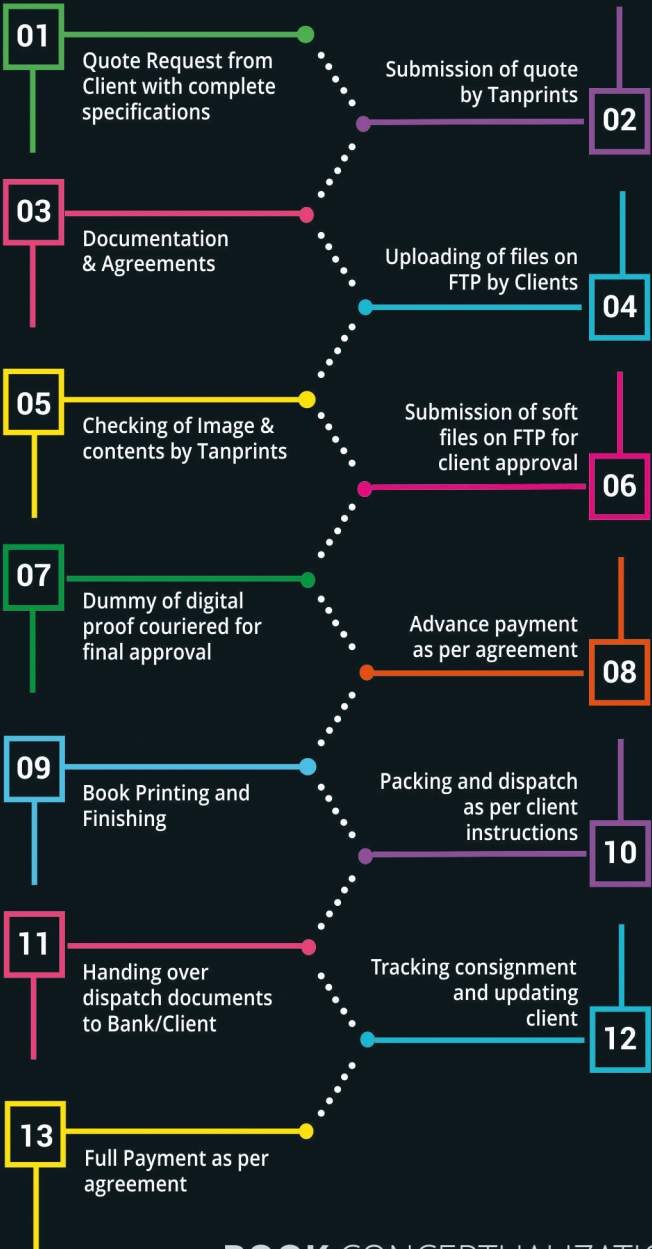


WORK FLOW



BOOK CONCEPTUALIZATION