 2013: General Instructions for preparation of balance sheet and statement of profit and loss of a company
- Appendix B : Schedule II of Companies Act, 2013 : Useful lives to compute depreciation



DR. NARENDER L. AHUJA DR. VARUN DAWAR

EDITION: 2015 EDITION ISBN : 978-93-5071-643-4

PAGES: 532 PRICE: ₹475, \$30

ACCOUNTING

- Self Balancing & Sectional Balancing System
- Average Due Date
- Account Current
- Account from Incomplete Records
- Financial Statements of not for profit organization (charitable organization)
- Insurance Claim
- Account Current
- Partnership Accounts
- Shares
- (Alteration, Conversion in to Stock, Bonus shares)
- Profit Prior To Incorporation

- Company Financial Statements
- Investment Accounts
- Cash Flow Statement
- Amalgamation
- Internal Reconstruction
- Accounting In Computerised Environment
- Accounting Standards
- AS-9 : Revenue Recognition
- AS-10 : Accounting for Fixed Assets
- AS-13 : Accounting for Investments
- AS-14 : Accounting for Amalgamations
- IPCC Group-I Paper 1 Accounting May 2012



D.G. SHARMA

3RD EDN 2015

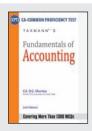
ISBN : 978-93-5071-601-4

PAGES: 888 PRICE: ₹895, \$45

FUNDAMENTALS OF ACCOUNTING

- Meaning and Scope of Accounting
- Accounting Concepts, Principles and Conventions
- Accounting Standards Concepts, Objectives, Benefits
- Accounting Policies
- Accounting as a Measurement Discipline Valuation Principles, Accounting Estimates
- Accounting Process
- Basics of Interpretation
- Simple Mathematics useful for students of Accounting
- Bills of Exchange and Promissory Notes

- Rectification of Errors
- Bank Reconciliation Statement
- Consignment Accounts
- Joint Venture Account
- Depreciation
- Inventory (Stock) Valuation
- Sales on Approval
- Final Accounts
- Partnership
- Shares/Debentures



D.G. SHARMA

2ND EDN 2014

ISBN : 978-93-5071-419-5

PAGES : 532 PRICE : ₹ 545, \$ 30

ILLUSTRATED GUIDE TO INDIAN ACCOUNTING STANDARDS (IND AS)

- Financial reporting in India and framework for financial reporting
- Indian Accounting Standards (Ind As) Summary
- Ind AS 1: Presentation of Financial Statements
- Ind AS 2 : Inventories
- Ind AS 7: Cash flow statement
- Ind AS 8: Accounting policies, Accounting estimates and errors
- ◆ Ind AS 10 : Events occurring after the reporting period
- Ind AS 12: Income Taxes
- Ind AS 16: Property, Plant and Equipment
- ♦ Ind AS 17 : Leases
- Ind AS 19: Employee benefits
- Ind AS 20 : Accounting for Government Grants
- Ind AS 21: Effects of change in foreign exchange
- Ind AS 23 : Borrowing costs
- Related Party Disclosures
- Ind AS 27 : Separate Financial statements
- Ind AS 28: Investment in associates and Joint Ventures
- Ind AS 29: Financial reporting in the hyperinflationary economies
- Ind AS 32: Financial Instruments: Presentation
- Ind AS 33: Earnings per share
- Ind AS 34: Interim Financial Reporting
- ◆ Ind AS 36 : Impairment of Assets

- Ind AS 37: Provisions, contingent liabilities and contingent assets
- IAS 38 : Intangible Assets
- Ind AS 40: Investment Property
- Ind AS 41 Agriculture
- Ind AS 101: First time adoption of International Financial Reporting Standards
- Ind AS 102 : Share based payment
- Ind AS 103: Business Combinations
- Ind AS 104: Insurance contract
- Ind AS 105: Non-current Assets held for sale and discontinued operations
- Ind AS 106 Exploration and evaluation of mineral resources
- ◆ Ind AS 107 : Financial Instruments : Disclosures
- Ind AS 108 : Operating Segments
- Ind AS 109: Financial Instruments
- Ind AS 110 : Consolidated Financial statements
- Ind AS 111: Joint Arrangements
- Ind AS 112: Disclosure of Interests in Other Entities
- Ind AS 113 : Fair Value Measurement
- Ind AS 114: Regulatory Deferral Accounts
- Ind AS 115: Revenue from Contracts with Customers



B.D. CHATTERJEE

EDITION: 2015

ISBN: 978-93-5071-626-7

PAGES : 976 PRICE : ₹ 1400, \$ 55

INDIAN ACCOUNTING STANDARDS (IND AS)

Book I - IND AS Simplified

- Division One: Conceptual Framework for Financial Reporting
- Division Two: Presentation of Financial Statements
- Division Three : Assets
- Division Four : Liabilities and Expenses
- Division Five : Incomes
- Division Six : Disclosure Standard
- Division Seven : Industry/Economy Standards
- Division Eight: Financial Instruments
- Division Nine: Business Combination and Consolidation

 Division Ten: IND AS 101: First time Adoption of Indian Accounting Standards

Book 2 - IND AS carve outs

IND AS carve outs

Book 3 - Major Differences Between IFRS and Indian

Major Differences between IFRS and Indian GAAP

Book 4 - Illustrative Ind AS Financial Statements

Illustrative Ind AS Financial Statements

Book 5 - Income Computation & Disclosure Standards (ICDS)

Income Computation & Disclosure Standards (ICDs)



CHINTAN N PATEL/BHUPENDRA MANTRI

EDITION: 2015 ISBN : 978-93-5071-652-6

PAGES: 344 PRICE: ₹ 425, \$ 30

ALSO AVAILABLE

TITLE	AUTHOR	ISBN	PRIC	E	EDITION
			INR	USD	
COMPANY ACCOUNTS AND AUDITING PRACTICES	N.S. ZAD	978-93-5071-609-0	625	45	2ND EDITION 2015
STUDENTS GUIDE TO ACCOUNTING STANDARDS	D. S. RAWAT	978-93-5071-549-9	560	30	26TH EDITION 2015
ACCOUNTING STANDARDS	B.D CHATTERJEE	978-93-5071-359-4	675	25	1ST EDITION 2014
ACCOUNTING STANDARDS	CA. D.G. SHARMA	978-93-5071-363-1	675	25	1ST EDITION 2014
ACCOUNTING STANDARD	CA RANJAY	978-93-5071-397-6	475	30	2014 EDITION
FINANCIAL REPORTING	CA. D.G. SHARMA, CA. PAWAN SARDA	978-93-5071-360-0	795	50	2014 EDITION
FINANCIAL REPORTING	B.D CHATTERJEE	978-93-5071-358-7	675	45	1ST EDITION 2014
IFRS FOR SMES	TAXMANN	978-81-7194-740-9	575		2010
INTERNATIONAL FINANCIAL REPORTING STANDARDS (SET OF 2 VOLUMES)	TAXMANN	978-93-5071-501-7	4,200	160	2014 EDITION
ILLUSTRATED GUIDE TO INDIAN ACCOUNTING STANDARD (IND ASS) AND IFRSS	AMITABHA MUKHERJEE	978-81-7194-939-7	1,475	70	2011
VIDEO LECTURES ON ACCOUNTS	CA.D G SHARMA	978-81-8478-195-3	975	35	2012 EDITION
VIDEO LECTURES ON ACCOUNTING	CA.D G SHARMA	978-93-5071-120-0	1,795	55	2012 EDITION
VIDEO LECTURES ON ADVANCED ACCOUNTING	CA. D G SHARMA	978-93-5071-121-7	1,795	55	2012 EDITION

AUDITING

AUDITING (UNIVERSITY EDITION)

- Introduction
- Types of Audit
- Audit Planning and Documentation
- Internal Control System
- Evidence in Auditing
- Vouching
- Verification of Assets
- Verification of Liabilities
- Company auditor : Appointment and removal

- Rights and duties of a company auditor
- Auditor's Report
- Liabilities of auditor
- Cost Audit
- Management Audit
- Tax Audit
- Introduction to EDP auditing
- Relevant statements on auditing
- Practical problems and solutions



ARUNA JHA

2ND EDITION 2014 ISBN : 978-93-5071-487-4

PAGES: 292 PRICE: ₹310, \$15

AUDITING

- Introduction
- Types of Audit
- Company auditor : Appointment and removal
- Rights and duties of a company auditor
- Liabilities of auditor
- Audit Planning and Documentation
- Internal Control System
- Audit Sampling & Test Checking

- Vouching
- Verification of Assets
- Verification of Liabilities
- Audit of Institutions
- Auditor's Report
- Business Letters
- Business Reports



ARUNA JHA

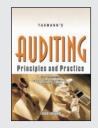
1ST EDITION 2013

ISBN : 978-93-5071-293-1 PAGES : 232 PRICE : ₹ 145, \$ 15

AUDITING - PRINCIPLES & PRACTICE

- Introduction to Auditing
- Conducting an Audit
- The Audit Evidence
- The Internal Control
- System-based Audit Tests and Sampling
- Auditing Procedure Vouching of Transactions
- Auditing Procedures
- Verification and Valuation of Inventory
- Auditing a Limited Company
- Auditor's Report
- Audit of Computer Based Accounts
- Investigations
- Non-company Audits

- Company's Divisible Profits and Dividend
- Government Audits
- Internal Auditing
- Cost Audit under section 233B of the Companies Act,
- Audit of Partnership Accounts
- Professional Pronouncements by the Institute of Chartered Accountants of India
- Liability of Auditors
- Corporate Governance and the Auditor
- Current Auditing Developments
- Suggestions to Students



S.D. SHARMA

3RD EDITION, 2006 ISBN: 81-7496-812-1

PAGES: 536 PRICE : ₹ 275, \$ 30

ALSO AVAILABLE

TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
AUDITING AND ASSURANCE	CA PANKAJ GARG	978-93-5071-685-4	425	26	3RD EDITION 2015
STUDENTS GUIDE TO AUDITING & ASSURANCE	ARUNA JHA	978-93-5071-391-4	395	30	4TH EDITION 2014
STUDENT'S GUIDE TO AUDITING STANDARDS	D S RAWAT	978-93-5071-654-0	495	35	23RD EDITION 2015
ADVANCED AUDITING AND PROFESSIONAL ETHICS	CA PANKAJ GARG	978-93-5071-678-6	645	32	5TH EDITION 2015

FINANCE

FINANCIAL MANAGEMENT

PART I: Background

• Financial Management : An Introduction

The Mathematics of Finance

PART II: Financial Analysis and Planning

- Financial Statements and Analysis
- Statement of Change in Financial Position
- Financial Planning, forecasting and External Funds Requirement

PART III: Long-Term Investment Decisions: Capital **Budgeting**

- Capital Budgeting: An Introduction
- Capital Budgeting: Techniques of Evaluation
- Capital Budgeting: Some Issues
- Capital Budgeting: Risk and Uncertainty

PART IV: Financing Decision

- Cost of capital
- Financing Decision: Leverage Analysis
- Financing Decision : EBIT-EPS Analysis
- Leverage, Cost of Capital and Value of the Firm
 - Capital Structure: Planning and Designing

PART V: Dividend Decision

- Dividend Decision and Valuation of the Firm
- Dividend Policy: Determinants and Constraints

PART VI: Management of Current Assets

- Working Capital: Planning and Management
- Working Capital: Estimation and Calculation
- Management of Cash and Marketable Securities
- Receivables Management
- Inventory Management
- Financing of Working Capital and the Banking Policy

PART VII: Long-term Finance and Financial Services

- Long-term sources of finance : Domestic and Foreign
- Lease Financing
- Financial Services

PART VIII: Valuation and Risk Management

- Valuation of Securities
- Risk-return relationship, Portfolio Management and Capital Asset Pricing Model
- Financial Derivatives: Futures, Options, Swaps and Credit Derivatives



DR. R.P. RUSTAGI 5TH 2011 FDITION

NEW

EDITION

ISBN: 978-81-7194-931-1

PAGES: 968 PRICE: ₹595, \$50

PART IX : Miscellaneous Topics

- Corporate Governance
- Mergers, Acquisitions and Financial Reconstruction
- International Financial Management

Part X: Indian Capital Market

- ◆ Indian Capital Market : Structure
- Indian Capital Market: Emerging Trends

FINANCIAL MANAGEMENT - PROBLEMS & SOLUTIONS

DR. R.P. RUSTAGI

2ND EDITION, 2011

ISBN: 978-81-7194-886-4

PAGES : 580

PRICE: ₹ 545. \$ 30

FUNDAMENTALS OF FINANCIAL MANAGEMENT

Part I: Background

Financial Management : An Introduction

The Mathematics of Finance

Part II: Long-Term Investment Decisions: Capital Budgeting

Capital Budgeting : An Introduction

Capital Budgeting : Techniques of Evaluation

Part III : Financing Decision

Cost of Capital

Financing Decision : Leverage Analysis

Financing Decision: EBIT-EPS Analysis

Leverage, Cost of Capital and Value of the Firm

Capital Structure : Planning and Designing

Part IV: Dividend Decision

Dividend Decision and Valuation of the Firm

Dividend Policy: Determinants and Constraints

Part V: Management of Current Assets

Working Capital: Planning and Management

Working Capital: Estimation and Calculation

Management of Cash and Marketable Securities

Receivables Management

Inventory Management

Part VI: Valuation

Valuation of Securities



10TH THOROUGHLY REVISED IN PRESS

FINANCIAL MANAGEMENT

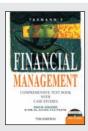
PART ONE: Principles of Financial Management

- Scope and Objectives of Financial Management
- Financial Statement Analysis
- Ratio Analysis
- Funds Flow and Economic Value Added Analysis
- Cash Flow Analysis
- Analysis of Operating and Financial Leverages
- Time Value of Money
- Cost of Capital
- Capital Structure Decisions
- Dividend and Retention Policies
- Project Planning and Control
- Capital Budgeting Techniques
- Lease or Buy Decisions
- Working Capital Planning
- Inventory Management
- Receivables Management
- Management of Cash and Marketable Securities
- Sources of Working Capital Finance

PART TWO: Advanced Financial Management

Financial Strategy and Planning

- Project Cashflows Estimation Risk Evaluation in Capital Budgeting
- Capital, Debt and Stock Markets
- Equity, Debt and Money Market Instruments
- Securities Analysis and Stock Market Behaviour
- Financial Services and Institutions
- Depositories and Mutual Funds
- Derivatives and Option Pricing Theory
- Investment Management and Risk-Return Analysis
- Capital Asset Pricing Model and Modern Portfolio Theory
- Mergers and Acquisitions
- Business Restructuring and Industrial Sickness
- International Monetary and Financial System
- Foreign Exchange Exposure and Risk Management
- Sources of International Long-term Finance
- International Trade Finance
- Financial Management in Public Sector
- Abbreviations in Financial Management
- Answers to Multiple Choice Questions
- Mathematical Tables



RAVI M. KISHORE 8TH EDITION WITH FREE CD IN PRESS

Also Available _

FINANCIAL MANAGEMENT - PROBLEMS & SOLUTIONS

RAVI M. KISHORE

2ND FDITION 2010

ISBN: 978-81-7194-649-5

PRICE: ₹ 540, \$ 45

ELEMENTS OF FINANCIAL MANAGEMENT

PART ONE: Introduction

• Financial Management : An Introduction

Basic Concepts: Time Value of Money, Risk and Return

Long-term Sources of Finance

PART TWO: Financing Decision

Capital Structure : Leverage AnalysisCapital Structure : EBIT-EPS Analysis

Cost of Capital

Leverage, Cost of Capital and Value of the Firm

Determinants of Capital Structure

PART THREE: Capital Budgeting

Capital Budgeting : An Introduction
 Techniques of Capital Budgeting

Capital Budgeting: Risk and Uncertainty

PART FOUR: The Management of Current Assets

Management and Estimation of Working Capital

Management of Cash

Receivables Management

Inventory Management

PART FIVE: Dividend Decision

Dividend Decision and Valuation of the Firm

Determinants of Dividend Policy



DR. R.P. RUSTAGI

EDITION 2010

ISBN : 978-81-7194-699-0

PAGES: 512 PRICE: ₹345, \$30

STRATEGIC FINANCIAL MANAGEMENT

- Financial Policy and Corporate Strategy
- Project Planning and Cash Flows Estimation
- Risk Factor in Capital Budgeting
- Leasing Decisions
- Dividend Decisions and Share Valuation
- Indian Capital Market
- Capital and Money Market Instruments
- Derivatives and Option Pricing
- Security Analysis
- Portfolio Management and Risk Return Analysis

- Portfolio Theory and Capital Asset Pricing Model
- Financial Services in India
- Mutual Funds
- Foreign Investment and International Financial Management
- Foreign Exchange Risk Management
- Valuation of Shares and Business
- Mergers and AcquisitionsCorporate Restructuring



RAVI M. KISHORE

EDITION 2013

ISBN: 978-93-5071-263-4

PAGES : 576 PRICE : ₹ 575, \$ 29

STRATEGIC FINANCIAL MANAGEMENT

- Financial Policy And Corporate Strategy
- · Foreign Exchange Risk Management
- Derivatives
- Risk And Return
- Mutual Funds
- Bond Valuation
- Project Planning & Capital Budgeting (Capital Expenditure decisions)
- Real Options
- Lease Decisions
- Dividend policy

- Fundamental analysis
- Technical Analysis
- Valuation of Business and Merger & Acquisition
- General Problems
- Capital Market
- International Capital Market
- Foreign Investments
- Money Market
- Inflation and Financial Management
- General Topics



DR. J.B. GUPTA

6TH EDITION 2014

ISBN : 978-93-5071-485-0 PAGES : 836 PRICE : ₹ 825. \$ 45

FINANCIAL MANAGEMENT USING EXCEL SPREADSHEET

- Getting Acquainted with Basics of Modelling & Excel
- Basic Concepts in Finance
- The Individual Cost of Capital
- The Overall Cost of Capital
- Determination of Cash Flow
- Tools for Project Appraisal
- Practical Capital Budgeting
- Break Even Point and Leverage

- Designing Capital Structure
- Dividend Policy and Value of Firm
- Basics of Working Capital and Managing Receivables
- Inventory Management
- Cash Management
- Working Capital Financing
- Appendices



RUZBEH J. BODHANWALA

3RD EDITION 2009 ISBN : 978-81-7194-580-1

PAGES : 440 PRICE : ₹ 395, \$ 30

CORPORATE FINANCIAL REPORTING

- Cost Concepts
- Marginal Costing
- Break-even and CVP Analysis
- Budgeting and Budgetary Control
- Standard Costing and Variance Analysis
- Differential, Opportunity and Relevant Costing
- Costing in Service Sector
- Joint products and By-products
- Pricing Strategies
- Responsibility Accounting and Divisional Performance Measurement
- Transfer Pricing
- Cost of Labour Turnover, Strike and Economics of Training & Development
- Cost Control and Cost Reduction
- Activity Based Costing
- Life Cycle Costing
- Target Costing
- Kaizen
- Cost of Quality and TQM
- Capacity Management

- Productivity
- Just in Time
- MRP I, MRP II, ERP and World Class Manufacturing
- Balanced Scorecard and Benchmarking
- Business Process Outsourcing and Value Chain Management
- Business Process Re-engineering and Synergy
- Management Information Systems and Information Economics
- Marketing and Distribution Cost Analysis
- Strategic Management Accounting
- Learning Curve Theory
- Linear Programming
- Network Analysis (PERT & CPM)
- Assignment Problems
- Transportation Problems
- Simulation
- Inventory Control Models

Latest Problems and Solutions

Mathematical Tables

Syllabus for CA Final (Cost Management)



PROF. JAWAHAR LAL

3RD EDITION 2009 ISBN : 978-81-7194-524-5

PAGES : 564 PRICE : ₹ 400, \$ 30

DERIVATIVES & RISK MANAGEMENT

Part 1: Introduction

Understanding Derivatives and Derivatives Market

Part 2: Forwards and Futures

Forwards and Futures

• Speculation, arbitrage and hedging through futures

Part 3: Options

Understanding Options

Using Options Strategies to Manage Risk

Option Premium (Value)

Option Valuation Models

· Exotic, Real and Other Options

Part 4: Miscellaneous Derivatives

Using Swaps to Manage Risk

Credit Derivatives

Interest Rate Derivatives

Currency Derivatives

Securitization and Structured Debts

Part 5: Non-Financial Derivatives

Commodities Derivatives

Weather and Other Derivatives

Part 6: Risk management through derivatives

• Risk management : basics

Foreign Exchange Risk Management



DR. R.P. RUSTAGI

EDITION 2014 ISBN : 978-93-5071-340-2

PAGES : 516 PRICE : ₹ 525. \$ 35

VIDEO LECTURES ON STRATEGIC FINANCIAL MANAGEMENT (6 DVDs)

DVD 1: Foreign Exchange Risk Management (7 Lectures)

- Foreign Exchange Arithmetic
- Managing the Risk
 - Forward
 - Futures
 - Options
 - Swaps
 - MM0
- Related topics
 - Nostro Account
 - Arbitrage
 - IRPT, PPPT

DVD 2 : Derivatives (7 Lectures)

- Options
 - Trading Strategies
 - Option Valuation
 - Two Stage Model
 - Three Stage Model
 - The Greeks
- Futures
- OTC Derivatives
 - FRAs
- Cap, Collar and Floor
 - Interest Swaps
 - Stock market Derivatives in India
 - Arbitrage Profit
 - Commodities Derivatives

DVD 3 : Investments — I (5 Lectures)

- Risk and Return
- CAPM
- Portfolio Theory
- MPT (Markowitz)
- Efficient Market Hypothesis

DVD 4 : Investments — II (7 Lectures)

- International Investing
- APT

Sharpe's Single Index

- ◆ Sharpe's Optimum Portfolio
- Bonds Valuation
 - Forward Rates
 - Convexity
 - Interest Rate Immunization
 - Convertible Debentures
- Mutual Funds

DVD 5 : Capital Budgeting & Real Options (8 Lectures)

- Capital Budgeting
 - Cash flow based methods
 - Borrowed Funds
 - Capital Rationing
 - · Projects with unequal lives
 - International Capital Budgeting
 - Accounting Rate of Return
 - Risk and Uncertainty
 - Mutually Exclusive Projects
 - IRR Complications
 - Adjusted Present Value
- Real Options
 - NPV Method
 - Binomial Method
 - Black-Scholes Model

DVD 6 : General Topics (10 Lectures)

Lease Decisions (2 Lectures)

- NPV Method/IRR Method
- B.S.W. Method
- Lease v/s Hire Purchase
- Monthly Instalments
- Cross Border Lease

Dividend Policy (2 Lectures)

- MM Theory
- Walter Model
- Linter Model
- Buy Back

Security Analysis (2 Lectures)

- Valuation of Goodwill
 - Valuation of Shares
- PE Ratio
- Accounting Ratios
- Technical Analysis
 - Charts/Trends
 - Chart Patterns/Moving Average
 - Momentum Analysis, RSI
 - Bollinger Bands

Valuation of Business and Mergers and Acquisitions (2 Lectures)

General Problems (2 Lectures)



DR. J.B. GUPTA

EDITION 2012

ISBN : 978-81-7194-947-2

6 DVDS

PRICE : ₹ 1395, \$ 55

WORKING CAPITAL MANAGEMENT

Part I: Working capital: Planning and Estimation

- ◆ Chapter 1 : Working Capital : Introduction
- ◆ Chapter 2 : Working Capital : Operating Cycle
- Chapter 3 : Working Capital : Estimation and Calculation

Part II: Measurement and Analysis of Liquidity

- Chapter 4 : Measuring Liquidity : Ratio Analysis
- Chapter 5: Working Capital Flow: Funds Flow Statement
- Chapter 6 : Analysing Liquidity Flow : Cash Flow Statement

Part III: Current Assets Management

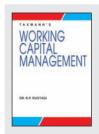
- Chapter 7: Management of Cash and Marketable Securities
- Chapter 8 : Receivables Management
- Chapter 9 : Inventory Management

Part IV: Working Capital Financing

 Chapter 10 : Financing of Working Capital and the Banking Policy

Part V: Case studies in working capital management

- Case I: Okara Foods & Beverages Ltd.
- Case II : Indo-Swiss Watches Ltd.
- ◆ Case III : Aeron Adventures Ltd.
- Case IV : Price Waterhouse Consultancy and Allied Services
- ◆ Case V : Dataware Computer Ltd.
- Case VI : Kamat Engineering Works Ltd.
- Case VII: Viptanu Housing Infrastructure Ltd.
- Case VIII: Good Apparels Ltd.



R.P. RUSTAGI

EDITION 2011

ISBN : 978-81-7194-952-6 PRICE : ₹ 275. \$ 30

BUSINESS VALUATION

PITABAS MOHANTY

(IN PRESS)

COST ACCOUNTING

COST ACCOUNTING

- Cost Accounting: Systems, Objectives and Essentials
- Cost Concepts : Terminology and Classification
- Cost Concepts : Behaviour and Segregation
- Direct Material : Procurement Procedures and Accounting of Issues
- Direct Material : Stock Control Techniques
- Direct Labour : Remuneration Systems
- Direct Labour : Turnover and Accounting
- Overheads : Allocation and Apportionment
- Overheads : Absorption and Recovery
- Overheads : Treatment of Special Items
- Activity Based Costing: Systems and Procedures
- Costing Methods: Output Costing, Job Costing and Batch Costing
- Contract Costing : Running Contracts and Contracts Nearing Completion
- Operating Costing : Application in Service Sector
- Process Costing : Ascertainment of Cost and Profitability

- Process Costing : Equivalent Units
- Joint Products and By-products: Ascertainment of Cost and Profitability; Decisions on Further Processing
- Reconciliation of Profit : Cost Accounts and Financial Accounts
- Cost Book-keeping : Non-Integrated and Integrated Cost Systems
- Break-even and Cost-Volume-Profit Analysis: In Multi Product and Uncertainty Situations
- Marginal Costing Technique : Applications in Decision Making
- Budgeting: Preparation of Budgets and Control of Variances
- Standard Costing: Terminology, Variance Analysis and Investigation
- Uniform Costing and Interfirm Comparisons
- Cost Audit and Management Audit
- Latest Developments in Cost Accounting



RAVI M. KISHORE 4TH EDITION 2012

ISBN : 978-935-071-006-7

PAGES : 1050 PRICE : ₹ 525, \$ 50

COST MANAGEMENT

- Cost Concepts
- Marginal Costing
- Break-even and CVP Analysis
- Budgeting and Budgetary Control
- Standard Costing and Variance Analysis
- Differential, Opportunity and Relevant Costing
- Costing in Service Sector
- Joint Products and By-products
- Pricing Strategies
- Responsibility Accounting and Divisional Performance Measurement
- Transfer Pricing
- Cost of Labour Turnover, Strike and Economics of Training
 Development
- Cost Control and Cost Reduction
- Activity Based Costing
- Life Cycle Costing
- Target Costing
- Kaizen
- Cost of Quality and TQM

- Capacity Management
- Productivity
- Just in Time
- MRP I, MRP II, ERP and World Class Manufacturing
- Balanced Scorecard and Benchmarking
- Business Process Outsourcing and Value Chain Management
- Business Process Re-engineering and Synergy
- Management Information Systems and Information Economics
- Marketing and Distribution Cost Analysis
- Strategic Management Accounting
- Learning Curve Theory
- Linear Programming
- Network Analysis (PERT & CPM)
- Assignment Problems
- Transportation Problems
- Simulation
- Inventory Control Models



RAVI M. KISHORE

4TH EDITION 2013 REPRINT ISBN : 978-93-5071-341-9

PAGES : 1456 PRICE : ₹ 695, \$ 55

ALSO AVAILABLE

TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
ADVANCED MANAGEMENT ACCOUNTING	ravi m Kishore	978-93-5071-264-1	645	45	3RD EDITION; 2013
ADVANCED MANAGEMENT ACCOUNTING (COST MANAGEMENT)	J.B. GUPTA	978-93-5071-482-9	610	29	3RD EDITION; 2014
ADVANCED MANAGEMENT ACCOUNTING (OPERATIONS RESEARCH)	J.B. GUPTA	978-93-5071-483-6	425	25	3RD EDITION; 2014
COST ACCOUNTING & FINANCIAL MANAGEMENT (CMA INTER)	ravi m kishore	978-93-5071-362-4	675	25	1ST EDITION; 2014
COST ACCOUNTING & FINANCIAL MANAGEMENT (COST ACCOUNTING)	N.S. ZAD/ SUBODH V. SHAH	IN PRESS			
COST ACCOUNTING & FINANCIAL MANAGEMENT (FINANCIAL MANAGEMENT)	N.S. ZAD/ SUBODH V. SHAH	IN PRESS			
PROBLEMS & SOLUTIONS ON COST ACCOUNTING & FINANCIAL MANAGEMENT	ravi M. Kishore	978-93-5071-083-8	425	35	7TH EDITION, 2012

MANAGEMENT ACCOUNTING

MANAGEMENT ACCOUNTING

PART I: Introduction

Management Accounting : An Overview

PART II: Using Financial Statements

- Statements of Financial Information
- Analysis of Financial Statements
- Statement of Change in Financial Position
- Financial Planning, Forecasting and External Funds Requirement

PART III: Cost Data Base for Management Accounting

- Cost : Concepts, Behaviour and Analysis
- Job Order and Contract Costing

- Process Costing
- Absorption Costing and Variable Costing

PART IV: Cost Information and Decision Making

- Cost-Volume-Profit Analysis
- Relevant Costs and Alternative Choice Decisions
- Activity Based Costing

PART V : Planning, Control and Performance Measurement

- Budgeting and Budgetary Control
- Standard Costing and Variance Analysis
- Responsibility Accounting



DR. R.P. RUSTAGI

2ND REVISED EDITION 2011 ISBN : 978-81-7194-955-7

PAGES : 560 PRICE : ₹ 475, \$ 35

FUNDAMENTALS OF MANAGEMENT ACCOUNTING (UNIVERSITY EDITION)

Part I: Introduction

Management Accounting : An Overview

 ${\bf Part} \; {\bf II} : {\bf Cost} \; {\bf Data} \; {\bf Base} \; {\bf for} \; {\bf Management} \; {\bf Accounting}$

Cost : Concepts, Behaviour and Analysis

Absorption Costing and Variable Costing
 Part III: Cost Information and Decision Making

Cost-Volume-Profit Analysis

Relevant Costs and Alternative Choice Decisions

Part IV: Planning, Control and Performance Measurement

- Budgeting and Budgetary Control
- Standard Costing and Variance Analysis
- Responsibility Accounting

Appendix



DR. R.P. RUSTAGI

4TH THOROUGHLY REVISED EDITION IN PRESS

COST & MANAGEMENT ACCOUNTING TEXT & CASES

PART ONE - Cost Accounting

- Overview of Cost Accounting
- Cost Classification and Cost Behaviour
- Material Procurement Procedures
- Inventory Management
- Employee Remuneration Systems
- Employee Cost Accounting
- Overheads Accounting
- Treatment of Special Items of Overhead
- Activity Based Costing
- Cost Book-keeping
- Reconciliation of Cost and Financial Accounts
- Output Costing, Job Costing and Batch Costing
- Contract Costing
- Service Costing
- Process Costing and Equivalent Production
- Joint Products and By-products
- Uniform Costing and Interfirm Comparisons
- Cost Audit and Management Audit

PART TWO - Management Accounting

- Overview of Management Accounting
- Break-even and Cost-Volume-Profit Analysis
- Marginal Costing
- Budgeting and Budgetary Control
- Standard Costing and Variance Analysis
- Differential, Opportunity and Relevant Costing
- Responsibility Accounting
- Transfer Pricing Methods
- Cost Management, BPR and BPO
- Target Costing, Benchmarking and Balanced Scorecard
- Just-In-Time, Backflush and Throughput Accounting
- Supply Chain and Value Chain Management
- ◆ Product Life cycle Costing (PLC)
- ◆ Life Cycle Costing (LCC)
- Strategic Management Accounting and Value Chain Analysis
- MIS and Information Economics
- MRP, MRP II and ERP
- Quality Management Systems
- Capacity Management and Synergy



RAVI M. KISHORE

5TH EDITION 2011 ISBN : 978-81-7194-891-8

PAGES : 1336 PRICE : ₹ 645. \$ 40

- Productivity Management and Theory of Constraints
- Matching Statements
- Key to Short Answer Questions
- Mathematical Tables

ALSO AVAILABLE

TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
COST AND MANAGEMENT ACCOUNTING (CS-EXECUTIVE)	N S ZAD	978-93-5071-539-0	695	40	2014 EDITION
COST AND MANAGEMENT ACCOUNTING	CA DEEPAK JAIN	978-93-5071-302-0	645	39	2013 EDITION
COST AND MANAGEMENT ACCOUNTANCY (CMA-INTERMEDIATE)	RAVI. M. KISHORE	978-93-5071-361-7	625	45	1ST EDITION 2014
STRATEGIC PERFORMANCE MANAGEMENT	RAVI. M. KISHORE	978-93-5071-464-5	625	30	1ST EDITION 2014
BUSINESS STRATEGY AND STRATEGIC COST MANAGEMENT	RAVI. M. KISHORE	978-93-5071-463-8	725	40	1ST EDITION 2014
COST & MANAGEMENT ACCOUNTING (AS PER OMR BASED EXAMINATIONS)	N.S. ZAD	978-93-5071-539-6	695	40	2014 EDITION

DIRECT TAXES

STUDENTS' GUIDE TO INCOME TAX (UNIVERSITY EDITION)

- Basic concepts that one must know
- Residential status and its effect on tax incidence
- Income that is exempt from tax
- Income under the head "Salaries" and its computation
- Income under the head "Income from house property" and its computation
- Income under the head "Profits and gains of business or profession" and its computation
- Income under the head "Capital gains" and its computation
- Income under the head "Income from other sources" and its computation
- Clubbing of income

- Set off and carry forward of losses
- Permissible deductions from gross total income
- Meaning of agricultural income and its tax treatment
- Individuals Computation of taxable income
- Hindu undivided families Computation of taxable income
- Firms and associations of persons Computation of taxable income
- · Return of income
- Advance payment of tax
- Deduction and collection of tax at source
- Interest payable by assessee/Government



DR. V.K. SINGHANIA/ DR. MONICA SINGHANIA EDITION 2015 IN PRESS

STUDENTS' GUIDE TO INCOME TAX

Unit 1: Income-tax

- Basic concepts that one must know
- · Residential status and its effect on tax incidence
- Income that is exempt from tax
- Income under the head "Salaries" and its computation
- Income under the head "Income from house property" and its computation
- Income under the head "Profits and gains of business or profession" and its computation
- Income under the head "Capital gains" and its computation
- Income under the head "Income from other sources" and its computation
- Clubbing of income
- Set off and carry forward of losses

- Permissible deductions from gross total income
- Meaning of agricultural income and its tax treatment
- Individuals Computation of taxable income
- Hindu undivided families Computation of taxable income
- Firms and associations of persons Computation of taxable income
- · Return of income
- Advance payment of tax
- Deduction and collection of tax at source
- Interest payable by assessee/Government

Unit 2 : Service tax

- Nature of Service Tax
- Meaning of "service"
- Negative list
- Mega Exemption Notification



DR. V.K. SINGHANIA/ DR. MONICA SINGHANIA

53RD EDITION 2015-16 ISBN : 978-93-5071-659-5

PAGES: 972 PRICE: ₹855, \$50

- Place of provision of service
- Computation of service tax liability
- Point of taxation
- · Reverse charge mechanism
- Small service provider
- Service tax procedures

Unit 3: VAT

- Background
- Input tax credit available in VAT
- Different modes of computation
- Procedures
- Problems on VAT

Unit 4: Central excise

- · Law of excise duty in brief
- Definitions
- Valuation for central excise
- CENVAT
- Basic procedure
- Small scale industry and job work

Unit 5: Customs Law

- Basic concepts of customs law
- Types of customs duty
- Valuation
- Customs procedures, baggage, exemptions

Unit 6 : Central sales tax

Central sales tax

STUDENTS' GUIDE TO INCOME TAX PROBLEMS & SOLUTIONS

- Basic concepts that one must know
- Residential status and its effect on tax incidence
- Income that is exempt from tax
- Income under the head "salaries" and its computation
- Income under the head "income from house property"
- Income under the head "profits and gains of business or profession" and its computation
- Income under the head "capital gains" and its computation
- Income under the head "income from other sources" and its computation
- Clubbing of income
- Set off and carried forward of losses
- Permissible deduction from gross total income

- Meaning of agricultural income and its tax treatment
- Individual Computation of taxable income
- Hindu undivided families
- Firms and AOP
- Return of income
- ◆ Advance payment of tax
- Tax deduction and collection at source
- Interest payable
- Service tax
- Value added tax
- Excise Duty
- Customs Duty
- Central Sales Tax
- Appendix



DR. V.K. SINGHANIA/ DR. MONICA SINGHANIA

11TH EDITION MAY 2015 ISBN : 978-93-5071-660-1

PAGES : 508 PRICE : ₹ 495, \$ 30

DIRECT TAXES LAW & PRACTICE

- Basic concepts
- · Residential status and tax incidence
- Incomes exempt from tax
- Salaries
- Income from house property
- Profits and gains of business or profession
- Capital gains
- Income from other sources
- Income of other persons included in assessee's total income
- Set off and carry forward of losses
- Deductions from gross total income and tax liability
- Agricultural income
- Typical problems on assessment of individuals
- Tax treatment of Hindu undivided families
- Special provisions governing assessment of firms and association of persons
- Taxation of companies
- Assessment of co-operative societies
- Assessment of charitable and other trusts

- Return of income and assessment
- Penalties and prosecutions
- Advance payment of tax
- Interest
- Tax deduction or collection at source
- Refund of excess payments
- Appeals and revisions
- Income-tax authorities
- Settlement of cases
- Special measures in respect of transactions with persons located in notified jurisdictional area
- General Anti-avoidance Rule
- Advance ruling for non-residents
- Search, seizure and assessment
- Transfer pricing
- Business restructuring
- Tax planning
- Miscellaneous
- ANNEXURES



DR. V.K. SINGHANIA/DR. KAPIL SINGHANIA

54TH EDITION 2015-16 ISBN : 978-93-5071-686-1

PAGES : 1580 PRICE : ₹ 1100, \$ 59

CORPORATE TAX PLANNING & BUSINESS TAX PROCEDURES WITH CASE STUDIES

Income-Tax law in brief

Corporate Tax Planning

Unit I - Tax planning, tax management, tax avoidance, tax evasion

Unit II - Corporate tax in India

Unit III - Tax Planning With Reference to Specific Business Decisions

Unit IV - Non-resident

Unit V - Business Restructuring

Business tax procedure and management

Unit I - Advance tax, TDS and Interest

Unit $\mbox{ II }$ - Return, assessment, penalties, settlement commission and search

Unit III - Wealth-tax



DR. V.K. SINGHANIA/ DR. MONICA SINGHANIA

19TH EDITION 2015 IN PRESS

TAXATION (DIRECT & INDIRECT)

- Basic concepts that one must know
- Residential status and its effect on tax incidence
- Income that is exempt from tax
- Income under the head "Salaries" and its computation
- Income under the head "Income from house property" and its computation
- Income under the head "Profits and gains of business or profession" and its computation
- Income under the head "Capital gains" and its computation
- Income under the head "Income from other sources" and its computation

- Clubbing of income
- Set off and carry forward of losses
- Permissible deductions from gross total income
- Meaning of agricultural income and its tax treatment
- Individuals Computation of Taxable income
- Tax management
- Wealth-tax
- Service tax
- Value Added Tax (VAT)
- Excise duty
- Customs Duty

Appendix 1 : Tax rates



DR. MONICA SINGHANIA/ DR. V.K. SINGHANIA

1ST EDITION 2013 ISBN : 978-93-5071-289-4

PAGES: 388
PRICE: ₹ 275, \$ 25

DIRECT TAXES

- Basic concepts that one must know
- Residential status and its effect on tax incidence
- Heads of income
- Income under the head "Salaries" and its computation
- Income under the head "Income from house property" and its computation
- Income under the head "Profits and gains of business or profession" and its computation
- Income under the head "Capital gains" and its computation
- Income under the head "Income from other sources" and its computation
- Permissible deductions from gross total income
- Individuals Computation of taxable income
- Tax rates (for individuals)
- Answers to unsolved questions



DR. MONICA SINGHANIA/ DR. V.K. SINGHANIA

EDITION 2014

ISBN : 978-93-5071-484-3

PAGES : 320 PRICE : ₹ 275, \$ 23

ALSO AVAILABLE

TITLE	AUTHOR ISBN	PRICE		EDITION	
			INR	USD	
DIRECT TAXES - LAW & PRACTICE (HARDBOUND)	DR. V. K. SINGHANIA/ DR. KAPIL SINGHANIA	978-93-5071-509-3	1,775	80	A. Y. 2014-15 & 2015-16
DIRECT TAXES READY RECKONER	DR. V. K. SINGHANIA	978-93-5071-634-2	795	40	38TH EDITION (A. Y. 2015-16 & 2016-17)
INCOME TAX MINI READY RECKONER	DR MONICA SINGHANIA	978-93-5071-649-6	575	25	A. Y. 2015-16 & 2016-17
EMPLOYEES - HOW TO SAVE INCOME TAX	TAXMANN	978-93-5071-648-9	495	20	26TH EDTION; (A. Y. 2015-16 & 2016-17)
DEDUCTION OF TAX AT SOURCE WITH ADVANCE TAX AND REFUNDS	DR. V. K. SINGHANIA	978-93-5071-653-3	1,280	60	28TH EDITION 2015
TDS - HOW TO MEET YOUR OBLIGATIONS	TAXMANN	978-93-5071-647-2	675	35	21ST EDITION (F Y 2015-16)
INCOME-TAX ACT	TAXMANN	978-93-5071-635-9	995	55	59TH EDN.; MAY 15
MASTER GUIDE TO INCOME TAX ACT	TAXMANN	978-93-5071-636-6	975	65	24TH EDITION; 2014
INCOME TAX RULES	TAXMANN	978-93-5071-452-2	895	60	51ST EDITION 2014
MASTER GUIDE TO INCOME TAX RULES	TAXMANN	978-93-5071-633-5	950	65	22ND EDITION 2015
TAXATION OF TRUSTS & NGOS	MANOJ FOGLA	978-93-5071-523-9	2,195	75	8TH EDITION 2014
BASIC INTERNATIONAL TAXATION (VOLUME I - PRINCIPLES)	ROY ROHATGI	81-7496-732-X	2,250	80	SECOND
BASIC INTERNATIONAL TAXATION (VOLUME II - PRACTICE)	ROY ROHATGI	978-81-7496-982-8	2,250	80	SECOND
INCOME-TAX ACT (POCKET)	TAXMANN	978-93-5071-663-2	595	35	2015

INDIRECT TAXATION

STUDENTS' GUIDE TO INDIRECT TAX LAWS

Unit 1 : service tax

- Nature of service tax
- Meaning of "service"
- Negative list
- Mega Exemption Notification
- Service provided in taxable territory
- Computation of service tax liability
- Point of taxation
- Reverse charge mechanism
- Small service provider
- Service tax procedures
- Problems on service tax

Unit 2: VAT

- Background
- Input Credit

- Different modes of computation
- Procedures
- Problems on VAT

Unit 3 : Central excise

- Law of Excise Duty in brief
- Definitions
- Valuation for Central Excise
- CENVAT
- Basic procedure
- Small scale industry and job work

Unit 4 : Customs Law

- Basic concepts of Customs Law
- · Classification for customs and customs duty rate
- Valuation
- Customs procedures, baggage, exemptions



DR. MONICA SINGHANIA

EDITION 2014

ISBN : 978-93-5071-378-5 PAGES : 336 PRICE : ₹ 285, \$ 15

INDIRECT TAXES

Division One : Basics of indirect tax & central excise

- Basic concepts of Indirect Taxes
- Basic Concepts in Central Excise
- Classification and Valuation of Goods
- SSI Exemption
- Basic procedures under Central Excise

Division Two : Cenvat credit

- ◆ Cenvat Credit Basics
- Cenvat Credit Availment and Utilization
- Cenvat Credit Exempted Goods & Services
- Cenvat Credit Procedures

Division Three: Customs

- Customs: Basics and Charge of Duty
- Customs: Valuation of Goods
- Customs : Classification and various types of duties
- Import and export procedures

Division Four: Service tax

- Charge of Service Tax & Person
- Service

- Relevant date for taxation [point of taxation]
- Valuation of services, interpretation and bundled services
- Services used for Export and SEZs
- Exemption to Small Service Providers, Charities & UN
- Taxability of services (Negative list, exemptions and abatements)
- Procedures under Service Tax
- Revisionary Questions and Illustrations

Division Five : Value added tax (VAT)

- Value Added Tax (vat) Basics and taxonomy
- Value Added Tax (vat) input credit and scheme for small
- Procedures under Value Added Tax (VAT)
- VAT in special transactions

Division six: Central Sales Tax (CST)

- Central Sales Tax Basic concepts and definitions
- Central Sales Tax Charge of
- Central Sales Tax Rates & turnover



INDIRECT TAXES

- Introduction to Indirect Taxes
- Basic aspects of service tax
- Negative list of services
- Exemptions from service tax
- Abatements and composition schemes
- Value of taxable service
- Point of Taxation
- Some Taxable Services
- Introduction to Cenvat

- Eligibility of Cenvat Credit
- Availment and Utilisation of Cenvat Credit
- Exempted goods/Exempted output services
- Other provisions relating to Cenvat
- Procedures in Service Tax
- Basics of Central Excise Duty
- Introduction to Customs Duty
- Basics of Central Sales Tax Act
- State Level VAT



V.S. DATEY 3RD EDITION 2015 IN PRESS

INDIRECT TAX LAWS (SET OF 4 MODULES)

Module 1

Division One: Charge, Classification and Valuation

- Basic Concepts Under Central Excise
- Tariff And Classification
- Duty Based On Annual Capacity, Compounded Levy Scheme, Tariff Value & Mrp-based Excise Duty
- Transaction Value Based Duty & Valuation Audit

Division Two: Cenvat Credit

- Cenvat Credit Basics and Definitions
- Cenvat Credit Availment and Utilization
- Cenvat Credit Exempted Goods & Services
- Cenvat Credit Procedures

DIVISION THREE: SSI, Procedures And Exports

- SSI Exemption
- General Procedures Under Central Excise
- Export Incentives and Procedures

Module 2

DIVISION ONE: BASIC CONCEPTS UNDER SERVICE TAX

- Charge of Service Tax & Person
- Service, Declared Services And Negative List
- Relevant Date for Taxation [Point of Taxation]
- Valuation of Services
- Interpretation and Classification of Services and Bundled Services
- Place of Provision of Services
- Export of Services. SEZs and Export Incentives
- Exemption to Small Service Providers, Charities and UN

DIVISION TWO: TAXABILITY OF SERVICES

- Negative List of Services and Related Provisions
- Declared Services & Related Provisions
- Other Services Exemption, Abatement, Composition Rates

DIVISION THREE: PROCEDURES UNDER SERVICE TAX

- Payment of Service Tax (Including Reverse Charge) & Accounting
- Registration Under Service Tax
- Assessment, Self-assessment and Returns under Service Tax
- Invoice, Records, Audit, Powers and other provisions

Module 3

DIVISION ONE: CHARGE, VALUATION AND CLASSIFICATION

- Customs: Basics and Charge of Duty
- Customs: Valuation of Goods
- Customs: Classification, Tariff & Various Duties

DIVISION TWO: IMPORT AND EXPORT PROCEDURES AND POWERS

- ◆ Import, Export & Warehousing Procedures
- Customs: Drawback, Baggage, Import/Export by Post, Stores & Coastal Goods
- Customs: Powers, Control & Procedures
- Customs : Confiscation and Penalties

DIVISION THREE: FOREIGN TRADE POLICY

- FTP Basics, General Provisions for Imports/Exports, Glossary & Definitions
- FTP Export from India Schemes, Duty Exemption/ Remission Schemes, EPCG Scheme & Deemed Exports
- FTP EOUs, EHTPs, STPs, BTPs, SEZs and FTWZs

DIVISION FOUR: COMMON PROVISIONS UNDER INDIRECT TAXES

- Indirect Tax Laws (IDTL): Recovery & Interest
- Indirect Tax Laws (IDTL): Evasion Penalty and Punishment
- ◆ Indirect Tax Laws (IDTL) : Circular, Exemption & Refund
- Indirect Tax Laws (IDTL): Advance Rulings
- Indirect Tax Laws (IDTL): Settlement of Cases



VINEET SODHANI/DEEPSHIKHA SODHANI

7TH EDITION 2015 ISBN : 978-93-5071-683-0

PAGES: 1368 PRICE: ₹ 1095, \$ 58

 Indirect Tax Laws (IDTL) : Appeals, Review & Revision

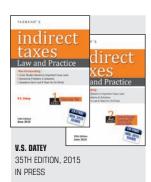
Module 4

- Central Excise and Cenvat Credit
- ◆ Service Tax Basics, Taxability and Procedures
- Customs and Foreign Trade Policy
- Common Provisions

INDIRECT TAXES LAW & PRACTICE (Part 1 & Part 2)

- Introduction
- Nature of service tax
- Negative list of services
- Exemptions from service tax
- Abatements and composition schemes
- Exemption to Small Service Providers
- Interpretation of specific description of services
- Value of taxable service
- Reverse charge under service tax
- Taxable Territory
- Place of Provision of Service
- Point of Taxation
- Service Portion of Works Contract
- Construction activity
- Renting of immovable property
- Refrain from Act or Tolerating an Act
- Telecom related services
- Hire of goods
- Software related services
- Intellectual Property Right Related Services
- Job work
- Banking and financial services

- Transport of goods by road, rail or water
- Transport of Passengers
- Renting and hire of motor vehicles to carry passengers
- Educational services
- Food Related Services
- Services by or to Government or Local Authority
- Agriculture Related Services
- Manpower Supply Related Services
- Other Taxable Services
- Export of services
- Import of Services
- Services provided to and by SEZ and EOU
- Basics of Cenvat Credit
- Cenvat Credit of Input Service
- Inputs and Capital Goods for Cenvat
- Availment and Utilisation of Cenvat Credit
- Duty paying documents for Cenvat
- Exempted goods/Exempted output services
- Other Provisions of Cenvat
- Basic Procedures of Service Tax
- Payment of tax and filing of returns
- Assessments and Adjudication



- Demand and Recovery
- Refund of service tax and interest
- Penalties under Service tax
- Appeals and Revision
- Prosecution and Compounding
- Miscellaneous Provisions

Module 2

- ◆ Liability of Central Excise Duty
- Manufacture and Production
- Classification of Goods

- Transaction Value in Excise
- Valuation Rules
- MRP Based Valuation
- Other modes of Valuation of a product
- Overview of Cenvat
- Basic Procedures in Excise
- Other Procedures in Central Excise
- Excise concession to SSI
- Exemption from Duty
- Refund of Duty

- Demands of Duty
- Captive consumption and Job work in Excise
- Other Topics in Central Excise
- Introduction to Customs Duty
- Valuation for Customs Duty
- Customs Procedures
- Baggage, Courier and Post
- Exemptions, Remission and Demands in Customs
- Other provisions in customs
- Foreign Trade Policy

- Input Customs Duty Neutralisation Schemes
- EOU and SEZ
- Assessment and Adjudication
- Appeals in indirect taxes
- Settlement Commission and Advance Ruling
- Enforcement Powers of Revenue Officers
- Penalties and Confiscation
- Criminal Offences

INDIRECT TAXES LAW & PRACTICE

Division 1: Introduction

- Basic Aspects of Indirect Taxes
- State Vat
- Other Aspects of Vat
- Sale, goods and dealer

Division 2 : Service Tax

- Nature of service tax
- Negative list of services
- Exemptions from service tax
- Abatements and composition schemes
- Exemption to small service providers
- Interpretation of specific description of services
- Value of taxable service
- Reverse charge under service tax
- Taxable Territory
- Place of Provision of Service
- Point of Taxation
- Service Portion of Works Contract
- Construction activity
- Renting of immovable property
- Refrain from Act or tolerating an Act
- Telecom related services
- Hire of goods
- Software related services
- Intellectual Property Right related services
- Banking and financial services
- Transport of goods by road, rail or water
- Transport of Passengers
- Renting and hire of motor vehicles to carry passengers
- Educational services
- Food Related Services
- Services by or to Government or Local Authority
- Agriculture Related Services
- Manpower Supply and security Services
- Other Taxable Services
- Export of services

- Import of Services
- Services provided to and by SEZ and EOU
- Basic procedures of service tax
- Payment of tax and filing of returns
- Assessments and Adjudication
- Demand, recovery and refunds
- Penalties under service tax
- Prosecution and Compounding
- Miscellaneous Provisions

Division 3: Central excise

- Liability of Central Excise Duty
- Manufacture and Production
- Classification of Goods
- Transaction Value in Excise
- Valuation Rules
- MRP Based Valuation
- Other modes of Valuation of a product
- Basic Procedures in Excise
- Other Procedures in Central Excise
- Excise concession to SSI Exemption from Duty
- Refund of Duty
- Demands of Duty
- Captive consumption and Job work in Excise
- Other Topics in Central Excise

Division 4: CENVAT

- Basics of Cenvat Credit
- Cenvat Credit of Input Service
- Inputs and Capital Goods for Cenvat
- Availment and utilisation of Cenvat credit
- Duty paying documents for Cenvat
- Exempted goods/Exempted output services
- Other Provisions of Cenvat.

Division 5 : CUSTOMS

- Introduction to Customs Duty
- Valuation for Customs Duty
- Customs Procedures



V.S. DATEY

EDITION 2015

ISBN: 978-93-5071-687-8

PAGES: 812 PRICE : ₹845, \$71

- Baggage, Courier and Post
- Exemptions, Remission and Demands in Customs
- Other provisions in customs
- Foreign Trade Policy 2015-2020
- Export promotional measures
- Duty exemption/remission
- EOU and SEZ

Division 6 : Common Topics in **Indirect Taxes**

- Assessment and Adjudication
- Appeals in indirect taxes
- Settlement Commission and Advance Ruling
- Enforcement Powers of Revenue Officers
- Penalties and Confiscation
- Criminal Offences
- International taxation
- Subject Index

ALSO AVAILABLE

TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
INDIRECT TAX LAWS	TAXMANN	978-93-5071-524-6	395	15	11TH EDITION 2014
SERVICE TAX MANUAL	TAXMANN	978-81-8478-242-4	995	45	21ST EDITION 2015
SERVICE TAX READY RECKONER	V S DATEY	978-81-8478-241-7	1150	60	24TH EDITION 2015
SERVICE TAX HOW TO MEET YOUR OBLIGATIONS (SET OF 2 VOLS.)	S.S GUPTA	978-81-8478-240-0	3,650	140	38TH EDITION 2015

ECONOMICS

BUSINESS ENVIRONMENT TEXT & CASES

- Business and its Environment
- Business and Society
- Regulatory Framework of Business
- Economic Development in India
- Economic and Industrial Policies

- Indian Financial System
- Labour Environment
- International Environment
- Contemporary Issues



M.B. SHUKLA

EDITION 2012

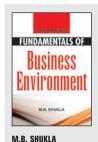
ISBN : 978-81-7194-963-2

PAGES: 752 PRICE : ₹ 595, \$ 50

FUNDAMENTALS OF BUSINESS ENVIRONMENT

- Economic Environment
- Banking and Finance
- Industrial Development
- **Economic Policies**

- Social Environment
- Legal Environment
- International Environment
- Contemporary Issues



EDITION 2012

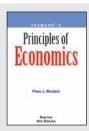
ISBN: 978-93-5071-211-5

PAGES: 496 PRICE : ₹ 375, \$ 25

PRINCIPLES OF ECONOMICS

- Definition, Nature and Scope of Economics
- Law of Demand and Elasticity of Demand
- Theory of Consumer's Behaviour
- **Demand Forecasting**
- Supply Analysis
- Production Analysis
- Cost Analysis
- Markets
- Economic Growth and Economic Development

- National Income
- Economic Growth and Population
- Agriculture
- Industry
- Fiscal Policy
- Money and Banking
- India's Foreign Trade
- India and the World Economy
- World Trade Organisation
- Role of Important World Organisations



PREM J. BHUTANI

REPRINT 4TH EDITION 2014 ISBN: 978-81-8478-230-1

PAGES : 548 PRICE : ₹ 375, \$ 25

INDIAN ECONOMY

PART 1: Conceptual Framework of Indian Economy

- Conceptual Framework of Indian Economy
- ◆ Economic Resources of India
- Human Development in India
- Indian Demographic Structure

PART 2: Indian Planning

- Economic Planning in India
- Unemployment in India
- Management of Indian Agriculture
- Agriculture Finance in India

PART 3: Industrial Development

- ◆ Large Scale Industries in India
- Small Scale and Cottage Industries
- Service and Entrepreneurial Sector

PART 4: Banking and Finance

- Commercial Banks in India
- Financial Institutions in India

PART 5: Transport Services

Management of Indian Transport System

PART 6: International Trade and Organisation

- Foreign Trade of India
- World Trade Organization



M.B. SHUKLA

FUITION 2012

ISBN: 978-93-5071-009-8

PAGES: 376 PRICE : ₹ 295, US \$ 20

BUSINESS ECONOMICS

Unit 1 - Introduction

- Introduction to economics
- Utility Analysis
- Indifference Curve Analysis

Unit 2 - Demand, Supply and Market Equilibrium

- **Demand Analysis**
- Classification of Goods on the basis of Income
- Elasticity of demand: price, income and cross
- Supply, Elasticity of supply and Market Equilibrium

Unit 3 - Production and Costs

- Producer's behaviour in short run
- Theory of Production in long run
- Cost behaviour of a Firm: short and long run

Unit 4 - Market structure and factors of production

 Perfect Competition: Market Structure & Price Determination

Monopoly

- Monopolistic Competition
- Oligopoly
- Factors of Production

Unit 5 - National Income, Trade Cycles and International

- National income: meaning, measurement and problems
- Fiscal Deficit
- Economic System
- Liberalization, privatization and globalization
- WTO: Objectives, Functions and agreements
- Trade Cycle
- Theories of International Trade and Balance of Payments



1ST EDITION 2013 ISBN: 978-93-5071-296-2

PAGES: 512 PRICE : ₹ 245, \$ 25

MICRO ECONOMICS (UNIVERSITY EDITION)

UNIT I: Demand, Supply and Elasticity

- Demand and Supply
- Basic Function of Market: Determination of Price
- Numericals on Demand and Supply
- Elasticity of Demand and Supply
- Theorems of Elasticity
- Numericals on Elasticity

UNIT II: Utility

- ◆ Demand Analysis I : Marginal Utility
- ◆ Demand Analysis II: Ordinal Utility Indifference Curve
- Budget Line and Consumer Equilibrium
- Income and Price Consumption Curve
- Engels Curve
- Decomposition of Price Effect into Income and Substitution Effect
- Applications and Numericals of Indifference Curve

Revealed Preference Theory

UNIT III : Production

- Production Decisions of Firms in Short Run
- Isoquants
- Isoquants/Equal Product Curves
- Numericals on Isoquants
- Production Decision of Firms in the long run
- Long Run Law of Production

UNIT IV: Cost

- Short Run Cost
- Cost Curves in the Long Run
- Derivation of Cost Curves
- Learning Curve and Derivation of Cost Curves

UNIT V: Market and Stability Analysis

Market and Perfect Competition



DR. ABHA MITTAL

3RD EDITION, JULY 2014 ISBN: 978-93-5071-491-1

PAGES: 468 PRICE : ₹ 345, \$ 15

- Profit maximisation by a Competitive Firm (Choosing Output in the Short Run)
- Choosing output in the long run
- Supply Curve and Producer Surplus under Perfect Competition
- ◆ Effect of Tax and Subsidy
- Stability Analysis

Ten Year Questions

BUSINESS ENVIRONMENT

- Business environment: Meaning, Concept, Components & Importance; Economic Systems; Environmental Scanning and the Indian Business Environment
- Concept of National Income, its Components and Trends in the Indian Economy
- Agriculture in India
- Agricultural Credit, Agricultural Marketing
- Industrial Development in India, Industrial Policy and its Objectives
- Large Scale Industries
- Small Scale Industries
- Foreign Trade in India
- Money, Finance, Indian Financial System, Monetary Policy
- · Fiscal Policy in India

- Indian Public Finance
- · Economic Reforms in India
- Planning and Economic Development in India
- Problem of Capital Formation in India
- Foreign Capital, Foreign Aid and Economic Development
 Regulation of Foreign Investment Collaboration in the light of recent changes
- · Poverty, Unemployment and Parallel Economy in India
- Inequality and Economic Imbalances in India; Balanced regional development
- ◆ India and the World Economy Globalisation
- Economy of the North Eastern Region of India; Industrialisation of the NER; North Eastern Council (NEC)



DR. SWABERA ISLAM DR. EVAKORLANG KHARKONGOR

EDITION 2010

ISBN : 978-81-7194-784-3

PAGES : 504 PRICE : ₹ 325, \$ 20

BUSINESS ENVIRONMENT (UNIVERSITY EDITION)

Unit I: An Overview of Business Environment

Business Environment : Concept, nature and types

Unit II : Economic Environment

- Macroeconomic Policies
- Industrial Policy
- Privatisation/Disinvestment in India
- Liberalisation, Regulation and Competition Policy
- Protection of Consumer and Environment
- Globalisation and Indian Economy
- Foreign Exchange Management Act (FEMA)

Unit III: Socio-Cultural Environment

- Social and Cultural Environment
- Corporate Social Responsibility and Sustainable Business

Unit IV : Political Environment

- State and Market: Role of Government
- Political and Legal Environment
- Companies Act, 2013

Unit V : Natural and Technological Environment

- Technological Environment
- Technology in India and its Management
- Contemporary Business Environment in India



SHRAWAN KUMAR SINGH

EDITION 2015

ISBN : 978-93-5071-583-3

PAGES : 316 PRICE : ₹ 295, \$ 15

ALSO AVAILABLE

TITLE	AUTHOR	ISBN	PRICE		EDITION	
			INR	USD		
GENERAL ECONOMICS	P.M SALWAN/ PRANJAL B DESHPANDE	978-93-5071-416-4	295	30	2ND EDITION 2014	
VIDEO LECTURES ON ECONOMICS	P.M SALWAN	978-81-8478-196-0	495	25	2012	
BUSINESS ECONOMICS	P.M. SALWAN/ JAY SODHANI	978-93-5071-641-0	375	30	2015 EDITION	
BUSINESS ENVIRONMENT AND ENTREPRENEURSHIP	ALOK A. CHANDOK/ NIKITA SINGHVI	978-93-5071-623-6	295	20	2015 EDITION	
QUESTION BANK WITH MODEL TEST PAPER	N S ZAD	978-93-5071-622-9	695	40	3RD EDITION 2015	

BUSINESS LAWS/COMPANY LAW

COMPANY LAW

- History of company legislation
- Meaning and Nature of a Company
- Kinds of Companies
- Formation and Incorporation of a Company
- Memorandum of Association
- Articles of Association
- Prospectus
- Acceptance of Public Deposits
- Share and Share Capital
- Membership
- Registers and returns
- Investments, Loans, Borrowings and Debentures
- Divisible Profits and Dividend
- Company Management
- Company Secretary and Practising Company Secretary

- ◆ Company Meetings-I General
- Company Meetings-II General Body Meetings
- Company Meetings-III Board Meetings
- Accounts and Audit
- Inspection, Inquiry and Investigation
- Majority Rule and Minority Protection
- Prevention of Oppression and Mismanagement
- Compromises, Arrangements, Reconstruction and Amalgamation
- Revival and Rehabilitation of sick companies
- Winding Up
- Service of Documents
- Corporate Governance
- The Depositories Act, 1996 : An Analysis
- Company Law in a Computerised Environment E-Governance and E-Filing

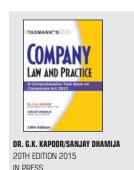


DR. G.K. KAPOOR/SANJAY DHAMIJA 18TH EDITION 2015 IN PRESS

COMPANY LAW & PRACTICE

- History of Company Legislation
- Meaning and Nature of a Company
- Kinds of Companies
- Formation and Incorporation of a Company
- Memorandum of Association
- Articles of Association
- Prospectus
- ◆ Acceptance of Public Deposits
- Share and Share Capital
- Membership
- Registers and Returns
- Investments, Loans, Borrowings and Debentures
- Divisible Profits and Dividend
- Company Management

- Company Secretary and Practising Company Secretary
- ◆ Company Meetings-I General
- Company Meetings-II General Body Meetings
- Company Meetings-III Board Meetings
- Accounts and Audit
- Inspection, Inquiry and Investigation
- Majority Rule and Minority Protection
- Prevention of Oppression and Mismanagement
- Compromises, Arrangements, Reconstruction and Amalgamation
- · Revival and Rehabilitation of sick companies
- Winding Up
- Authorities under the Companies Act, 2013 and Miscellaneous Provisions



CORPORATE LAWS

- History of Company Legislation
- Meaning and Nature of a Company
- Formation and Incorporation of a Company
- Classification/Kinds of Companies
- Memorandum of Association
- Articles of Association
- Prospectus
- Shares, share capital and allotment of shares
- Calls on shares and forfeiture of shares
- Transfer and transmission of shares
- Membership

- Company Management
- Company Meetings
- Dividends
- Accounts and Audit
- Registers and Returns
- Winding up
- The Depositories Act. 1996
- Producer Companies
- Company Law in a Computerised Environment E-Governance and E-Filing



DR. G.K. KAPOOR/AP SURI

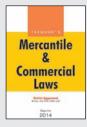
3RD EDITION 2015 ISBN: 978-93-5071-584-0

PAGES: 344 PRICE : ₹ 325. \$ 20

MERCANTILE AND COMMERCIAL LAWS

- Contract : Definition and Concept
- Agreement: Offer and Acceptance
- Consideration and legality
- Capacity of Parties
- Free Consent
- Void Agreements
- Contingent Contracts
- Quasi Contracts
- Performance of Contracts
- Discharge of Contract
- Remedies for Breach of Contract
- Indemnity and Guarantee
- Bailment and pledge
- Agency
- Contract of Sale of Goods
- Conditions and Warranties

- Transfer of Property
- Performance of Contract of Sale
- Remedies
- Partnership: An Introduction
- Formation of Partnership
- Rights and Obligations of Partners
- Dissolution of a Partnership Firm
- Negotiable Instruments
- Promissory Notes, Bills of Exchange and Cheques
- Parties to a Negotiable Instrument
- How to Negotiate an Instrument
- Discharge, Presentment and Dishonour of a Negotiable Instrument
- Banker and Customer
- Some Important Provisions
- Consumer Protection Act : A much needed legislation



ROHINI AGGARAWAL

LINIVERSITY FOITION 2014 EDITION REPRINT

ISBN : 978-81-8478-228-8

PAGES : 604 PRICE : ₹ 395, \$ 25

- Consumer protection councils
- Consumer Forums
- Arbitration and Conciliation Act. 1996

BUSINESS LAWS

PART I - Indian Contract Act, 1872

- Nature and Kinds of Contracts
- Offer and Acceptance
- Consideration
- Capacity to Contract
- Free Consent
- Legality of Object and Consideration
- Void Agreements
- Contingent Contracts
- Discharge of Contracts
- Remedies for Breach of Contract
- Quasi Contract
- Contracts of Indemnity and Guarantee
- Contracts of Bailment and Pledge
- Contract of Agency (Sections 182-238)

PART II - Sale of Goods Act, 1930

General Principles

- Conditions and Warranties
- Transfer of Property (Ownership) in Goods
- Transfer of Title by non-owners
- Performance of Contract of Sale
- Rights of Unpaid Seller
- Miscellaneous

PART III - Limited Liability Partnership Act, 2008

Limited Liability Partnership Act, 2008

Part IV - Information Technology Act, 2000

- Information Technology Act, 2000
- Digital Signature
- Electronic Governance
- Attribution, Acknowledgement and Dispatch of Electronic
- Regulation of Certifying Authorities (Sections 17-34)



- Digital Signatures Certificates
- **Duties of Subscribers**
- Penalties and Adjudication
- The Cyber Regulations Appellate Tribunal
- Offences

IN PRESS

BUSINESS LAWS

Unit I - Indian Contract Act. 1872

- Nature, Meaning, Essentials and Kinds of Contract
- Offer and Acceptance
- Consideration
- Competency of the parties to contract
- Free Consent
- ◆ Legality of object and consideration
- Void agreements and contingent contracts
- Discharge of contract
- Quasi contracts
- Remedies for breach of contract
- Indemnity and guarantee
- · Contract of bailment
- Contract of agency

Unit II - Sale of Goods Act, 1930

- Nature and formation of contract of sale
- Conditions and warranties
- Transfer of property
- Performance of contract of sale
- Unpaid seller and his rights

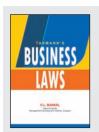
Unit III - Limited Liability Partnership Act, 2008

- Introduction to LLP : Nature and scope
- Formation and incorporation of LLP
- Partners and their relations in LLP
- Financial disclosures and taxation of LLP
- Conversion to LLP
- Winding up and Dissolution of LLP

Unit IV - Information Technology Act, 2000

- Introduction to IT Act : Scope and application
- Digital Signature
- Electronic governance
- Attribution, Acknowledgement and despatch of Electronic Records
- Regulation of Certifying Authorities
- Cyber contraventions, adjudication, appellate tribunal and offences

Question papers



C.L. BANSAL

EDITION AUGUST 2011 ISBN : 978-81-7194-950-2

PAGES : 280 PRICE : ₹ 195, US \$ 20

BUSINESS & INDUSTRIAL LAWS

Unit I : Indian Contract Act, 1872

- Nature, Meaning, Essentials and Kinds of Contract
- Offer and Acceptance
- Consideration
- Competency of the parties to contract
- ◆ Free Consent
- Void Agreements
- Discharge of Contract
- Quasi Contracts
- · Remedies for Breach of Contract
- Indemnity and Guarantee
- Contract of Bailment
- Contract of Agency

Unit II : Sale of Goods Act, 1930

- Nature and Formation of Contract of Sale
- Conditions and Warranties

- Transfer of Property
- Unpaid Seller and His Rights

Unit III: Limited Liability Partnership Act, 2008

- Introduction to LLP : Nature and scope
- Formation and Incorporation of LLP
- Partners and Their Relations in LLP
- Financial Disclosures and Taxation of LLP
- Conversion to LLP
- Winding up and Dissolution of LLP

Unit IV: Payment of Wages Act, 1936

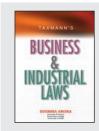
Payment of Wages Act, 1936

Unit V: Payment of Bonus Act, 1965

Payment of Bonus Act, 1965

Unit VI: Payment of Gratuity Act, 1972

Payment of Gratuity Act, 1972



SUSHMA ARORA

EDITION 2013

ISBN : 978-93-5071-150-7

PAGES : 516 PRICE : ₹ 245, \$ 20

BUSINESS LAW

Part I: Indian Contract Act, 1872

- Basics
- Essential elements of a valid contract
- Essentials of a Valid Offer
- Essentials of a Valid Acceptance
- Essentials of a Valid Consideration
- Capacity to Contract
- Free Consent

Part II: Discharge of a contract

- Legality of Object and Consideration
- Expressly declared void agreements
- Discharge of contract
- Remedies for breach of contract

Part III: Sale of Goods Act

- ◆ The Sale of Goods Act
- Rights of unpaid Seller

- Conditions and warranties
- Sale by Non-owners and Auction Sale

Part IV: CONSUMER PROTECTION ACT AND INTELLECTUAL PROPERTY RIGHTS

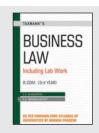
- The Consumer Protection Act, 1986
- ◆ Intellectual Property rights
- Information Technology Act, 2000

Part V : Company Law

- · Fundamentals of Company Law
- Company Management
- Meetings and Resolutions
- Winding up

Part VI : MISCELLANEOUS

- Indemnity and Guarantee
- Bailment
- Quasi Contracts



DR. K.V. ACHALAPATI/RAMANA MURTHY

1ST EDITION 2013 ISBN : 978-93-5071-292-4

PAGES: 456 PRICE: ₹235, \$13

INDUSTRIAL LAW

SUSHMA ARORA/RAMAN ARORA

(IN PRESS)

ALSO AVAILABLE

TITLE	AUTHOR ISBN	PRICE		EDITION	
			INR	USD	
COMPANIES ACT 2013 WITH RULES (PAPERBACK POCKET EDITION)	TAXMANN	978-93-5071-586-4	395	25	JAN. 2015 EDITION
COMPANIES ACT 2013 WITH RULES (HARDBOUND POCKET EDITION)	TAXMANN	978-93-5071-587-1	525	30	23RD EDITION 2015
COMPANIES ACT 2013 WITH RULES (SET OF 3 VOLUMES)	TAXMANN	978-93-5071-427-0	3,975	200	APRIL 2014 EDITION
CORPORATE LAWS (HARDBOUND POCKET EDITION)	TAXMANN	978-93-5071-585-7	895	45	31ST 2015 EDITION
A COMPARATIVE STUDY OF COMPANIES ACT 2013 WITH RULES AND COMPANIES ACT 1956 WITH RULES	TAXMANN	978-93-5071-580-2	575	20	2015 EDITION
UNDERSTANDING COMPANIES ACT 2013	VINOD KOTHARI	978-93-5071-440-9	695	35	MAY 2014 EDITION
COMPANY LAW READY RECKONER	V S DATEY	978-93-5071-455-3	1,825	80	2ND EDN JUNE 2014
GUIDE TO CORPORATE SOCIAL RESPONSIBILITIES	CA SRINIVASAN ANAND G	978-93-5071-413-3	275	15	2014 EDITION
AGRAWAL & BABY ON SEBI ACT	Sumit Agrawal , Robin Joseph Baby , Amit Agrawal	978-81-7194-965-6	1,975	63	2011
BUSINESS AND CORPORATE LAWS	V S DATEY	978-93-5071-280-1	495	27	6TH EDITION 2013
VYAPARIK EVAM SAMANYA VIDHI	SHUBHAM AGARWAL	978-93-5071-114-9	325	20	2012 EDITION
MERCANTILE LAWS	V.K JAIN	978-93-5071-417-1	365	30	2ND EDITION 2014
VIDEO LECTURES ON MERCANTILE LAWS	V.K JAIN	978-81-8478-198-4	495	25	2012
ECONOMIC LAWS	TAXMANN	978-93-5071-019-7	595	40	2012

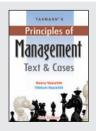
TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
LAIK ON UNFAIR TRADE PRACTICES IN SECURITIES MARKET	KAUSHIK LAIK	978-93-5071-334-1	1,675	58	SEPTEMBER 2013
STATUTORY MANUAL	TAXMANN	978-93-5071-380-8	795	50	2014 EDITION
SEBI MANUAL (SET OF 2 VOLS.)	TAXMANN	978-93-5071-575-8	3,475	135	25TH EDN. 2015
LAWS, ETHICS & COMMUNICATION	G.K. KAPOOR	IN PRESS			
LAWS, ETHICS & COMMUNICATION	PANKAJ GARG	978-935071-598-7	415	25	2ND EDITION 2015
CORPORATE & ALLIED LAWS	TEJPAL SHETH	978-93-5071-565-9	625	30	2ND EDITION 2015
INDUSTRIAL, LABOUR AND GENERAL LAWS	N.S. ZAD/ NILAMKUMAR BHANDARI	978-93-5071-465-2	495	25	2014 EDITION
GUIDE TO INDEPENDENT DIRECTORS	VINOD KOTHARI/SHIKHA BANSAL	978-93-5071-493-5	875	35	2014 EDITION
INDUSTRIAL LABOUR & GENERAL LAWS	TEJPAL SETH/JIGISH THAKUR	978-93-5071-529-1	395	25	2014 EDITION
INDUSTRIAL LABOUR & GENERAL LAWS	DESIKAN BALAJI	978-93-5071-541-3	395	25	2014 EDITION
ECONOMIC & COMMERCIAL LAW	TEJPAL SETH	IN PRESS			
CAPITAL MARKET & SECURITIES LAW	S.S. SAHA	IN PRESS			

MANAGEMENT

PRINCIPLES OF MANAGEMENT TEXT & CASES

- Management : Concept and Nature
- Evolution of Management Thought
- Contemporary Management Theories
- Fundamentals of Planning Function
- Goals and Plans
- Management by Objectives
- Strategic Planning and Environmental Analysis
- Growth Strategies
- Decision Making
- Fundamentals of Organising
- Formal and Informal Organisations
- Forms of Organisation Structure
- Authority Responsibility Relationships
- Line and Staff Relationships
- Departmentation
- Delegation and Decentralisation
- Co-Ordination
- Conflict Management

- Staffing Nature and Process
- Recruitment and Selection
- Employee Development and Compensation (Training, Development, Compensation)
- Performance Appraisal
- Direction and Supervision
- Motivation
- Leadership
- Communication
- ◆ Control Concept and Process
- Techniques of Control
- Organisational Change
- Corporate Culture
- Organisation Development
- Corporate Social Responsibility
- Corporate Governance
- ◆ Knowledge Management
- Learning Organisation



NEERU VASISHTH/VIBHUTI VASISHTH

4TH EDITION, 2014 ISBN : 978-93-5071-471-3 PAGES : 844

PAGES: 844 PRICE: ₹575, \$29

BUSINESS MANAGEMENT

- Management : Concept and Nature
- Evolution of Management Thought
- Fundamentals of Planning
- Decision Making
- Fundamentals of Organising
- Types of Organisation structure
- Authority and Responsibility
- Delegation and Decentralisation

- Direction and Supervision
- Co-ordination
- Leadership
- Motivation
- Communication
- Fundamentals of Controlling
- Techniques of Control



DR. NEERU VASISHTH

EDITION 2013

ISBN: 978-93-5071-275-7

PAGES : 352 PRICE : ₹ 295, \$ 20

BUSINESS ORGANISATION AND MANAGEMENT

- Business and Spectrum of Business Activities (including Manufacturing and Service Sectors)
- Economic Policy of Liberalisation (Embracing Globalisation and Privatisation)
- Multinational Corporations and Indian Transnationals
- New concepts in Marketing Network Marketing and Franchising
- Business Process Outsourcing (BPO)
- E-commerce and M-commerce
- Entrepreneurial decisions in the process of setting up a Business Enterprise
- Forms of Business Organisation
- Small Business Enterprises
- Business size and location decisions
- Plant Layout (Including Mass Production and Mass Customization)
- Productivity, Quality and Logistics

- Conceptual Framework of Financial Management
- · Conceptual Framework of Marketing Management
- Conceptual Framework of Human Resource Management
- An overview of the Development of Management thought
- (including Contemporary Approach to Management)
- Strategy Formulation and Growth Strategies
- Decision-making
- Types of Organisations and Contemporary Organisational Formats
- Motivation
- Leadership
- Communication
- Basic aspects of Controlling and Controlling Techniques
- Management of strategic change
- Knowledge Management (KM)
- Learning Organisation



R.N. GUPTA

EDITION 2012

ISBN : 978-93-5071-104-0

PAGES : 472 PRICE : ₹ 295, \$ 19

ORGANISATIONAL BEHAVIOUR

- Organisational Behaviour Nature and Scope
- Organisational Behaviour Challenges and Opportunities
- Organisational Goals
- Individual Behaviour
- Personality
- PerceptionIndividual Decision-Making
- Learning
- Motivation
- Interpersonal Behaviour
- Communication

- Leadership
- Group Dynamics
- Work Teams and Group Decision-Making
- Conflict Management
- Organisational Change
- Organisation Development
- Organisational Effectiveness
- Organisational Culture
- Power and Politics
- Quality of Work Life and Morale



DR. NEERU VASISHTH

EDITION 2012

ISBN : 978-81-7194-999-1

PAGES : 424 PRICE : ₹ 295, \$ 20

BUSINESS ORGANISATION & MANAGEMENT

- Nature of Business
- Scope of Business
- Business Objectives (Profit Maximisation vs. Social Responsibilities of Business)
- Entrepreneurship (Concept and Nature)
- Sources of Finance
- Forms of Business Organisations
- Choice of form of Organisation
- Formation of A Company
- Management : Concept and Nature

- Management Theories
- Fundamentals of Planning
- Decision Making
- Leadership
- Fundamentals of Organising
- Types of Organisation structure
- Authority and Responsibility
- Delegation and Decentralisation

B. Com I year examination, March/April 2013

Practical Question Bank



DR. NEERU VASISHTH

1ST EDITION 2013

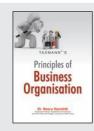
ISBN : 978-93-5071-290-0

PAGES: 456 PRICE: ₹245, \$20

PRINCIPLES OF BUSINESS ORGANISATION

- Nature of Business
- Scope of Business
- Business and Environment Interface
- Business Objectives (Profit Maximisation vs. Social Responsibilities of Business)
- Entrepreneurship (Concept and Nature)
- Setting up a Business Enterprise
- Formation of A Company

- Location of Business Enterprise
- Plant Layout and Business Size
- Forms of Business Organisations
- Choice of a form of Organisation
 - Business Combinations
 - Financial Planning
 - Sources of Finance
 - Stock Exchange



DR. NEERU VASISHTH

EDITION 2013 ISBN : 978-93-5071-273-3

PAGES : 316 PRICE : ₹295, \$14

BUSINESS ENTREPRENEURSHIP AND MANAGEMENT

Unit I : Entrepreneurship Unit II : Business

Unit III : Market and Society Unit IV : Management

Projects

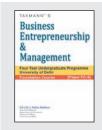
◆ Project I : Women entrepreneurs in India

Project II : Dalit entrepreneurs in India

• Project III : Corporate Social responsibilities [CSR]

Case Study Method

- Films and Film Review
- Films Analysis from Academic perspective



CA DR. ABHA MATHUR

EDITION 2013

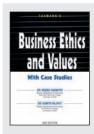
ISBN : 978-93-5071-308-2

PAGES : 216 PRICE : ₹ 145, \$ 12

BUSINESS ETHICS & VALUES WITH CASE STUDIES

- Management Models in the Socio-Political Environment
- Work Ethos (Indian Ethos for Management)
- Indian Heritage in Production and Consumption
- Total Quality Management
- Stress Management
- Perspectives of Management
- ◆ Teaching Ethics

- Values in Management
- Personal Growth and Ancient Educational System
- Science and Human Values
- Values in Global Change Indian Perspective
- Holistic Approach in Decision-Making
- Secular Versus Spiritual Values in Management
- Corporate Social Responsibility
- Corporate Governance



DR. NEERU VASISHTH DR. NAMITA RAJPUT

2ND EDITION 2009 ISBN : 978-81-7194-545-0

PAGES : 296 PRICE : ₹ 210, \$ 15

BUSINESS COMMUNICATION AND ORGANISATION & MANAGEMENT

- Business Communication
- Business Communication : An Introduction
- Types of Communication
- Listening : A Communication Tool
- Some Possible Barriers and Tips to Effective Communication
- Group Communication
- Meetings
- Internal Communication in an Organization
- Report, Proposal and Precis Writing
- Business Letters : Basics
- Different Kinds of Business Letters
- Organisation & Management
- Management : An Introduction

- Management : Theoretical Perspectives
- Decision Making
- Planning : Basic Managerial Activity
- Policy and Strategy : Special Plans
- Understanding Organizations
- Organization Structure
- Organization Environment, Culture and Social Responsibility
- Human Behaviour and Motivation
- Group Dynamics
- Managerial and Leadership Styles
- Controlling: The Ultimate Managerial Activity
- ◆ Appendix A Management Case Studies



ROHINI AGGARWAL

2ND EDITION 2008 ISBN : 978-81-8478-246-2

PAGES: 456 PRICE: ₹ 395, \$ 30

CORPORATE GOVERNANCE, VALUES & ETHICS WITH CASE STUDIES

- Corporate Governance Meaning, need and issues
- Code of corporate practices
- Corporate governance and social responsibility
- Corporate governance and role of Board of directors
- International corporate governance practices
- Corporate disclosure practices and investor protection
- Value system and values
- Teaching ethics
- Teachings from scriptures and tradition
- Ethical issues and market systems
- Ethics and social responsibility

- Ethics and functional areas of business.
- Ethical theories and approaches
- Global competition
- Information technology and decision making
- Corporate strategy
- Benchmarking
- Total quality management
- Brand building and promotional strategies
- Growth strategies (horizontal organisation/diversification)
- ◆ Logistics and supply chain management



DR. NEERU VASISHTH

EDITION 2010

ISBN : 978-81-7194-693-8

PAGES : 352 PRICE : ₹ 275, \$ 15

HUMAN VALUES AND PROFESSIONAL ETHICS

DIVISION ONE: Value Education

- Value Education
- Self Exploration
- Human Aspirations
- Prosperity
- Happiness
- Living in Harmony

DIVISION TWO: Self Harmony

- Human Body
- Mind
- Intellect
- Self, sukh, suvidha, sanyam and swasthya
- Living in Self-Harmony

DIVISION THREE: Relationship Harmony

- Relationship Harmony
- Values in human relationship
- Family Harmony

- Societal Harmony
- Spiritual Harmony

DIVISION FOUR: Cosmic Harmony

- Harmony in Nature
- Renewable Energy
- Bio-diversity
- Interconnectedness
- Existence and Co-existence
- Living in Holistic Harmony

DIVISION FIVE: Holistic Harmony

- Human Values
- Professional Ethics
- Values and Code of Conduct
- Human Civilization and Humanistic Universal Order
- Eco-friendly technologies
- Holistic Models
- Individual and Societal Transformation



DR. S. KANNAN/K. SRILAKSHMI

EDITION 2009

ISBN : 978-81-7189-618-9

PAGES : 200 PRICE : ₹ 165, \$ 15

STRATEGIC MANAGEMENT TEXT AND CASES

PART ONE: TEXT

- Overview of Strategic Management
- External Environment Analysis
- Internal Organization Analysis
- Strategic Planning
- Strategy Formulation
- Organization Redesign
- Strategy Implementation and Control
- Social Responsibility, Corporate Governance and Synergy
- Business Portfolio Analysis
- Reaching Strategic Edge
- Marketing Management Strategies
- Financial Management Strategies
- Cost Management StrategiesOperations Management Strategies

- Human Resources Management Strategies
- Risk Management Strategies

PART TWO: CASES

- SWOT Analysis of Indian IT Sector
- SWOT Analysis of Bearings Manufacturer
- Vision Statements
- Mission Statements
- Massive Growth of a Tiny Industry : V-Guard Industries
- Role Model in Power Sector : National Thermal Power Corporation
- Fundamental Analysis: Allcargo Global Logistics Ltd.
- Company Analysis : Bharat Heavy Electricals Ltd.
- Industry Analysis : Ship Building
- Tata Steel's Takeover of Corus and Its Strategic Objective



RAVI M. KISHORE EDITION 2010

ISBN : 978-81-7194-766-9

PAGES : 648 PRICE : ₹ 425, \$ 30

- Synergy in Merger of Centurion Bank of Punjab with HDFC Bank
- Turnaround of Whyte & Mackay
- Turnaround of Visakhapatnam Steel Plant
- Success Story of PSU: Rural Electrification Corporation
- Implementation of ERP Project : Indian Railways
- Set up of New Strategic Business Units to tap Global Opportunities: Indian Oil Corporation
- Use of ERP to Optimize Resource Utilization in Oil and Gas Exploration: Oil India Ltd.
- Cutting Costs to Fight Price Rise: Britannia Industries Ltd.
- Application of Theory of Constraints : Rain Commodities Ltd.
- Application of Theory of Constraints to Improve Production: Shree Cements Ltd.
- Strategic Cost Management in Car Manufacturing : Tata Motors Ltd.
- ◆ Choose Correct Answer
- Answers

BUSINESS COMMUNICATION

PART 1: Communication - An Overview

- Communication : Its Meaning and Nature
- Importance and Purpose of Communication
- Dimensions of Communication
- Channels of Communication : Formal vs. Informal
- Patterns of Communication or 'Communication Nets' in Organisations
- Means/Media of Communication: Importance of Verbalization or Use of Words
- ◆ A Look at Some Prominent Trade Names
- Verbal Communication : Oral
- Telephone Conversation
- Verbal Communication : Written
- Non-Verbal Communication : Kinesics or Body Language
- Non-Verbal Communication : Paralanguage or Paralinguistics
- Non-Verbal Communication : Proxemics or Space Language, Time Language & Surroundings
- Non-Verbal Communication : Sign Language Visual and Audio Elements
- Culture and Communication
- Functions of Communication
- Emotional Intelligence
- Conflict and Negotiation
- Group Decision-Making
- Presentations and Interviews
- Speeches: Prepared vs. Impromptu
- Communication and Customer Care/Customer Relations
- Business Etiquette
- Advertising
- Communication for Public Relations
- Corporate Communication
- Technology of Business Communication
- Ethics and Values in Business Communication
- Barriers and Breakdowns in Communication
- Guidelines for Effective Communication

PART 2: English for Effective Business Communication

- Business English or English for Business?
- Tips for Clear Writing
- Tips for Persuasive Writing
- Avoiding Substandard Writing
- Punctuation
- English Spelling
- English Pronunciation
- Ways to Enrich Vocabulary
- Some Foreign Words and Phrases
- American English and Some Recent Additions to English Vocabulary
- Some Common Idioms and Phrases
- Abbreviations and Acronyms

- Numerals
- Documentation and Research Tools

PART 3: The Art of Business Letter Writing

- Essentials of Effective Correspondence
- The Layout of a Business Letter
- Planning the Letter
- Kinds of Business Letter
- Enquiries and Replies
- Placing and Fulfilling Orders
- Complaints and Follow Up
- Status Enquiries
- Collection or dunning Letters
- Sales Letters or Offers
- ◆ Goodwill Letters, Greetings, etc.
- Circular Letters
- Applications for Employment
- Employment Related Correspondence (Other Than Application)
- Correspondence of a Company Secretary
- Correspondence with Banks
- Import-Export Correspondence
- ◆ Insurance Correspondence
- Agency Correspondence
- Correspondence with Government Authorities
- Representations to Public Authorities, Trade Associations and Chambers of Commerce

PART 4: Intra-Organisational Communication

- Memoranda
- Notices, Circulars and Orders
- Staff Suggestions and Complaints
- Correspondence with Regional/Branch Offices
- Agenda and Minutes
- Summarising or Precise Writing
- ◆ Report Writing-1
- · Report Writing-2
- Proposal Writing
- Periodical Publications for Internal Circulation

PART 5 : External Communication

- Press Releases and Notices
- Invitations to Tender and Bid, Auction Notices, etc.
- Expression of Interest (EOI)
- Press Conferences, Exhibitions, Launches
- Magazines, Brochures, etc.
- Mailshots and Reply Coupons
- Advertisements for Senior Positions
- Telegram, Telex, Fax Messages, Cellphone SMS, Electronic Mail, Blog and Twitter
- Internet and E-Commerce
- Brands vis-a-vis Social Networking



K.K. SINHA

4TH EDITION 2012

ISBN : 978-93-5071-011-1

PAGES : 608 PRICE : ₹ 495, \$ 50

PART 6: Essay Writing

- Essay Writing
- Qualities of a Good Manager
- Economic Reforms and The Future of Indian Industry
- Role of Consultancy Organizations
- The Consumer Movement in India
- The Qualities of a Successful Entrepreneur
- Small Scale Industries
- Computers in Business
- Handling Customer Complaints
- Indian Tourism Industry
- The Uses and Abuses of Advertising
- Multinationals in India

- Trade Fairs
- Science and Industry
- Industrial Pollution
- Business Morality
- The Expanding Role of a Company Secretary
- The Quality of Life and Economic Development
- The Emergence of New Financial Institutions
- Media in Advertising
- ◆ Tackling the Problem of Unemployment
- Public Relations In India Today
- The Problem of Unaccounted Money
- Suggested Reading
- Index

FUNDAMENTALS OF BUSINESS COMMUNICATION

PART ONE: Communication - A Brief Survey

- What is Communication ?
- Some Important Models of Communication
- ◆ Business Communication : Its Functions and Importance
- ◆ Dimensions or Directions of The Flow of Communication
- Formal and Informal Communication Communication Networks and Grapevine Chains
- Verbal and Non-verbal Communication
- Principles of Effective Communication and The Seven C's of Communication
- Barriers to Communication
- Corporate Communication
- The Art of Listening and Silence
- Group Discussion, Conferences, Seminars and Workshops
- Presentations and Interviews
- Making Speeches
- Culture and Communication
- Some Important Concepts For Communication

PART TWO: Business Letter Writing

- Essentials of Effective Correspondence
- The Layout of A Business Letter
- Planning The Letter
- Kinds of Business Letters
- Enquiries and Replies
- Placing and Fulfilling Orders

- Complaints and Follow Up
- Collection or Dunning Letters
- Sales Letters or Offers
- Circular Letters
- Applications for Employment
- Correspondence With Banks
- Insurance Correspondence
- Correspondence With Government Authorities

PART THREE: Communication within the Organization

- Memoranda
- Notices, Circulars and Orders
- Agenda and Minutes
- Report Writing
- Proposal Writing

PART FOUR: Modes of Quick Transmission of Messages

- Technology of Business Communication
- Telegram, Telex, Fax Messages, Cellphone, Sms, Electronic Mail, Blog And Twitter

PART FIVE : Appendices

- Appendix A : Tips For Clear Writing
- Appendix B : Avoiding Ungrammatical Writing
- Appendix C : Punctuation
- Appendix D : English Spelling
- Appendix E : Ways To Enrich Vocabulary

FUNDAMENTALS OF BUSINESS COMMUNICATION KK SINIA

K.K. SINHA

2012 EDITION

ISBN : 978-81-7194-998-4

PAGES : 368 PRICE : ₹ 295, \$ 20

TECHNICAL COMMUNICATION

Part 1 : Some fundamental Concepts

- The Rudiments of Communication
- Salient Features of Technical Communication
- Visual Aids in Technical Communication
- Information Structuring in Technical Communication
- ◆ Importance and objectives of Technical Communication
- Barriers and Breakdowns in Communication
- Guidelines for effective communication

Part 2 : English for effective technical communication

 EST (English for Science and Technology) - A Distinct Variety of English

- A Rapid Review of English Grammar
- Avoiding Ungrammatical Writing
- Punctuation
- Ways to Enrich Vocabulary
- English Spelling
- A look at the Emerging Lingo
- Numerals

Part 3: Listening Skills For Technical Communication

- Importance of Listening
- Listening for scientific/Technical information and the art of note taking
- Barriers to listening and their remedies



K.K. SINHA

EDITION 2013

ISBN : 978-93-5071-311-2 PAGES : 412

PRICE : ₹ 375, \$ 30

Part 4 : Speaking Skills for technical communication

- Production of Speech and the sounds of English
- Effective Speaking
- Group decision Making
- Presentations and Interviews

Part 5: Reading Skills for Technical Communication

- The importance, nature and functions of Reading
- Reading for different purposes (Other than science and Technology)
- Reading strategies for scientific/Technical Materials
- The Art of note Making

Part 6: Writing Skills for Technical Communication

- Technical writing An Overview
- Condensation/Summarising or prEcIs Writing
- Report Writing 1
- Report Writing 2
- Proposal Writing
- Invitations to Tender and Bid, Auction Notices, etc.
- Telex, Fax messages, Cell Phone SMS, Electronic Mail, Blog and Twitter
- Documentation and Research Tools

Part 7 : Professional writing : business letters, memos,

- Essentials of Effective Correspondence
- The Layout of a business letter
- Planning the Letter
- Kinds of Business letters
- Enquiries and Replies
- Placing and Fulfilling Orders
- Complaints and Follow up
- Status Enquiries
- Collection or Dunning Letters
- Sales Letters or Offers
- Goodwill Letters, Greetings, Etc.
- Circular Letters
- Applications for Employment
- Employment Related Correspondence (other than application)
- · Correspondence with Govt. Authorities
- Memoranda
- Notices, Circulars and Orders

Part 8: Essay/Article Writing

GOVERNANCE, ETHICS AND SOCIAL RESPONSIBILITY OF BUSINESS

UNIT I: THINKING CONCEPTUALLY ABOUT POLITICS

- Liberty
- Equality
- Justice
- Rights and Recognition
- Domain of Politics and Ethics
- Democracy and Welfare State
- Market and Globalisation

UNIT II: APPROACHES TO MORAL REASONING

- Morality and Society
- Approaches to Moral Reasoning

UNIT III: ETHICS IN BUSINESS

- Business Ethics
- Environment, Accountability and Responsibility
- Leadership
- Diversity
- Discrimination

UNIT IV: PRINCIPLES AND THEORIES OF BUSINESS ETHICS

Principles and Theories of Business Ethics

UNIT V: CORPORATE GOVERNANCE

- Conceptual Framework of Corporate Governance
- International Corporate Governance Practices
- Insider Trading
- Rating Agencies
- Whistle Blowing
- Corporate Disclosure Practices and Investor Protection

UNIT VI: MAJOR CORPORATE SCANDALS

Major Corporate Governance Failures

UNIT VII: CODES AND STANDARDS ON CORPORATE GOVERNANCE

Codes and Standards on Corporate Governance

UNIT VIII: CORPORATE SOCIAL RESPONSIBILITY

- Corporate Social Responsibility
- · Corporate Governance and Social Responsibility
- ISO 26000

Governance, Ethics & Social Responsibility of Business

DR NEERU VASISHTH/DR NAMITA RAJPUT

EDITION 2015

ISBN : 978-93-5071-570-3

PAGES : 376 PRICE : ₹ 325, \$ 15

ALSO AVAILABLE

TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
VEDIC MANAGEMENT	DR. S. KANNAN	978-81-7194-641-9	675	35	2009

HUMAN RESOURCES MANAGEMENT

HUMAN RESOURCES MANAGEMENT (TEXT AND CASES)



DR. SIKHA KAPOOR EDITION 2014

IN PRESS

HUMAN RESOURCE MANAGEMENT

Unit I: Introduction

- Human Resource Management
- Challenges of Human Resource Manager

Unit II : Acquisition of Human Resource

- Human resource acquisition
- Recruitment and selection
- Placement, induction and socialization

Unit III : Training and Development

- Training and development
- Management development

Unit IV: Performance appraisal

- Performance appraisal
- Employee Counselling
- Transfers and Promotions

Unit V: Compensation and maintenance

- Compensation
- Employee Stock Option Plan (ESOP)
- Maintenance
- Welfare and Social Security
- Grievance handling



DR. SUNAINA SARDANA

EDITION 2014 (JANUARY) ISBN : 978-93-5071-382-2

PAGES : 268 PRICE : ₹ 225, \$ 15

HUMAN RESOURCE MANAGEMENT

Unit I: Introduction to Human Resource Management

- Nature And Scope Of Human Resource Management
- Challenges in Human Resource Management

Unit II: Acquisition of human resource

- Human resource planning and job analysis
- Recruitment and Selection

Unit III: Training and development

- Employees training
- Executive Development Program

Unit IV: Performance appraisal

- Performance appraisal system
- Employee Counselling and Job Changes

Unit V : Compensation and maintenance

- Employees compensation
- Pay for performance compensation
- Maintenance of employees
- Grievance handling and redressal

REFERENCES



DR. NEERU KAPOOR

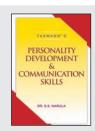
EDITION 2015

ISBN : 978-93-5071-383-9 PAGES : 292 PRICE : ₹ 240, \$ 15

PERSONALITY DEVELOPMENT & COMMUNICATION SKILLS

- Believe in Yourself
- Sense of Dressing
- Building Blocks to Success
- Developing a Pleasing Personality
- ◆ Time Management
- Building Bonds Just Three Words
- Communication Skills : The Weak Spot
- Etiquette and Manners

- Presentation Skills
- Resume Writing
- ◆ Making Positive Attitude a Way of Life
- Group Discussion, Aptitude & Reasoning Test
- · Facing an Interview
- Boss Management Difficult Boss can be Handled with Ease!
- Facing Ethical Challenges
- Success (Winning Strategies)



DR. S.S. NARULA

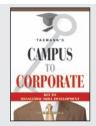
EDITION REPRINT AUGUST 2013 ISBN : 978-81-7194-954-0

PAGES : 192 PRICE : ₹ 225, \$ 13

CAMPUS TO CORPORATE

- Believe in Yourself
- Sense of Dressing
- Building Blocks to Success
- · Developing a Pleasing Personality
- Time Management
- Building Bonds Just Three Words
- Communication Skills The Weak Spot
- ◆ Etiquette and Manners
- Presentation Skills

- Resume Writing
- Making Positive Attitude a Way of Life
- Group Discussion, Aptitude & Reasoning Test
- Facing an Interview
- Boss Management Difficult Boss can be Handled with Fase!
- ◆ Facing Ethical Challenges
- Success (Winning Strategies)



DR. S.S. NARULA EDITION 2012

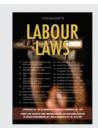
ISBN : 978-93-5071-004-3

PAGES : 192 PRICE : ₹ 225, \$ 20

LABOUR LAWS

- Apprentices Act, 1961 as amended by Apprentices (Amendment) Act. 2014
- Child Labour (Prohibition and Regulation) Act, 1986
- Contract Labour (Regulation and Abolition) Act, 1970
- Employees' Compensation Act, 1923
- Employees' Provident Funds and Miscellaneous Provisions Act. 1952
- Employees' State Insurance Act, 1948
- Employers' Liability Act, 1938
- Employment Exchanges (Compulsory Notification of Vacancies) Act, 1959
- Equal Remuneration Act, 1976
- Factories Act, 1948
- Industrial Disputes Act, 1947
- Industrial Employment (Standing Orders) Act, 1946

- Labour Laws (Simplification of Procedure for Furnishing Returns and Maintaining Registers by Certain Establishments) Act, 1988 as amended by Labour Laws (Exemption from Furnishing Returns and Maintaining Registers by certain Establishments) Amendment Act, 2014
- Maternity Benefit Act, 1961
- Minimum Wages Act, 1948
- Payment of Bonus Act, 1965
- Payment of Gratuity Act, 1972
- Payment of Wages Act, 1936
- Sales Promotion Employees (Conditions of Service) Act, 1976
- Trade Unions Act, 1926
- Weekly Holidays Act, 1942



TAXMAN

EDITION 2015 ISBN : 978-93-5071-572-7

PAGES: 704 PRICE: ₹ 475, \$ 25

RETAIL/MARKETING

MALL MANAGEMENT WITH CASE STUDIES

- Retailing and Global Overview
- Introduction to Malls
- Pre-development Process : Site Selection
- How to understand and review a commercial Lease
- Introduction and Concept of Tenant Mix
- Introduction to Marketing & Marketing Planning
- Maintenance Management A learning Glimpse
- What is entertainment in Shopping
- Shopping centres : Macro-economic view
- Case Studies



ABHIJIT DAS

2ND EDITION, 2008 ISBN : 978-81-7496-988-0

PAGES : 548 PRICE : ₹ 345, \$ 30

ADVERTISING: PLANNING AND DECISION MAKING

- Introduction to Advertising
- Marketing Communication
- Integrated Marketing Communication (IMC)
- Advertising Its Meaning, Nature and Importance
- Types of Advertising
- Identification of Target Audience
- Advertising Objectives
- Setting of Advertising Budget

- Message Development
- Message Execution
- Media Decision
- Media Types
- Advertising Agency
- Evaluating Advertising Effectiveness
- Ethical and Legal Aspects of Advertising
- Subject Index



DR. KAVITA SHARMA

EDITION 2011

ISBN : 978-81-7194-942-7 PAGES : 392 PRICE : ₹ 345, \$ 20

MARKETING MANAGEMENT

- Introduction
- Marketing Environment and marketing-mix
- Market Segmentation
- Consumer Behaviour
- Marketing Organisation and planning
- Marketing Information system
- Marketing Research

- Product Decisions
- product-related decisions and strategies
- Pricing Decisions
- Channels of Distribution decisions
- Marketing Communication
- Promotion Decisions I
- Promotion decisions II



PRIYANKA GITE

EDITION 2013

ISBN : 978-93-5071-304-4 PAGES : 348 PRICE : ₹ 275, \$ 40

PRINCIPLES OF MARKETING

SUNAINA SARDANA

(IN PRESS)

OPERATIONS RESEARCH / MATHEMATICS/STATISTICS

RESEARCH METHODOLOGY

PART I: Fundamentals of Research

- · Basic Concepts of Research
- Formulation of Research Problems and Steps of Research
- Research Design and Formulation of Hypothesis
- Sampling Methods and Techniques
- Properties of Data Collection and Measurement
- Methods of Primary Data Collection
- Visual Display AID
- Presentation of the Results

PART II: Fundamentals of Mathematics and Statistics

- Measures of Central Tendency
- Measures of Dispersion

- Introduction to Matrix Algebra
- Fundamentals of Probability Theory

PART III : Basic Concepts of Multivariate Analysis & Econometrics

- Introduction to Multivariate Analysis
- Introduction to Correlation and Regression Analysis
- Introducing to Microsoft Excel

PART IV: Case studies on Management and Social Sciences

Case studies on Management and Social Sciences



DR. PRASANT SARANGI

EDITION: SEPTEMBER 2010 ISBN: 978-81-7194-737-9

PAGES : 476 PRICE : ₹ 475, \$ 30

BUSINESS MATHEMATICS AND STATISTICS

Part I: Business Mathematics

Unit I: Matrices

- Matrices and determinants
- Applications of Matrices and Determinants

Unit II: Calculus-I

- Limits, Continuity and Differentiation
- Application of Differentiation

Unit III : Calculus-II

- Partial Differentiation
- Applications of Partial Differentiation
- Integration
- Application of Integration

Unit IV: Mathematics of Finance

Mathematics of Finance

Part II: Business Statistics

Unit I : Analysis of uni-variate data

- Measures of Central Tendency
- Measures of Variation
- Measures of Skewness and Kurtosis

Unit II: Analysis of bi-variate Data

- Correlation Analysis
- Regression Analysis

Unit III: Analysis of time series and forecasting

Analysis of Time Series and Forecasting

Unit IV: Probability distributions

- Theory of Probability
- Probability Distributions

Unit ${\bf V}$: Sampling concepts, sampling distributions and estimation

- Sampling and Sampling Distributions
- Theory of Estimation

Tables



DR. S.R. ARORA/DR. KAVITA GUPTA

EDITION 2014

ISBN : 978-93-5071-376-1

PAGES: 800 PRICE: ₹450, \$30

BUSINESS STATISTICS

- Statistics : An Overview
- Collection, Classification and Presentation of Data
- Measures of Central Tendency
- Measures of Dispersion
- Moments, Skewness and Kurtosis
- Correlation Analysis
- Regression Analysis

- Index Numbers
- Analysis of Time Series
- Introduction to Probability
- Binomial Distribution
- Poisson Distribution
- Normal Distribution
- Statistical Decision Theory



DR. J.K. THUKRAL

3RD EDITION 2013 ISBN : 978-93-5071-138-5

PAGES : 952 PRICE : ₹ 495, \$ 35

BUSINESS MATHEMATICS

S.R. ARORA/KAVITA GUPTA

(IN PRESS)

MATHEMATICS & STATISTICS

Mathematics

- Permutations and Combinations
- Sequences and Series
- Matrices
- Functions
- Graphs of Linear Inequalities
- Differentiation
- Applications of Derivatives
- Integration and its Applications
- Mathematics of Finance

Statistics

- Collection, Classification and Presentation of Data
- Measures of Central Tendency
- Measures of Dispersion
- Correlation and Regression
- Probability
- Probability Distributions
- Sampling and Estimation
- Time Series and Forecasting
- Index Numbers



AJAY GOEL/ALKA GOEL

REPRINT 4TH EDITION ISBN : 978-81-8478-227-1

PAGES : 1060 PRICE : ₹ 595, \$ 40

QUANTITATIVE APTITUDE

Division 1: Mathematics

- Theory of indices
- Logarithm
- Ratio
- Arithmetic and Geometric Progressions
- Permutations and Combinations
- Equations
- · Graph of Linear Inequalities
- Simple Interest, Compound Interest and Annuity
- Sets, Relations and Functions
- Limits and Continuity

- Differential Calculus
- Integral Calculus

Division 2 : Statistics

- Introduction, Classification & Tabulation
- Measures of Central Tendency & Dispersion
- Correlation & Regression Analysis
- Index Number
- Probability and Expected Value
- Theoretical distributions
- Sampling & Test of Significance
- Appendices



VISHAL THAKARE/ANUP DUBEY

2ND EDITION 2014 ISBN: 978-93-5071-418-8

PAGES: 556 PRICE : ₹ 575, \$ 35

VIDEO LECTURES ON QUANTITATIVE APTITUDE

MATHEMATICS

S.K. RATHI ₹ 495 (4 DVDs) \$ 25

ISBN: 978-81-8478-197-7

EDITION: 2012



STATISTICS

CA. P.H. MITKARY ₹ 495 (2 DVDs) \$ 25 ISBN: 978-81-8478-197-7

EDITION: 2012



BANKING AND INSURANCE

BANK FINANCIAL MANAGEMENT

- Introduction to Bank Financial Management
- Interest rate Risk Management
- Credit risk
- Liquidity Management in Banks

- Derivatives
- Profitability of Banks
- Bank capital and stock valuation
- Appendix



PAGES: 408 ISBN : A00401 PRICE : ₹ 225, \$ 15

BASICS OF BANKING

Unit 1 - Introduction to Banking

Unit 2 - Banking regulation

Unit 3 - Bank-customer relationship

Unit 4 - Types of customers and their accounts

Unit 5 - Deposit accounts

Unit 6 - Negotiable instruments and related matters

Unit 7 - Loans/advances

Unit 8 - Fee-based banking services

Unit 9 - Electronic banking

Unit 10 - Basics of accounting

Unit 11 - Marketing of bank products

Unit 12 - Know your customer (KYC)

Unit 13 - Role of DSA/DMA in marketing bank products



EDITION REPRING 2015 PAGES : 168 PRICE : ₹ 140, \$ 16

Also Available

बैंकिंग : एक परिचय

PAGES : 184 ISBN : 81-7194-447-7 EDITION 2006 PRICE : ₹ 140, \$ 15

INTRODUCTION TO FINANCIAL PLANNING

PART I - Introduction to Financial Planning

- Basics of Indian Financial Markets
- Participants in the Indian Financial System
- Indian Economic Environment
- Indian Social Environment & Financial Planning
- Effective Communication in Financial Counselling
- Introduction to Investments
- Meeting Client's needs through Financial Planning
- Recommending Financial Planning Strategies to Investors
- Regulation of the Indian Financial System

PART II - Planning and Wealth Creation

- ◆ Introduction to Financial Planning
- Risk Management and Insurance Products
- Fundamental Investment Concepts
- ◆ The Economic Environment
- Asset classes
- Investment Products
- Taxation Part 1
- Taxation Part 2
- Estate Planning
- Towards A Financial Plan



4TH EDITION, 2015 ISBN : 978-93-5071-665-6

PAGES : 724 PRICE : ₹ 715, \$ 35

INSURANCE PRODUCTS (INCLUDING PENSION PRODUCTS)

PART ONE : Insurance Products

- Introduction to Insurance and its Fundamental Principles
- Insurance Organization, Structure and Functions
- Regulation and Legislation Applicable to Insurance
- · Life Insurance and its Practice in India
- Group Life Products
- Rural/Social Insurance
- General Insurance
- The Theory and Practice of Rating
- Fire Insurance
- Marine Insurance

- ◆ Motor Insurance
- Health Insurance
- Miscellaneous Insurance
- Liability Insurance

PART TWO: Pension Products

- Need for Retirement Planning
- Measuring Needs
- Pension Schemes in India
- Investing your Savings
- Taxation
- Conclusion



REPRINT 2015

ISBN : 978-93-5071-670-0 PAGES : 408

PAGES : 408 PRICE : ₹ 390, \$ 20

BANKING PRODUCTS AND SERVICES

- Introduction
- ◆ Types of Deposit Accounts
- Loan Products and Modes of Creating Charge on Secured Advances
- Ancillary Services and Retail Banking
- Risk-return-liquidity of Various Financial Products
- Wealth Management Services of Banks
- Case Studies



REPRINT 2015

ISBN : 978-93-5071-668-7

PAGES : 268 PRICE : ₹ 270, \$ 15

MUTUAL FUNDS - PRODUCTS AND SERVICES

- Concept and Role of Mutual Fund
- Mutual fund industry
- Organisational Structure of Mutual Funds
- Mutual Fund as an Investment
- Portfolio Management Managing Unitholders' Money
- Performance Measurement and Evaluation of Mutual Fund Schemes
- Developing model portfolio for the investors
- Unitholders' Protection



EDITION 2015

ISBN : 978-93-5071-669-4

PAGES : 224 PRICE : ₹ 295, \$ 20

MANAGING AND MARKETING OF FINANCIAL SERVICES

- Strategic Business Planning
- Marketing The Starting Point
- Marketing Segmentation and product development
- Marketing Communications
- Marketing Distribution and Pricing
- Organisational Behaviour and Human Resource Management
- Communication
- Conflict Resolution
- Team Leadership
- Case Study



REPRINT 2015

ISBN : 978-93-5071-666-3

PAGES : 400 PRICE : ₹ 335, \$ 20

SECURITIES MARKETS AND PRODUCTS

PART ONE - Securities Market

- Investment concepts & asset classes
- Financial investment products
- Statistical and Mathematical Tools
- Risk and Return
- Portfolio analysis & selection Part 1
- Portfolio analysis & selection Part 2
- Efficient markets
- Securities markets
- Depository & investment process
- Regulatory framework

PART TWO - Money Market

- Debt instruments Basic concepts
- Indian Debt Markets
- Central Government Securities
- Treasury Bills
- State Government Bonds

- Call money markets
- Corporate Bonds
- Commercial Paper and Certificates of Deposit
- Ready forward contracts or repos
- Bond Market Indices and Benchmarks
- Secondary Markets and Trading in Government Securities
- Regulatory and Procedural Aspects
- Bond Valuation
- The Yield Curve
- Duration
- Fixed Income Derivatives

PART THREE - Technical and Fundamental Analysis

- Investment Decision Making Process
- Introduction to Efficient Market Hypothesis
- Introduction to Fundamental and Technical Analysis
- ◆ Economic Analysis



EDITION 2015

ISBN : 978-93-5071-667-0

PAGES : 584 PRICE : ₹ 595, \$ 35

- Industry Analysis
- Company Analysis
- Valuation
- Technical Analysis

PRACTITIONERS' BOOK ON TRADE FINANCE

SECTION 1: Macro perspective

- Theories of International Trade
- International Trade Policy Framework
- International Chamber of Commerce

SECTION 2 : Trade Transactions

- Components of Trade
- ◆ Modes of International Trade
- Clean Payment Transactions
- Documentary Collections
- Documentary Credit
- ◆ Important Trade Documents

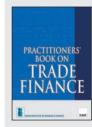
SECTION 3: Trade Finance

Importance of Trade Finance

- ◆ Pre-shipment Trade Finance
- Post-shipment Trade Finance
- Forfaiting and Factoring
- Bank Guarantees
- Domestic Trade Finance

SECTION 4: Risk Management

- Risk Elements
- Transport Risk
- Contract and Credit Risk
- ◆ Country and Political Risk
- Currency Risk
- When things go wrong



EDITION: REPRINT 2015 EDITION ISBN: 978-93-5071-608-3

PAGES : 312 PRICE : ₹ 345, \$ 15

THEORY AND PRACTICE OF TREASURY AND RISK MANAGEMENT IN BANKS

PAPER I : Financial Markets : An Overview

- Financial Markets
- Money Market
- Interest Rate Quotations and Market Terminology
- Fixed Income Securities
- Other Capital Market Instruments
- Foreign Exchange (FX) Markets
- Derivatives An Overview
- Futures
- Forward Rate Agreement (FRA)
- Swaps
- Options
- ◆ Back Office operations in forex & Domestic treasury
- Price Calculations Treasury Bills
- Price Calculations Forex Treasury

Market Practices

PAPER II: Treasury Management

- Introduction
- Treasury Operations : The Global Scenario
- Scope and Functions of Treasury Management
- Integrated Treasury : Cost Centre and Profit Centre
- Risk Analysis and Control
- Liquidity Management
- Exchange Rate Mechanism
- Forex Valuation
- Regulations, Supervision and Compliance of Treasury Operations
- Bond Dynamics
- Accounting/Valuation



REPRINT 2012 EDITION ISBN : 978-93-5071-018-0

PAGES : 488 PRICE : ₹ 360, \$ 20

- Role of Information Technology in Treasury Management
- Treasury Terminology

PAPER III: Risk Management

Introduction to Risk Management

- Risk Management Process
- ◆ Setting up a Risk Organization
- ◆ Assets/Liabilities Management (ALM)
- Some Important Concepts
- Understanding Basel Accord and its Implications

SMALL AND MEDIUM ENTERPRISES IN INDIA

- Setting-up SME
- ◆ SME Policy, Regulatory and Legal Framework
- ◆ Institutional Framework
- Financing Options & Modes
- SME Development Business Development service providers
- Clusters & Cluster Development
- SME Rehabilitation
- Future of SMEs
- Summary

Annexures

- · Clearances required for setting-up of an industrial unit
- List of laws
- List of inspectors from State and Government Departments
- Main features of the single window system in selected States
- The Gazette of India
- Institutional Framework for SSIs
- Investment in plant and machinery Definition



IIBF

REVISED EDITION SEPTEMBER 2013 ISBN : 978-93-5071-330-3

PAGES : 320 PRICE : ₹ 325, \$ 20

Also Available

भारत में लघु और मध्यम उद्यम

ISBN: 978-81-7194-806-2

PAGES: 232

PRICE: ₹ 275, \$ 20

BANKING AND INSURANCE - LAW AND PRACTICE

Part One - BANKING

- Introduction to Banking
- Relationship between Banker and Customer
- Law and Procedure Governing Banking Instruments
- Management of Assets and Liabilities
- ◆ Lending Policies
- Development Banking
- Reserve Bank of India and its Control on Commercial Banks
- Law Relating Banking Regulation
- Banking Sector Reforms in India
- Diligence Report for Banks

- Part Two INSURANCE
- Risk and Uncertainty
- Insurance
- Life Insurance
- General Insurance
- Accident and Motor Insurance
- Deposit and Credit Insurance
- General Insurance Corporation of India
- Marine Insurance
- Risk Management
- Insurance Surveyorship
- Company Secretary vis-a-vis Insurance Industry



2010 EDITION

ISBN : 978-81-7194-704-1 PAGES : 616

PAGES : 616 PRICE : ₹ 495, \$ 30

MANAGEMENT OF BANKS

- Overview of Indian Banking System
- Challenges and opportunities faced by indian banking industry
- Negotiable Instruments Act, 1881
- Bank financial statements and asset liability management
- Profitability of commercial banks
- Customer Relationship Management (CRM) in Banks
- Retail banking
- Technology and hi-tech banking e-payments
- Risk mangement in banks
- Non-performing asset management for better banking
- International banking
- Appendices



DEEPAK D. TONDON/NEELAM TONDON

2015 EDITION

ISBN : 978-93-5071-638-0

PAGES : 336 PRICE : ₹ 345, \$ 20

ALSO AVAILABLE

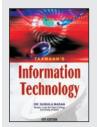
TITLE	AUTHOR	ISBN	PRIC	E	EDITION
			INR	USD	
Banking ke sidhant avam vyavahar	IIBF	978-93-5071-613-7	870	45	2015
Bankeron ke liye lekhankan avam vitt	IIBF	978-93-5071-611-3	600	30	2015
BANKING KE VIDHIK PAKSH	IIBF	978-93-5071-612-0	700	30	2015
JOKHIM PRABANDHAN	IIBF	81-7194-378-0	200	15	2005
BANK VITTIYA PRABANDHAN	IIBF	978-93-5071-016-6	725	40	2ND EDITION 2012
BANK SAMANYA PRABANDHAN	IIBF	81-7194-380-2	400	30	2005
BANKING PRODUCTS AND SERVICES	IIBF	978-81-7194-801-7	225	15	2010
JAIIB WORKBOOK ON PRINCIPLES AND PRACTICES OF BANKIG/ACCOUNTING AND FINANCE FOR BANKERS/ LEGAL BANKING AND REGULATORY ASPECTS OF BANKING	IIBF	978-81-7194-647-1	485	30	2009
CAIIB WORKBOOK ON RISK/FINANCIAL/GENERAL BANK MANAGEMENT	IIBF	978-81-7194-644-0	300	20	2009
KNOW YOUR BANKING -II CREDIT CARDS	IIBF	978-93-5071-331-0	195	15	2ND EDN SEP. 201
KNOW YOUR BANKING - II - CREDIT CARDS (HINDI)	IIBF	NA	225	15	2009
BANKING : EK PARICHAY	IIBF	81-7194-447-7	140	15	2006
NFORMATION SYSTEM FOR BANKS	IIBF	978-93-5071-338-9	645	35	2013 EDITION
INCLUSIVE GROWTH THRO' BUSINESS CORRESPONDENT	IIBF		275	15	2009
INCLUSIVE GROWTH THRO' BUSINESS CORRESPONDENT (HINDI)	IIBF	978-81-7194-646-4	340	20	2009
CUSTOMER SERVICE & BANKING CODES AND STANDARDS	IIBF	978-81-7194-794-2	400	30	2010
UNNAT BANK PRABANDHAN	IIBF	978-81-7194-887-1	575	40	2011
KHUDRA BANKING	IIBF	978-93-5071-079-1	495	35	2012
RURAL BANKING OPERATIONS	IIBF	978-93-5071-106-4	495	25	2012
T SECURITY	IIBF	978-93-5071-105-7	395	20	2012
SUCHNA PRODHYOGIKI	IIBF	978-93-5071-168-2	510	30	2013 EDITION
COMPLIANCE IN BANKS	IIBF	978-93-5071-294-8	650	30	2013 EDITION
CERTIFIED CREDIT RESEARCH ANALYST (LEVEL I) (AIWMI)	aditya gadge , Biharilal deora , Revati Kasture	978-93-5071-333-4	345	30	SEP. 2013 EDITION
VITTIYA PRAMARSH	IIBF	978-93-5071-342-6	450	30	2013
CERTIFIED CREDIT RESEARCH ANALYST (LEVEL II) (AIWMI)	ADITYA GADGE , BIHARILAL DEORA , REVATI KASTURE	978-93-5071-381-5	445	30	2013 EDITION
DHAN SHODHAN NIVARAN AUR APNE GRAHAK KO JANIYE	IIBF	978-93-5071-412-6	245	15	2014 EDITION
LAW AND PRACTICE RELATING TO SECURITISATION & RECONSTRUCTION OF FINANCIAL ASSETS & ENFORCEMENT OF SECURITY INTERESTS	M. R. UMARJI	978-93-5071-428-7	2475	95	6TH EDITION 2014
STATUTORY GUIDE FOR NBFCS		978-93-5071-588-8	2100	75	
RBI'S INSTRUCTION FOR BANKS & BANKING OPERATIONS	TAXMANN TAXMANN	978-93-5071-301-3	775	32	19TH EDITION 201
PRACTICAL APPROACH TO NPA MANAGEMENT		978-93-5071-254-2			8TH EDITION 2013
	R.C KOHLI		675	30	3RD EDITION 2013
EMA READY RECKONER	TAXMANN	978-93-5071-567-3	495	20	2015 EDITION
FEMA WITH RULES	TAXMANN	978-93-5071-571-0	425	15	2015 EDITION
FOREIGN EXCHANGE MANAGEMENT MANUAL (2 VOL SET)	TAXMANN	978-93-5071-579-6	4100	155	26TH EDITION; 201
Bankers' Manual (2 Vol. Set)	TAXMANN	978-93-5071-396-9	1475	80	2014 EDITION

COMPUTERS/INFORMATION TECHNOLOGY

INFORMATION TECHNOLOGY

- Introduction to Computers
- ◆ Basic Computer Organization
- Classification of Digital Computers
- ◆ Data Representation : Computer Arithmetic and Codes
- PC components, features and system design
- Input-Output Devices
- Secondary Storage Devices
- Computer applications
- Computer software
- Communication and Information Systems

- Computer Processing Techniques
- Database Management System
- Data Communication
- Introduction to Internet
- ◆ E-Commerce : An Introduction
- Computer System Security and Data Protection
- Word Processing MS Word
- Microsoft Excel
- Business project management and presentation tools with power point
- Glossary



DR. SUSHILA MADAN

ISBN : 978-81-7496-983-5 4TH EDITION, 2007

PAGES : 504 PRICE : ₹ 325, \$ 30

FUNDAMENTALS OF INFORMATION TECHNOLOGY

Unit 1: Introduction to Computers

Unit 2: Operating System and windows

Unit 3 : MS office I

Unit 4 : MS office II

Unit 5 : Internet & e-commerce



DR. RAJIV MIDHA/S. BRINDA

1ST EDITION 2013 ISBN : 978-93-5071-298-6

PAGES: 380 PRICE: ₹195, \$15

INFORMATION TECHNOLOGY

- Information Technology (IT) & Society
- Information Handling
- Introduction Word Processing

- MS PowerPoint Presentation Software
- Internet, Security & Legal Aspects
- Library and Information Resource Centres



DR. RAJIV MIDHA

EDITION 2013

ISBN : 978-93-5071-307-5

PAGES : 288 PRICE : ₹ 195, \$ 13

COMPUTER APPLICATIONS IN MANAGEMENT

- Evolution of Computers
- Computer Fundamental
- Number System
- Input and Output Devices
- Memory Organisation
- Operating System
- Computer Networks
- Wireless Networks

- Virus and Firewall
- Computer Applications using Internet
- Other Internet Services
- Information Technology Applications
- Multimedia and its Applications
- Introduction to Adobe Photoshop
- Answers of Multiple Choice Questions
- Abbreviations



USHA DAHIYA/SAPNA NAGPAL

EDITION 2009

ISBN : 978-81-7194-582-5

PAGES : 232 PRICE : ₹ 175, \$ 15

MANAGEMENT INFORMATION AND CONTROL SYSTEMS

- Basic Concepts of Systems
- Transaction Processing System
- Basic concepts of MIS
- System Approach and Decision-Making
- Decision Support and Executive Information System
- Enabling Technologies
- Systems Development Process
- Systems Design
- System's Acquisition, Software Development and Testing
- Systems Implementation, Maintenance and Evaluation
- Design of Computerised Commercial Applications

- Enterprise Resource Planning Re-designing Business
- Controls in EDP Set-up General Controls
- ◆ Controls in EDP Set-up Application Controls
- Computer Frauds
- Cyber Laws and Information Technology Act, 2000
- Audit of Information Systems
- Information Security
- Use of Simple Case Tools, Analysis of Financial Statements using Digital Technology
- Glossary



DR. SUSHILA MADAN

2ND EDITON, 2008 PAGES : 739 PRICE : ₹ 375, \$ 30

MANAGEMENT FUNDAMENTALS & INFORMATION SYSTEMS

- Foundation concepts of Management in Business
- Functions of Management
- Information System Concepts
- Functional Information Systems
- Transaction Processing Systems
- Management Information Systems
- Decision Support System
- Expert Systems

- Executive Information Systems
- Office Automation System
- Enterprise Business Systems
- System Development Process
- System Acquisition, Testing Implementation and System Maintenance
- Computer frauds
- Information system security
- Information System Controls Techniques



DR. SUSHILA MADAN

EDITION: 2011

ISBN : 978-81-7194-842-0 PAGES : 472

PRICE : ₹ 395, \$ 20

MISCELLANEOUS

TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
DICTIONARY	DHRUBA DUTTACHOWDHURY	978-81-7194-813-0	1,975	95	2011
HANDBOOK FOR NGOs AND NPOs	SANDEEP GARG &				
	TARUN ROHATGI	978-93-5071-159-0	475	20	2013 EDITION
CRIMINAL MAJOR ACTS	TAXMANN	978-93-5071-184-2	475	27	2013 EDITION

LEGAL DATABASE ON DVD

TITLE	AUTHOR	ISBN	PRICE		EDITION
			INR	USD	
DIRECT TAX LAWS ONLINE [1886-2014]	TAXMANN		8100		2015
DOMESTIC & INTERNATIONAL TAXATION ONLINE	TAXMANN	PRESS	15000		2015
INDIAN ACTS & RULES ON DVDS (ALL MODULES)	TAXMANN		4999		2015

TAX COMPLIANCE CDs

TITLE	AUTHOR ISBN	PRICE		EDITION	
			INR	USD	
TDS COMPUTATION AND E-FILING OF TDS RETURNS (SINGLE USER) (FINANCIAL YEAR 2014-15)	DR VINOD K SINGHANIA/ KAPIL SINGHANIA		3800		F.Y. 2015-16
TDS COMPUTATION AND E-FILING OF TDS RETURNS (MULTI USER) (5 USERS LICENCE) FINANCIAL YEAR 2014-15	DR VINOD K SINGHANIA/ KAPIL SINGHANIA		5500		F.Y. (2015-16)
TAX COMPUTATION AND E-FILING OF INCOME TAX RETURNS (SINGLE USER) (ASSESSMENT YEAR 2014-15)	DR. VINOD K SINGHANIA		4500		A.Y. (2015-16)
TAX COMPUTATION AND E-FILING OF INCOME TAX RETURNS (MULTI USER) (5 USERS LICENCE) ASSESSMENT YEAR 2014-15	DR. VINOD K SINGHANIA		5200		A. Y. (2015-16)
E-TDS RETURNS (SINGLE USER) (FINANCIAL YEAR 2014-15)	DR. VINOD K SINGHANIA/ DR KAPIL SINGHANIA		3500		F Y 2015-16
E-TDS RETURNS (MULTI USER) (5 USERS LICENCE) (FINANCIAL YEAR 2014-15)	DR. VINOD K SINGHANIA, DR. KAPIL SINGHANIA		5200		F.Y. (2015-16)
XBRL TOOL (SINGLE USER) (FINANCIAL YEAR 2013-14)	TAXMANN		7500		F.Y. 2014-15
XBRL TOOL (MULTI USER) (FINANCIAL YEAR 2013-14) (5 USERS LICENCE)			9500		F.Y. 2014-15
SERVICE TAX COMPUTATION AND E-FILING OF SERVICE TAX RETURNS (SINGLE USER)	TAXMANN		3500		2015
SERVICE TAX COMPUTATION AND E-FILING OF SERVICE TAX RETURNS (MULTI USER) (5 USERS LICENCE)	TAXMANN		5200		2015

JOURNALS

TITLE	AUTHOR	ISBN	PRIC	E	EDITION
			INR	USD	
SEBI AND CORPORATE LAWS	TAXMANN	0972818X	6,900		2015
TAXMAN - THE TAX LAW WEEKLY	TAXMANN	09728198	6,500		2015
CORPORATE PROFESSIONALS TODAY	TAXMANN	09759948	2,975	385	2015
GOODS AND SERVICES TAX CASES	TAXMANN		5,975		2015
INTERNATIONAL TAXATION - A MONTHLY JOURNAL ON INTERNATIONAL TAXATION	TAXMANN	09759921	6,500	275	2015

TAXMANN

ACADEMICS CA-INTERMEDIATE (IPC)

GROUP - I*

ACCOUNTING

STUDENTS' GUIDE TO ACCOUNTING **STANDARDS**

D.S. RAWAT

ACCOUNTING INCLUDING APPLICABLE ACCOUNTING STANDARDS

D.G. SHARMA

VIDEO LECTURE ON ACCOUNTING (INCLUDING APPLICABLE **ACCOUNTING STANDARDS)**

D.G. SHARMA

ACCOUNTING STANDARDS CA RANJAY

BUSINESS LAWS, ETHICS AND COMMUNICATIONS

LAW, ETHICS & COMMUNICATION PANKAJ GARG

COST ACCOUNTING AND FINANCIAL MANAGEMENT

COST ACCOUNTING & FINANCIAL MANAGEMENT

RAVI M. KISHORE

COST ACCOUNTING & FINANCIAL MANAGEMENT

SUBODH V. SHAH/N.S. ZAD

PROBLEMS & SOLUTIONS ON COST ACCOUNTING & FINANCIAL MANAGEMENT RAVI M. KISHORE

TAXATION

- STUDENTS' GUIDE TO INCOME TAX VINOD K. SINGHANIA/MONICA SINGHANIA
- STUDENTS' GUIDE TO INCOME TAX **PROBLEMS & SOLUTIONS** VINOD K. SINGHANIA/MONICA SINGHANIA
- **INDIRECT TAXES** V.S. DATEY
- **INDIRECT TAXES** VINEET SODHANI

GROUP - II

ADVANCED ACCOUNTING

 STUDENTS' GUIDE TO ACCOUNTING **STANDARDS**

D.S. RAWAT

- ADVANCED ACCOUNTING INCLUDING APPLICABLE ACCOUNTING STANDARDS D.G. SHARMA
- VIDEO LECTURE ON ADVANCED ACCOUNTING (INCLUDING APPLICABLE **ACCOUNTING STANDARDS)**

D.G. SHARMA

 ACCOUNTING STANDARDS CA RANJAY

AUDITING & ASSURANCE

- STUDENTS' GUIDE TO AUDITING STANDARDS D.S. RAWAT
- AUDITING & ASSURANCE PANKAJ GARG
- STUDENTS' GUIDE TO AUDITING & ASSURANCE ARUNA JHA

INFORMATION TECHNOLOGY & STRATEGIC MANAGEMENT

 STRATEGIC MANAGEMENT VEEKAS KAPOOR

*Also for ATE/ATC Examination of ICAI

e-SERVICES

Acts App

App available in Smart Phones & Tablets (Available only at Apple store & google play)

Daily Tax & Corporate Laws Digest An e-Mail Service



Company Secretary Course Books

CS-FOUNDATION

Concise Study Material

- Business Environment
 & Entrepreneurship
 NIKITA SINGHVI/ALOK CHANDAK
- Business Management, Ethics & Communication V.K. JAIN/RINKI MOOLCHANDANI/ RUCHITA CHANDAK/ANUP DUBEY
- Business Economics
 PM. SALWANGIAY SODANI
- Fundamentals of Accounting & Auditing S.P. OBEROI/ARUNA JHA

Question Bank

Question Bank with Model Test Papers N.S. ZAD

Containing:

- ◆ More Than 5500 Topic-wise/Chapter-wise MCQs
- Model Test Papers

Coverina :

- Business Environment & Entrepreneurship
- Business Management, Ethics & Communication
- Business Economics
- Fundamentals of Accounting & Auditing

CS-EXECUTIVE

Module-I

Cost and Management Accounting

- Cost & Management Accounting (As Per OMR Based Examination) N.S. ZAD
- Cost & Management Accounting N.S. ZAD

Economic and Commercial Laws

➤ Economic & Commercial Laws TEJPAL SHETH

Module-II

Company Accounts and Auditing Practices

Company Accounts & Auditing Practices N.S. ZAD

Capital Markets and Securities Laws

Capital Markets & Securities Laws S.S. SAHA

Industrial, Labour and General Laws

- Industrial, Labour & General Laws (As Per OMR Based Examination) TEJPAL SHETH/JIGISHA THAKKAR
- Industrial, Labour & General Laws (As Per OMR Based Examination) DESIKAN BALAJI
- Industrial, Labour & General Laws N.S. ZAD/NILAMKUMAR BHANDARI

SALES & MARKETING

DELHI & NCR

Tel. : +91-9911743555

Email : gauravwalia@taxmann.com

+91-9910528001

siddharth@taxmann.com

Faridabad

Mobile: +91-9310425551

Email: naveensharma@taxmann.com

Ghaziabad

Mobile: +91-9310425551

Email: naveensharma@taxmann.com

Gurgaon

Mobile : +91-9711397878
Email : shailesh@taxmann.com

Noida

Mobile: +91-9310325551

Email: neeraj.srivastava@taxmann.com

MUMBAI OFFICE

Tel. : +91-022-25934806/07/09,

25644807/9322247686

Mobile: +91-9619668669, +91-9324444746

Email : sales.mumbai@taxmann.com

nileshbhanushali@taxmann.com

AHMEDABAD OFFICE

Tel.: 079-26589600/02/03,

Mobile : +91-9714105770, +91-9714105771

+91-9909984900

Email : sales.ahmedabad@taxmann.com

bdurgaprasad@taxmann.com

HYDERABAD OFFICE

Mobile: +91-9391041461, +91-9322293945

Email : sales.hyderabad@taxmann.com

bdurgaprasad@taxmann.com

Other Locations . . .

BIHAR

Mobile: +91-9135709633

Email : rahulkumar@taxmann.com

JHARKHAND

Mobile : +91-9304814022

Email : rajeshtiwari@taxmann.com

KARNATAKA

Mobile : +91-8939009948, +91-9986950066

Email : sales.bangalore@taxmann.com

KERALA

Mobile: +91-9324444746

Email: sales.cochin@taxmann.com

MADHYA PRADESH

Bhopal

Mobile: +91-9714105773

Email : sales.ahmedabad@taxmann.com

Indore

Mobile : +91-9303241477 Email : brajesh@taxmann.com

MAHARASHTRA

Nagpur

Mobile: +91-9372452573

Email : sales.nagpur@taxmann.com

Pune

Mobile: +91-9029504582, +91-9822411811

Email : sales.pune@taxmann.com

ORISSA

Moblie : +91-9937071353 Email : arup@taxmann.com

PUNJAB & HARYANA

Mobile: +91-9310425551

Email: naveensharma@taxmann.com

RAJASTHAN

Moblie : +91-9711397878
Email : shailesh@taxmann.com

TAMILNADU

IAWIILNADO

Mobile : +91-8939009948, +91-9324444746

Email : sales.chennai@taxmann.com

UTTAR PRADESH

Mobile: +91-9792423987

Email : jag_yadav@taxmann.com

WEST BENGAL

Mobile: +91-9135709633

Email : rahulkumar@taxmann.com

Or Visit: www.taxmann.com for Dealers

TAXMANN® PUBLICATIONS PVT. LTD.

59/32, New Rohtak Road, New Delhi - 110 005 (INDIA) Tel. :; +91-11-45562222; Fax +91-11-45577111

E-mail: sales@taxmann.com

